FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* SACKS RODNEY C		uer Name <b>and</b> Tick <u>nster Beverag</u>				(Che	elationship of Reporteck all applicable)  X Director	.,	Issuer 6 Owner				
(Last) (First) (Middle) 1 MONSTER WAY		te of Earliest Transa 7/2020	action (N	Month	/Day/Year)		Officer (give titl below)  Chairn	le Other (specify below) nan and CEO					
(Street) CORONA CA 92879		4. If A	mendment, Date o	f Origina	al File	d (Month/Day/\	Line	6. Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person					
(City) (State) (Zip)													
1. Title of Security (Instr. 3)	2. Transact Date (Month/Day	ion	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 a			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
			(	Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)		
Common Stock	05/07/2	020		G	v	495	D	\$0	204,465	D			
Common Stock	05/18/2	020		G <sup>(1)</sup>	v	183,220	Α	\$0	387,685	D			
Common Stock	07/08/2	020		G	v	3,486	D	\$0	384,199	D			
Common Stock									5,645,568	I	By Brandon Limited Partnership No. 1 <sup>(2)</sup>		
Common Stock									29,386,944	I	By Brandon Limited Partnership No. 2 <sup>(2)</sup>		
Common Stock									104,772	I	By Hilrod Holdings IV, L.P. <sup>(2)</sup>		
Common Stock									214,284	I	By Hilrod Holdings V, L.P. <sup>(2)</sup>		
Common Stock									323,700	I	By Hilrod Holdings VI, L.P. <sup>(2)</sup>		
Common Stock									120,216	I	By Hilrod Holdings VII, L.P. <sup>(2)</sup>		
Common Stock									568,584	I	By Hilrod Holdings VIII, L.P. <sup>(2)</sup>		
Common Stock									453,444	I	By Hilrod Holdings IX, L.P. <sup>(2)</sup>		
Common Stock									249,918	I	By Hilrod Holdings X, L.P. <sup>(2)</sup>		
Common Stock									505,242	I	By Hilrod Holdings XI, L.P. <sup>(2)</sup>		
Common Stock									327,186	I	By Hilrod Holdings XII, L.P. <sup>(2)</sup>		
Common Stock									1,440,954	I	By Hilrod Holdings XIII, L.P. <sup>(2)</sup>		

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)		4. Securities A			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock								186,790	I	By Hilrod Holdings XIV, L.P. <sup>(2)</sup>
Common Stock								4,176	I	By Hilrod Holdings XV, L.P. <sup>(2)</sup>
Common Stock	08/07/2020		J <sup>(3)</sup>		462,826	D	\$0	0	I	By Hilrod Holdings XVI, L.P. <sup>(2</sup>
Common Stock								1,311,896 <sup>(4)</sup>	I	By Hilrod Holdings XVII, L.P.
Common Stock								506,566	I	By Hilrod Holdings XIX, L.P. <sup>(2</sup>
Common Stock	06/10/2020		G <sup>(5)</sup>	v	1,000,000	D	\$0	1,000,000	I	By Hilrod Holdings XX, L.P. <sup>(2)</sup>
Common Stock	06/10/2020		G <sup>(5)</sup>	v	1,000,000	A	\$0	1,000,000	I	By Hilrod Holdings XXI, L.P. <sup>(2</sup>
Common Stock								3,091,215	I	By HHS 2010 GRAT #3 <sup>(2</sup>
Common Stock								28,722	I	By HHS 2014 GRAT #2 <sup>(2</sup>

(e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)				6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)		
Employee Stock Option (right to buy)	\$17.99							(6)	06/03/2023	Common Stock	(7)		11,118	D	
Employee Stock Option (right to buy)	\$17.99							(6)	06/03/2023	Common Stock	(7)		408,882	I	By Hilrod Holdings XVI, L.P.
Employee Stock Option (right to buy)	\$17.99							(6)	06/03/2023	Common Stock	(7)		210,000	I	By Hilrod Holdings XV, L.P. <sup>(2)</sup>
Employee Stock Option (right to buy)	\$23.35							(6)	03/14/2024	Common Stock	(7)		55,698	D	
Employee Stock Option (right to buy)	\$23.35							(6)	03/14/2024	Common Stock	(7)		420,000	I	By Hilrod Holdings XVI, L.P.
Employee Stock Option (right to buy)	\$23.35	05/18/2020		G <sup>(8)</sup>	v		51,417	(6)	03/14/2024	Common Stock	51,417	\$0	154,302	I	Hilrod Holdings XVIII, L.P.
Employee Stock Option (right to buy)	\$45.16							(6)	03/13/2025	Common Stock	(7)		2,214	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr.				6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Expiration Exercisable Date		Title	Amount or Number of Shares		(Instr. 4)		
Employee Stock Option (right to buy)	\$45.16							(6)	03/13/2025	Common Stock	(7)		79,200	I	By Hilrod Holdings XVI, L.P.
Employee Stock Option (right to buy)	\$45.16							(6)	03/13/2025	Common Stock	(7)		156,186	I	By Hilrod Holdings XVIII, L.P.
Employee Stock Option (right to buy)	\$43.99							(6)	03/14/2026	Common Stock	(7)		2,271	D	
Employee Stock Option (right to buy)	\$43.99							(6)	03/14/2026	Common Stock	(7)		97,257	I	By Hilrod Holdings XVIII, L.P.
Employee Stock Option (right to buy)	\$43.99							(6)	03/14/2026	Common stock	(7)		107,736	I	By Hilrod Holdings XX, L.P. <sup>(2)</sup>
Employee Stock Option (right to buy)	\$43.99	06/12/2020		G <sup>(9)</sup>	V		107,736	(6)	03/14/2026	Common Stock	107,736	\$0	107,736	I	By Hilrod Holdings XXI, L.P.
Employee Stock Option (right to buy)	\$46.27							(6)	03/14/2027	Common Stock	(7)		79,034	D	
Employee Stock Option (right to buy)	\$46.27	05/18/2020		G <sup>(8)</sup>	v		76,871	(6)	03/14/2027	Common Stock	76,871	\$0	24,963	I	By Hilrod Holdings XVIII, L.P.
Employee Stock Option (right to buy)	\$46.27							(6)	03/14/2027	Common Stock	(7)		100,752	I	By Hilrod Holdings XX, L.P. <sup>(2)</sup>
Employee Stock Option (right to buy)	\$46.27	06/12/2020		G <sup>(9)</sup>	v		100,752	(6)	03/14/2027	Common Stock	100,752	\$0	100,751	I	By Hilrod Holdings XXI, L.P.
Employee Stock Option (right to buy)	\$58.73							(10)	03/14/2028	Common Stock	(7)		88,000	D	
Employee Stock Option (right to buy)	\$58.73							(6)	03/14/2028	Common Stock	(7)		88,000	I	By Hilrod Holdings XX, L.P. <sup>(2)</sup>
Employee Stock Option (right to buy)	\$58.73	06/12/2020		G <sup>(9)</sup>	v		88,000	(6)	03/14/2028	Common Stock	88,000	\$0	88,000	I	By Hilrod Holdings XXI, L.P.
Employee Stock Option (right to buy)	\$59.67							(11)	03/14/2029	Common Stock	(7)		194,400	D	
Employee Stock Option (right to buy)	\$59.67							(6)	03/14/2029	Common Stock	(7)		48,600	I	By Hilrod Holdings XX, L.P. <sup>(2)</sup>
Employee Stock Option (right to buy)	\$59.67	06/12/2020		G <sup>(9)</sup>	v		48,600	(6)	03/14/2029	Common Stock	48,600	\$0	48,600	I	By Hilrod Holdings XXI, L.P.
Employee Stock Option (right to buy)	\$62.39							(12)	03/13/2030	Common Stock	(7)		191,400	D	

