FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

			or Section 30(h) of the Investment Company Act of 1940							
	Iress of Reporting P	erson*	2. Issuer Name and Ticker or Trading Symbol HANSEN NATURAL CORP [HANS]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
SACKS RO	DDNEY C		tanto j	X	Director	10% Owner				
(Last) (First) (Middle) C/O HANSEN NATURAL CORP 1010 RAILROAD ST			3. Date of Earliest Transaction (Month/Day/Year) 01/09/2006	X	Officer (give title below) Chairman and	Other (specify below) ad CEO				
(Street) CORONA (City)	CA (State)	92882 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	ridual or Joint/Group Fili Form filed by One Re Form filed by More the Person	porting Person				

(Street)	4.	If Amendment, Date of	of Origin	al File	d (Month/Day		6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) CORONA CA 92882							X Form filed by One Reporting Person Form filed by More than One Reporting					
(City) (State) (Zip)					Person Person							
Table I -	Non-Derivativ	e Securities Ac	quire	d, Di	sposed of	, or Be	neficia	lly Owned				
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Yea	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Disposed Of 5)	Acquired (D) (Instr	I (A) or . 3, 4 and	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)		
Common Stock	01/09/2006		S ⁽⁷⁾		1,240	D	\$89.05	0	I	By HRS Holdings ⁽¹		
Common Stock	01/09/2006		S ⁽⁷⁾		310	D	\$89.06	0	I	By HRS Holdings ⁽¹		
Common Stock	01/09/2006		S ⁽⁷⁾		345	D	\$89.08	0	I	By HRS Holdings ⁽¹		
Common Stock	01/09/2006		S ⁽⁷⁾		1,058	D	\$89.09	0	I	By HRS Holdings ⁽¹		
Common Stock	01/09/2006		S ⁽⁷⁾		379	D	\$89.1	0	I	By HRS Holdings ⁽¹		
Common Stock	01/09/2006		S ⁽⁷⁾		200	D	\$89.11	0	I	By HRS Holdings ⁽¹		
Common Stock	01/09/2006		S ⁽⁷⁾		100	D	\$89.12	0	I	By HRS Holdings ⁽¹		
Common Stock	01/09/2006		S ⁽⁷⁾		263	D	\$89.13	0	I	By HRS Holdings ⁽¹		
Common Stock	01/09/2006		S ⁽⁷⁾		1,499	D	\$89.14	0	I	By HRS Holdings ⁽¹		
Common Stock	01/09/2006		S ⁽⁷⁾		1,422	D	\$89.15	0	I	By HRS Holdings ⁽¹		
Common Stock	01/09/2006		S ⁽⁷⁾		200	D	\$87.17	7 0	I	By HRS Holdings ⁽¹		
Common Stock	01/09/2006		S ⁽⁷⁾		300	D	\$89.18	0	I	By HRS Holdings ⁽¹		
Common Stock	01/09/2006		S ⁽⁷⁾		1,302	D	\$89.19	0	I	By HRS Holdings ⁽¹		
Common Stock	01/09/2006		S ⁽⁷⁾		100	D	\$89.2	0	I	By HRS Holdings ⁽¹		
Common Stock	01/09/2006		S ⁽⁷⁾		501	D	\$89.21	0	I	By HRS Holdings ⁽¹		
Common Stock	01/09/2006		S ⁽⁷⁾		350	D	\$89.22	2 0	I	By HRS Holdings ⁽¹		
Common Stock	01/09/2006		S ⁽⁷⁾		1,087	D	\$89.23	0	I	By HRS Holdings ⁽¹		
Common Stock	01/09/2006		S ⁽⁷⁾		400	D	\$89.24	0	I	By HRS Holdings ⁽¹		

