
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

**Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): **December 16, 2008**

Hansen Natural Corporation

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation)

0-18761

(Commission File Number)

39-1679918

(IRS Employer Identification No.)

550 Monica Circle Suite 201

Corona, California 92880

(Address of principal executive offices and zip code)

(951) 739 - 6200

(Registrant's telephone number, including area code)

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 7.01. Regulation FD Disclosure

On December 16, 2008 the Chairman and Chief Executive Officer and Vice Chairman and Chief Financial Officer of the Company will deliver a Mid-Quarter Update presentation at the NASDAQ Market Site, New York. A copy of the slides that will be used in the presentation are furnished as Exhibit 99.1 hereto.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

The following exhibit is furnished herewith:

Exhibit 99.1 Presentation.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Hansen Natural Corporation

Date: December 16, 2008

/s/ Hilton H. Schlosberg

Hilton H. Schlosberg
Vice Chairman of the Board of Directors,
President and Chief Financial Officer

HANSEN NATURAL CORPORATION

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Safe Harbor Statement

Certain oral and written statements in this presentation and in response to questions are forward-looking statements for purposes of the safe harbor provisions of The Private Securities Litigation Reform Act of 1995, including statements in connection with or related to any discussion of or reference to our future operations, opportunities or financial performance. Management cautions that these statements are based on management's current knowledge and expectations and are subject to certain risks and uncertainties, many of which are outside of the control of the Company that could cause actual results and events to differ materially from the statements made herein. Such risks and uncertainties include, but are not limited to, the following: actual performance of the parties under the new distribution agreements; potential disruptions arising out of the transition of certain territories to new distributors; changes in sales levels by existing distributors; unanticipated costs incurred in connection with the termination of existing distribution agreements or the transition to new distributors; changes in consumer preferences; changes in demand due to economic conditions; activities and strategies of competitors, including the introduction of new products and competitive pricing and/or marketing of similar products; changes in the price and/or availability of raw materials; other supply issues, including the availability of products and/or suitable production facilities; product distribution and placement decisions by retailers; political, legislative or other governmental actions or events in one or more regions in which we operate. For a more detailed discussion of these and other risks please see the Company's reports filed with the Securities and Exchange Commission including our annual report on Form 10K filed on February 29, 2008 and our most recent Quarterly Reports on Form 10-Q, including the sections contained therein titled "Risk Factors" and "Forward Looking Statements," for discussion on specific risks and uncertainties that may affect our performance. The Company assumes no obligation to update any forward-looking statements, whether as a result of new information, future events or otherwise.



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Unleash the Beast



2008 Key Accomplishments

Harzen's
Natural



- Launched Monster in UK, Ireland, Sweden, and Spain
- Launched Monster Hitman Energy shooters (additional Java SKU's and Monster Mixxd launched in December 2007/1st quarter 2008)
- Monster became #1 in unit sales in the convenience channel and continues to make progress in the on-premise channel
- Launched additional lines in the warehouse division
- Increased market share
- Developed new distribution partnership with Coca-Cola system to complement the already existing Anheuser Busch distribution partnership
- Posted solid financial results, with strong foundation for growth in 2009 and beyond
- Announced \$200 million stock buyback program

Strength and Growth Opportunities

Hangen's
Natural



- Energy market outperforms other beverage markets even in slow economic environment
- Premiere product distribution partnerships
- Solid financial performance and strong balance sheet
- Multiple international opportunities for continued growth



