



February 22, 2017

Monster Beverage to Report 2016 Fourth Quarter and Full Year Financial Results on March 1, 2017

Company to Conduct Conference Call at 2:00 p.m. Pacific Time

CORONA, Calif., Feb. 22, 2017 (GLOBE NEWSWIRE) -- Monster Beverage Corporation (NASDAQ:MNST) announced today that results for its fourth quarter and year-ended December 31, 2016 will be released on Wednesday, March 1, 2017 after the close of the market. The company also said that chairman and chief executive officer, Rodney Sacks, and vice chairman and president, Hilton Schlosberg, will host an investor conference call that same day at 2:00 p.m. Pacific Time to review the company's financial results and operations.

The call will be open to all interested investors through a live audio webcast via the Internet at www.monsterbevcorp.com. For those who are not able to listen to the live broadcast, the call will be archived for approximately one year on the website.

Monster Beverage Corporation

Based in Corona, California, Monster Beverage Corporation is a holding company and conducts no operating business except through its consolidated subsidiaries. The Company's subsidiaries develop and market energy drinks, including Monster Energy® energy drinks, Monster Energy Extra Strength Nitrous Technology® energy drinks, Java Monster® non-carbonated coffee + energy drinks, Monster Rehab® non-carbonated energy drinks with electrolytes, Muscle Monster® Energy Shakes, Übermonster® energy drinks, NOS® energy drinks, Full Throttle® energy drinks, Burn® energy drinks, Samurai® energy drinks, Relentless® energy drinks, Mother® energy drinks, Power Play® energy drinks, BU® energy drinks, Nalu® energy drinks, BPM® energy drinks, Gladiator® energy drinks, and Ultra® energy drinks. The Company's subsidiaries also develop and market Mutant® Super Soda. For more information, visit www.monsterbevcorp.com.

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Source: Monster Beverage Corporation

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