1. Title of	Stock Stock Stock		2. Transaction Date (Month/Day/Year)			A. Deem kecutior any lonth/Da	ed n Date,	3. Transa Code (ction	4. Securit	ties Acquired (A) or I Of (D) (Instr. 3, 4 and		5. Amount Securities Beneficiall Owned Fo	of y	6. Owne Form: D (D) or In (I) (Instr.	irect direct	7. Nature of Indirect Beneficial Ownership		
						"	(monungay, roal)		Code	v	Amount	(A) or (D)	Price	Reported Transactio (Instr. 3 an	n(s)	n(s)		(Instr. 4)	
Common	Stock			01/09	9/2006				S ⁽⁷⁾		1,046		\$89.25	0	-	I		By HRS Holdings ⁰	
Common	Stock			01/09	9/2006				S ⁽⁷⁾		686	D	\$89.26	0		I		By HRS Holdings ⁽	
Common	Stock			01/09	9/2006				S ⁽⁷⁾		900	D	\$89.27	0		I		By HRS Holdings ⁽	
Common	Stock			01/09	9/2006				S ⁽⁷⁾		75	D	\$89.29	0		I		By HRS Holdings ⁽	
Common	Stock			01/09	9/2006				S ⁽⁷⁾		220	D	\$89.3	0		I		By HRS Holdings ⁽	
Common	Stock			01/09	9/2006				S ⁽⁷⁾		100	D	\$89.31	0		I		By HRS Holdings ⁽	
Common Stock Common Stock		01/09/2006					S ⁽⁷⁾		100	D	\$89.36	0		I		By HRS Holdings ⁽			
Common	Stock			01/09	9/2006				S ⁽⁷⁾		100	D	\$89.37	367,4	143	I		By HRS Holdings ⁽	
Common	Stock													2,783,	334	I		By Brandon Limited Partnersh No. 2 ⁽¹⁾	
Common Stock														80,000		D)		
Common Stock													326,730		I I F		By Brandon Limited Partnership No. 1 ⁽¹⁾		
Common	Stock													1,420,	.000	I		By Hilrod Holdings LP ⁽¹⁾	
		-	Table II								posed o convert		neficially	Owned		<u> </u>			
Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Execution if any	3A. Deemed Execution Date,		action (Instr.	5. Number 6		6. Date Exerci Expiration Da (Month/Day/Y		able and	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivative derivative Security (Instr. 5) Benef Owne Follow Report		rities Form: Direct or Indi ving (I) (Inst ted action(s)		(D) Benefic Owners irect (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisal		Expiration Date	Title	Amount or Number of Shares						
Employee Stock Option (right to buy)	\$2.125								(2)		02/02/2009	Common Stock	200,000		200),000	D		
Employee Stock Option (right to buy)	\$1.785								(3)		07/12/2012	Common Stock	300,000		160),000	D		
Employee Stock Option (right to buy)	\$2.1								(4)		05/28/2013	Common Stock	300,000		300),000	D		
Employee Stock Option (right to buy)	\$26.25								(5)		03/23/2015	Common Stock	300,000		300),000	D		
Employee Stock Option (right to buy)	\$67.48								(6)		11/11/2015	Common Stock	150,000		150),000	D		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

Explanation of Responses:

- 1. The reporting person is one of the general partners of each Brandon Limited Partnership No. 1, Brandon Limited Partnership No. 2, HRS Holdings, L.P. and Hilrod Holdings, L.P.
- 2. Immediately.
- 3. The options are currently vested with respect to 80,000 shares. The remaining options vest on July 12,2006.
- 4. The options are currently vested with respect to 180,000 shares. The remaining options vest in two equal installments on January 1, 2007 and 2008.
- 5. The options vest in five equal installments on March 23, 2006, 2007, 2008, 2009 and 2010.
- 6. The options vest in five equal installments on November 11, 2006, 2007, 2008, 2009 and 2010.
- 7. The sales reported in this Form 4 were effected pursuant ot a Rule 10b5-1 trading plan adopted by HRS Holdings, L.P. on December 29, 2005.

Rodney C. Sacks

01/11/2006

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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