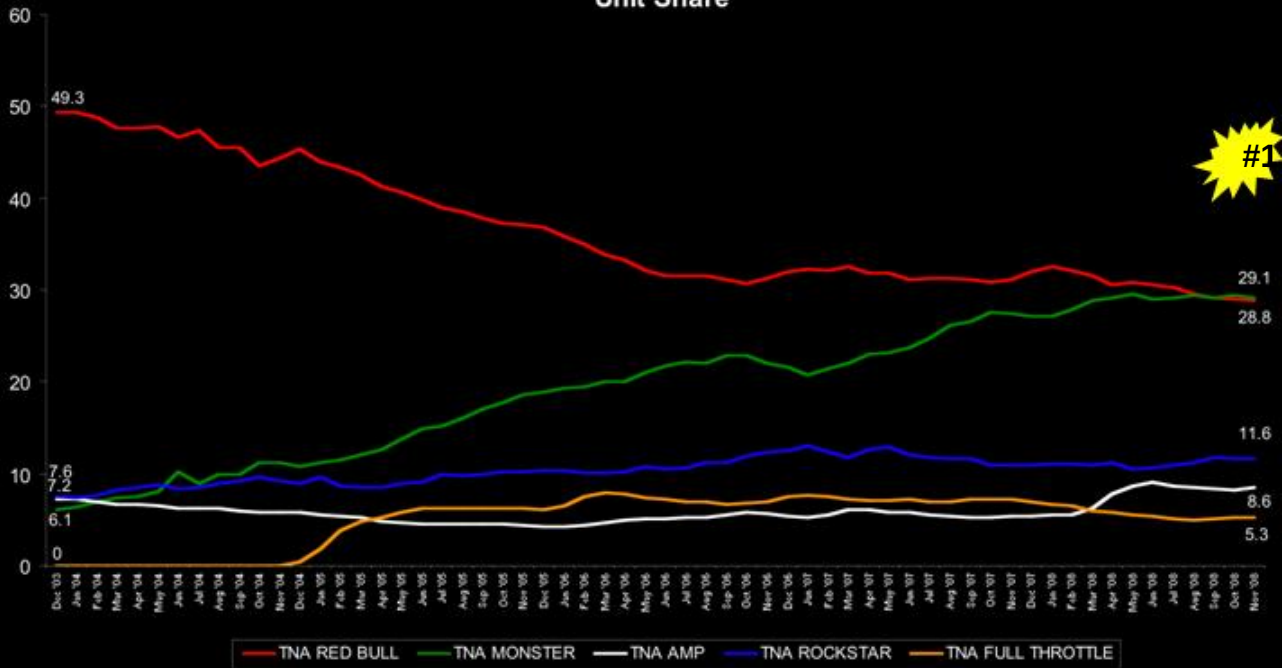
Total US Convenience Channel Units

Energy Drink Category	Unit Volume	Unit % Chg		Unit Share	
		vs YA	Unit Share	Chg vs YA	
Energy Drink Category	397,104,059	3.3	100	0	
Monster	116,111,649	11.3	29.2	2.1	
Red Bull	115,139,645	-3.6	29	-2.1	
Rockstar	46,469,221	7.9	11.7	0.5	
Amp	33,563,564	67	8.5	3.2	
Full Throttle	20,651,465	-25.3	5.2	-2	
NOS	13,183,754	78.3	3.3	1.4	
Starbucks Coffee+Energy	8,510,654	0	2.1	2.1	
No Fear	7,876,701	-32.9	2	-1.1	
Adrenaline Rush	5,421,388	-39.7	1.4	-1	
Arizona	3,806,047	-9.9	1	-0.1	



Total US Convenience Channel

Unit Share



Ramping Up International Markets



- Gross sales outside of U.S. have almost doubled thus far in 2008 to \$79.4 million for the nine-months ended September 30 vs. \$40.4 million for the same period last year

Currently Selling

- United States
- Canada
- Mexico
- Caribbean
- Central America
- United Kingdom
- Ireland
- Sweden
- Spain
- South Africa
- Other

Coming Soon (in no particular order)

- New Zealand
- Australia
- France
- Luxemburg
- Netherlands/Holland
- Belgium
- South America

New Products



New Products



Sponsorships



Activating at Retail



Consumer Promotions

- Utilizing key sponsorships for programs that drive Retail Sales
- Point of Sale in 30,000 Gas and Convenience stores
- Acts as in-store advertising hitting our key demographic, young males

