FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5	STATEMENT O
obligations may continue. See Instruction 1(b).	Filed pursua

## F CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden 0.5 hours per response:

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* SCHLOSBERG HILTON H						2. Issuer Name and Ticker or Trading Symbol HANSEN NATURAL CORP [ HANS ]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  X Director 10% Owner					
	(F NSEN NAT JILROAD S		. Date 8/28/			saction (N	Month	n/Day/Year)	X	X Officer (give title Other (specify below)  Vice Chairman and President									
(Street)	A C	A	92882		4	4. If Amendment, Date of Original Filed (Month/Day/Year)							Line)	Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person					
(City)		State)			_									Form file Person	ed by Mo	ore than (	One Repor	ting	
(Oity)	(0		(Zip) able I - No	on-De	rivati	ive S	ecu	rities A	cquire	d, D	isposed	of, or Be	eneficially	Owned					
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/		Execution Date,		3. Transa Code (	Transaction Code (Instr.		ies Acquire		5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)				
									Code	v	Amount	(A) or (D)	Price	Transaction (Instr. 3 and	(s)   4)			150. 4)	
Common	Stock			08/2	/28/2007				M		200,00	0 A	\$0.531	200,000 D					
Common	Stock													4,280,000		I 1		y Hilrod foldings, .P. <sup>(1)</sup>	
Common	Stock													800,00	00	Ι	H	y HRS foldings, .P. <sup>(1)</sup>	
Common	Stock													8,013,3	336	Ι	E L P	y randon imited artnership (o. 2 <sup>(1)</sup>	
Common Stock												1,306,920		I I		y randon imited artnership (o. 1 <sup>(1)</sup>			
Common Stock												457,522		I		y Hilrod foldings , L.P. <sup>(1)</sup>			
			Table II								posed of		eficially (	Owned	<u>'</u>				
1. Title of Derivative Security (Instr. 3)	of 2. 3. Transaction 3A. Deemed Execution Date Execution Date, or Exercise (Month/Day/Year)		4. Transa	ansaction		5. Number of Derivative		6. Date Exercis Expiration Date (Month/Day/Ye		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivative Security (Instr. 5) Benet Owner Follow Repo		rities Form: ficially Direct ed or Ind wing (I) (Ins		t (D) Ownership direct (Instr. 4)			
					Code	v	(A)	(D)	Date Exercisa	ble	Expiration Date	Title	Amount or Number of Shares		(Instr. 4	) (			
Employee Stock Option (right to buy)	\$0.531	08/28/2007			M			200,000	(2)		02/02/2009	Common Stock	800,000	\$0.531	380,	,000	D		
Employee Stock Option (right to buy)	\$0.446								(3)		07/12/2012	Common Stock	1,200,000		448,	,176	D		
Employee Stock Option (right to buy)	\$0.531								(4)		05/28/2013	Common Stock	1,200,000		1,023	3,324	D		
Employee Stock Option (right to buy)	\$6.588								(5)		03/23/2015	Common Stock	1,200,000		1,200	),000	D		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Execution Date, Transaction Derivative Expiration Da		ate Securities Underlying			8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)				
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)	"	
Employee Stock Option (right to buy)	\$16.87							(6)	11/11/2015	Common Stock	600,000		600,000	D	

## Explanation of Responses:

- 1. The reporting person is one of the general partners of each Brandon Limited Partnership No. 1 and Brandon Limited No. 2, HRS Holdings, L.P., Hilrod Holdings, L.P. and Hilrod Holdings II, L.P.
- 2. Immediately.
- 3. The options are currently vested.
- 4. The options are currently vested with respect to 783,324 shares. The remaining options vest on January 1, 2008.
- 5. The options are currently vested with respect to 480,000 shares. The remaining options vest in three equal installments on March 23, 2008, 2009 and 2010.
- 6. The options are currently vested with respect to 120,000 shares. The remaining options vest in four equal installments on November 11, 2007, 2008, 2009 and 2010.

Hilton H. Schlosberg 08/30/2007

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.