Common Stock

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
OMB Number:	3235-028							

OMB Number: 3235-0287
Estimated average burden

By HRS

Holdings⁽¹⁾ By HRS

Holdings⁽¹⁾
By HRS

Holdings⁽¹⁾ By HRS

Holdings⁽¹⁾ By HRS

Holdings⁽¹⁾

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Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

obligations ma Instruction 1(b	ny continue. <i>See</i> i).			ursuant to Section 16(a					934	L	nours per response:	0.5		
	ress of Reporting Pe		2	or Section 30(h) of the I. Issuer Name and Tick HANSEN NATU	ker or Tı	rading	Symbol		(Che	cck all applicable) V Director		% Owner		
(Last) (First) (Middle) C/O HANSEN NATURAL CORP 1010 RAILROAD ST				5. Date of Earliest Trans 01/09/2006	saction ((Month	n/Day/Year)		Officer (give below) Vice Cha		Other (specify below) President			
(Street)	CA	92882	4	. If Amendment, Date o	of Origin	al File	ed (Month/Day	/Year)	Line) X Form filed by	Group Filing (Chec One Reporting P More than One F	erson		
(City)	(State)	(Zip)								Person	, More than One P	eporting		
		Table I - No	on-Derivati	ve Securities Ac	quire	d, Di	sposed of	, or Be	neficiall	y Owned				
Date		2. Transaction Date (Month/Day/Ye	Execution Date, Transaction Disposed Of (D) (Instr				5. Amount of Securities Beneficially Ownerfed	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership					
				Code	v	Amount (A) or (D) Price		Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)			
Common Stock	ζ		01/09/200	6	S ⁽⁷⁾		300	D	\$91.52	0	I	By HRS Holdings ⁽¹⁾		

S⁽⁷⁾

S⁽⁷⁾

S⁽⁷⁾

S⁽⁷⁾

S(7)

800

100

200

200

200

100

200

110

100

300

400

50

150

200

200

200

7,414

D

D

D

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D

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D

\$91.53

\$91.57

\$91.59

\$91.61

\$91.64

\$91.65

\$91.68

\$91.7

\$91.75

\$91.77

\$91.8

\$91.83

\$91.84

\$91.85

\$91.9

\$92.12

\$89

0

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0

0

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309,069

01/09/2006

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Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr.		Transaction Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Common Stock								2,783,334	I	By Brandon Limited Partnership No.2 ⁽¹⁾	
Common Stock								2,194	D		
Common Stock								326,730	I	By Brandon Limited Partnership No. 1 ⁽¹⁾	
Common Stock								1,420,000	I	By Hilrod Holdings LP ⁽¹⁾	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

	(e.g., puts, cans, warrants, options, convertible securities)																																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		6. Date Exercisable and Expiration Date (Month/Day/Year)		Expiration Date		Expiration Date		Expiration Date		Expiration Date		7. Title and of Securit Underlying Derivative (Instr. 3 and	ies g Security	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares																								
Employee Stock Option (right to buy)	\$2.125							(2)	02/02/2009	Common Stock	200,000		200,000	D																					
Employee Stock Option (right to buy)	\$1.785							(3)	07/12/2012	Common Stock	300,000		160,000	D																					
Employee Stock Option (right to buy)	\$2.1							(4)	05/28/2013	Common Stock	300,000		300,000	D																					
Employee Stock Option (right to buy)	\$26.25							(5)	03/23/2015	Common Stock	300,000		300,000	D																					
Employee Stock Option (right to buy)	\$67.48							(6)	11/11/2015	Common Stock	150,000		150,000	D																					

Explanation of Responses:

- 1. The reporting person is one of the general partners of each Brandon Limited Partnership No. 1, Brandon Limited Partnership No. 2, HRS Holdings, L.P. and Hilrod Holdings, L.P.
- Immediately
- 3. The options are currently vested with respect to 80,000 shares. The remaining options vest on July 12, 2006.
- 4. The options are currently vested with respect to 180,000 shares. The remaining options vest in two equal installments on January 1, 2007 and 2008.
- 5. The options vest in five equal installments on March 23, 2006, 2007, 2008, 2009 and 2010.
- 6. The options vest in five equal installments on November 11, 2006, 2007, 2008, 2009 and 2010.
- 7. The sales reported in this Form 4 were effected pursuant of a Rule 10b5-1 trading plan adopted by HRS Holdings, L.P. on December 29, 2005.

Hilton H. Schlosberg 01/11/2006

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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