Financial Performance



Solid Financial Results

Hansen's
Natural



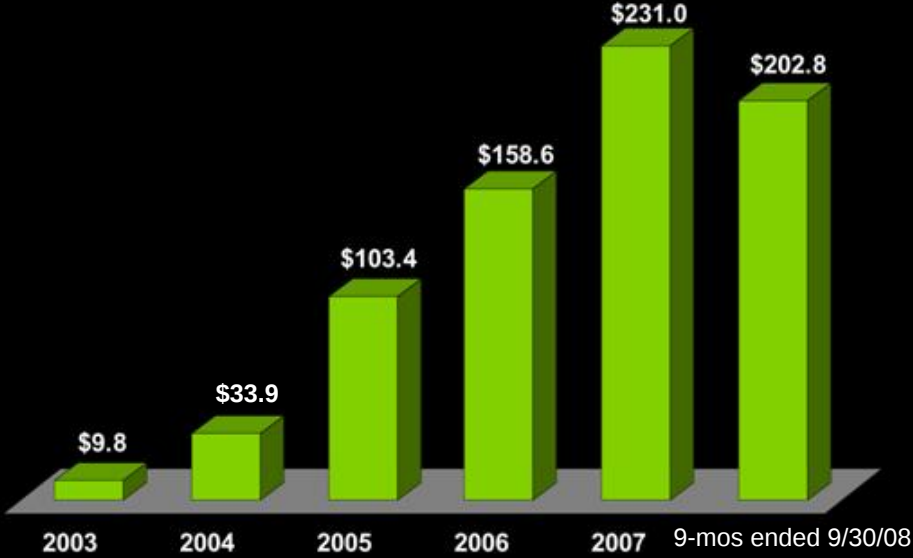
- 15 consecutive years of increased sales since acquisition of the Hansen's beverage business in 1992
- Achieved \$1 billion in gross sales in 2007
- Net sales for first nine months of 2008 increased to \$779.4 million, up 18.5%
- Reported operating income for first nine months of 2008 increased to \$202.8 million, up 21.7%
- Net income for first nine months of 2008 increased to \$131.5 million, up 26.1%

Net Sales (\$ in millions)

Hansen's
Natural



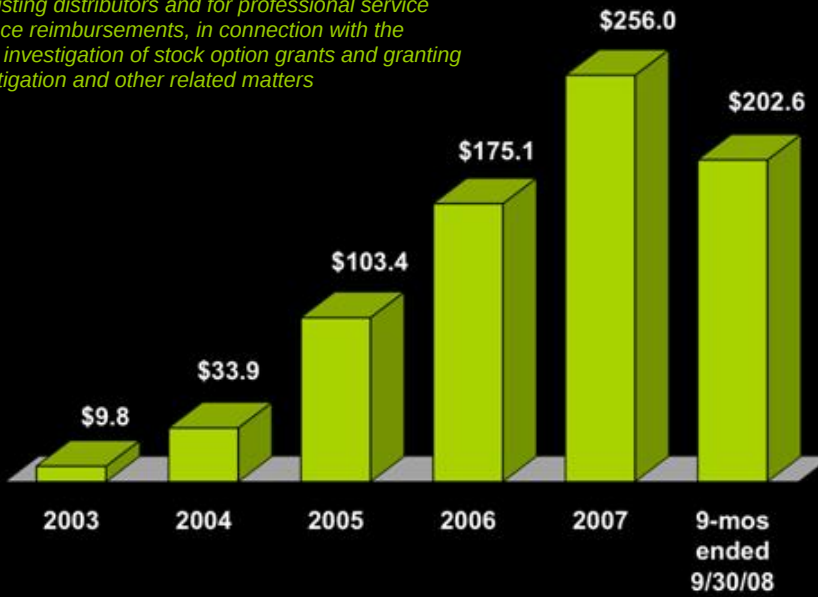
Reported Operating Income (\$ in millions)



*Adjusted Operating Income (\$ in millions)