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		Deri Secu Acq or D of (E	umber of vative urities uired (A) isposed D) (Instr. and 5)	6. Date Exerc Expiration Da (Month/Day/V	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)		
Restricted Stock Units	(13)							(14)	(15)	Common Stock	(7)		34,067	D	
Restricted Stock Units	(13)							(16)	(15)	Common Stock	(7)		67,067	D	
Restricted Stock Units	(13)							(17)	(15)	Common Stock	(7)		57,700	D	

## **Explanation of Responses:**

- 1. As a result of the distribution of shares, which were previously reported as indirectly beneficially owned by the reporting person, as the proceeds of an in-kind annuity payment from an existing grantor retained annuity trust to the reporting person, the total amount of shares directly owned has increased.
- 2. The reporting person is one of the general partners of each of Brandon Limited Partnership No. 1, Brandon Limited Partnership No. 2, Hilrod Holdings IV, L.P., Hilrod Holdings V, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings XI, L.P., Hilrod Holdings XI, L.P., Hilrod Holdings XII, L.P., Hilrod Holdings XVI, L.P.,
- $3.\ Reflects\ the\ transfer\ of\ shares\ from\ Hilrod\ Holdings\ XVI,\ L.P.\ to\ trusts\ each\ with\ an\ independent\ trustee.$
- 4. Reflects the distribution of shares as the proceeds of an in-kind annuity payment from an existing grantor retained annuity trust and the transfer of shares directly to the reporting person as one of the general partners of Hilrod Holdings XVII, L.P. The shares received from the in-kind annuity payment and direct transfer are directly beneficially owned by the reporting person.
- 5. Reflects the transfer of shares from Hilrod Holdings XX, L.P. to Hilrod Holdings XXI, L.P., of which the reporting person is one of the general partners and limited partners. The shares transferred to Hilrod Holdings XXI, L.P. are indirectly beneficially owned by the reporting person.
- 6. The options are currently vested.
- 7. No transaction is being reported at this time. This line is only reporting holdings as of the date hereof.
- 8. Reflects the assignment of options from Hilrod Holdings XVIII, L.P. as the proceeds of an in-kind annuity payment from an existing grantor retained annuity trust and the transfer of options directly to the reporting person as one of the general partners of Hilrod Holdings XVIII, L.P., without consideration. The options assigned from the in-kind annuity payment and direct transfer are directly beneficially owned by the reporting person.
- 9. Reflects the assignment of options from Hilrod Holdings XXI, L.P. to Hilrod Holdings XX, L.P., of which the reporting person is one of the general partners and limited partners. The options assigned to Hilrod Holdings XX, L.P. are indirectly beneficially owned by the reporting person.
- 10. The remaining options vest on March 14, 2021.
- 11. The remaining options vest in two equal installments on March 14, 2021 and 2022.
- 12. The options vest in three installments as follows: 85,066 shares on March 13, 2021, 53,167 shares on March 13, 2022 and 53,167 shares on March 13, 2023.
- 13. The restricted stock units were granted under the Monster Beverage Corporation 2011 Omnibus Incentive Plan. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock as of the vesting date.
- 14. The remaining restricted stock units vest on March 14, 2021.
- 15. Not applicable.
- 16. The restricted stock units vest in two installments as follows: 33,533 units on March 14, 2021 and 33,534 units on March 14, 2022.
- 17. The restricted stock units vest in three installments as follows: 25,644 units on March 13, 2021, 16,028 units on March 13, 2022 and 16,028 units on March 13, 2023.

Paul J. Dechary, attorney-in-fact 08/11/2020

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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