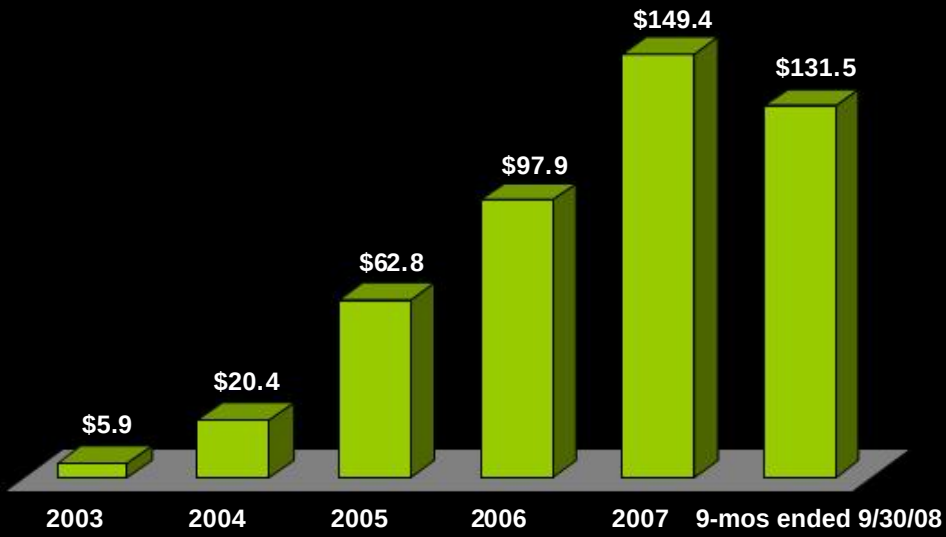
Non-GAAP

**as adjusted for expenditures attributable to the costs associated with terminating existing distributors and for professional service fees, net of insurance reimbursements, in connection with the Company's special investigation of stock option grants and granting practices, related litigation and other related matters*



Reported Net Income (\$ in millions)

Hansen's
Natural



Balance Sheet Highlights (09.30.08)

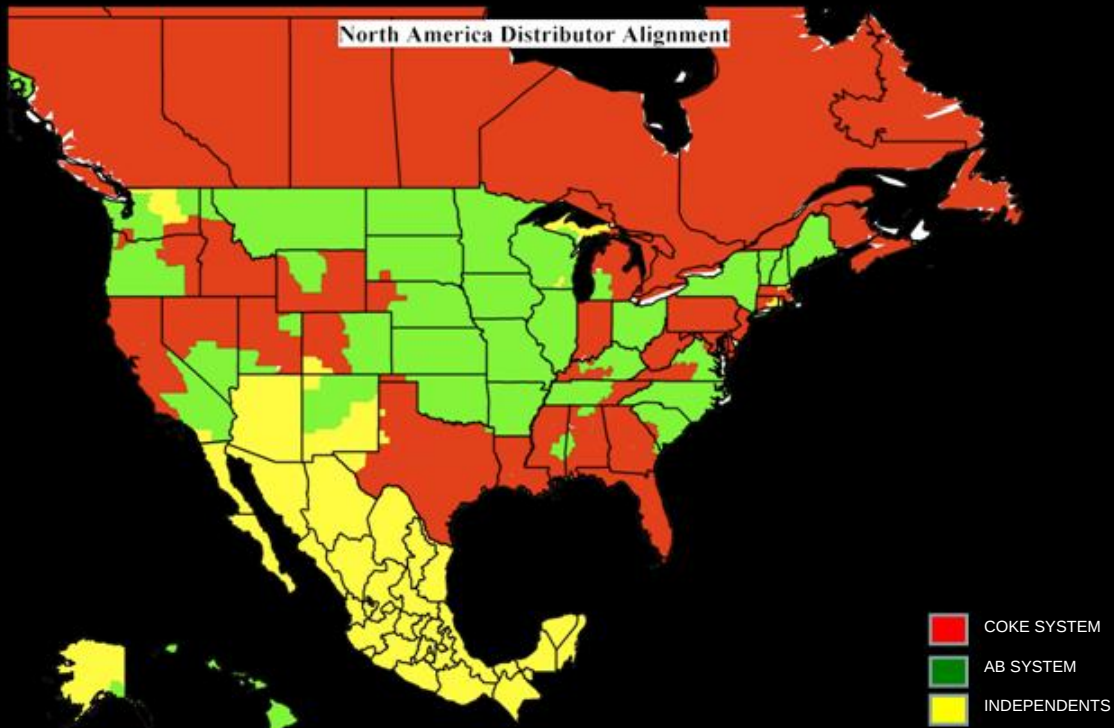
Hansen's
Natural



(\$ in millions)

	September 30, 2008	December 31, 2007	Percentage Change
Cash and cash equivalents	\$256.4	\$12.4	1968%
Investments:			
Short-term investments	\$14.8	\$63.1	
Long-term investments	\$109.5	\$227.1	
Total investments	\$124.3	\$290.2	-57%
Total cash and investments	\$380.7	\$302.6	26%
Accounts receivable, net	\$73.0	\$81.5	-10%
Inventories	\$110.5	\$98.1	13%
Current liabilities	\$88.4	\$82.9	7%
Deferred revenue	\$37.7	\$39.6	-5%
Total stockholders' equity	\$514.1	\$422.2	22%

North America Distributor Alignment



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