FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

|                        |                      |          | or Section 30(n) of the investment Company Act of 1940   |                   |  |                       |  |  |
|------------------------|----------------------|----------|--|-------------------|--|-----------------------|--|--|
|                        | ess of Reporting Per | rson*    | 2. Issuer Name <b>and</b> Ticker or Trading Symbol  HANSEN NATURAL CORP [ HANS ]   |                   | ationship of Reporting Pe                    | erson(s) to Issuer    |  |  |
| SACKS RO               | DNEY C               |          | in in the second control of the second contr | X                 | Director                                     | 10% Owner             |  |  |
| (Last) (First) (Middle |                      | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year)   | X                 | Officer (give title below)                   | Other (specify below) |  |  |
| ` ′                    | NATURAL COR          | ,        | 01/10/2006   |                   | Chairman and CEO                             |                       |  |  |
| 1010 RAILRO            | AD ST                |          |  |                   |  |                       |  |  |
| (Street)               |                      |          | 4. If Amendment, Date of Original Filed (Month/Day/Year)   | 6. Indiv<br>Line) | vidual or Joint/Group Filin                  | ng (Check Applicable  |  |  |
| CORONA CA 92882        |                      | 92882    |  | X                 | X Form filed by One Reporting Person         |                       |  |  |
| (City) (State) (Zip)   |                      |          |  |                   | Form filed by More than One Reporting Person |                       |  |  |
|                        |                      |          |  |                   |  |                       |  |  |

| (Street) CORONA CA (City) (State) | 92882<br>(Zip)                             |   |   | Form filed by One Reporting Person Form filed by More than One Reporting Person |                                    |                        |                        |   |   |   |
|-----------------------------------|--|---|---|---|------------------------------------|------------------------|------------------------|---|---|---|
|                                   | Table I - Non-Derivative                   | Securities Ac   | quire                                   | d, Di   | sposed of                          | , or Be                | neficiall              | y Owned   |   |   |
| 1. Title of Security (Instr. 3)   | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code (Instr.<br>8) |   | 4. Securities<br>Disposed Of<br>5) | Acquired<br>(D) (Instr | I (A) or<br>. 3, 4 and | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership |
|                                   |  |   | Code                                    | v   | Amount                             | (A) or<br>(D)          | Price                  | Reported<br>Transaction(s)<br>(Instr. 3 and 4)                |   | (Instr. 4)  |
| Common Stock                      | 01/10/2006                                 |   | S <sup>(7)</sup>                        |   | 6,340                              | D                      | \$91                   | 0   | I   | By HRS<br>Holdings<br>LP <sup>(1)</sup>             |
| Common Stock                      | 01/10/2006                                 |   | s <sup>(7)</sup>                        |   | 66                                 | D                      | \$91.01                | 0   | I   | By HRS<br>Holdings<br>LP <sup>(1)</sup>             |
| Common Stock                      | 01/10/2006                                 |   | S <sup>(7)</sup>                        |   | 200                                | D                      | \$91.02                | 0   | I   | By HRS<br>Holdings<br>LP <sup>(1)</sup>             |
| Common Stock                      | 01/10/2006                                 |   | S <sup>(7)</sup>                        |   | 500                                | D                      | \$91.03                | 0   | I   | By HRS<br>Holdings<br>LP <sup>(1)</sup>             |
| Common Stock                      | 01/10/2006                                 |   | S <sup>(7)</sup>                        |   | 100                                | D                      | \$91.06                | 0   | I   | By HRS<br>Holdings<br>LP <sup>(1)</sup>             |
| Common Stock                      | 01/10/2006                                 |   | S <sup>(7)</sup>                        |   | 100                                | D                      | \$91.07                | 0   | I   | By HRS<br>Holdings<br>LP <sup>(1)</sup>             |
| Common Stock                      | 01/10/2006                                 |   | s <sup>(7)</sup>                        |   | 100                                | D                      | \$91.08                | 0   | I   | By HRS<br>Holdings<br>LP <sup>(1)</sup>             |
| Common Stock                      | 01/10/2006                                 |   | s <sup>(7)</sup>                        |   | 100                                | D                      | \$91.13                | 0   | I   | By HRS<br>Holdings<br>LP <sup>(1)</sup>             |
| Common Stock                      | 01/10/2006                                 |   | s <sup>(7)</sup>                        |   | 100                                | D                      | \$91.14                | 0   | I   | By HRS<br>Holdings<br>LP <sup>(1)</sup>             |
| Common Stock                      | 01/10/2006                                 |   | S <sup>(7)</sup>                        |   | 200                                | D                      | \$91.15                | 0   | I   | By HRS<br>Holdings<br>LP <sup>(1)</sup>             |
| Common Stock                      | 01/10/2006                                 |   | s <sup>(7)</sup>                        |   | 565                                | D                      | \$91.18                | 0   | I   | By HRS<br>Holdings<br>LP <sup>(1)</sup>             |
| Common Stock                      | 01/10/2006                                 |   | S <sup>(7)</sup>                        |   | 700                                | D                      | \$91.2                 | 0   | I   | BY HRS<br>Holdings<br>LP <sup>(1)</sup>             |
| Common Stock                      | 01/10/2006                                 |   | S <sup>(7)</sup>                        |   | 1                                  | D                      | \$91.32                | 0   | I   | By HRS<br>Holdings<br>LP <sup>(1)</sup>             |

|                                 | l - Non-Derivative                         | 1   | _                                       | ı, Di | -   |               |         |   |   | 7 N-4 5   |  |
|---------------------------------|--|---|---|-------|---|---------------|---------|---|---|---|--|
| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code (Instr.<br>8) |       | 4. Securities Acquired (A) or<br>Disposed Of (D) (Instr. 3, 4 and<br>5) |               |         | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4)           |  |
|                                 |  |   | Code V                                  |       | Amount  | (A) or<br>(D) | Price   | Transaction(s)<br>(Instr. 3 and 4)  |   |   |  |
| Common Stock                    | 01/10/2006                                 |   | s <sup>(7)</sup>                        |       | 7,840   | D             | \$93    | 0   | I   | By HRS<br>Holdings<br>LP <sup>(1)</sup>                         |  |
| Common Stock                    | 01/10/2006                                 |   | S <sup>(7)</sup>                        |       | 1,472   | D             | \$93.01 | 0   | I   | By HRS<br>Holdings<br>LP <sup>(1)</sup>                         |  |
| Common Stock                    | 01/10/2006                                 |   | S <sup>(7)</sup>                        |       | 1,255   | D             | \$93.02 | 0   | I   | By HRS<br>Holdings<br>LP <sup>(1)</sup>                         |  |
| Common Stock                    | 01/10/2006                                 |   | S <sup>(7)</sup>                        |       | 500   | D             | \$93.03 | 0   | I   | By HRS<br>Holdings<br>LP <sup>(1)</sup>                         |  |
| Common Stock                    | 01/10/2006                                 |   | s <sup>(7)</sup>                        |       | 925   | D             | \$93.04 | 0   | I   | By HRS<br>Holdings<br>LP <sup>(1)</sup>                         |  |
| Common Stock                    | 01/10/2006                                 |   | S <sup>(7)</sup>                        |       | 525   | D             | \$93.05 | 0   | I   | By HRS<br>Holdings<br>LP <sup>(1)</sup>                         |  |
| Common Stock                    | 01/10/2006                                 |   | S <sup>(7)</sup>                        |       | 300   | D             | \$93.06 | 0   | I   | By HRS<br>Holdings<br>LP <sup>(1)</sup>                         |  |
| Common Stock                    | 01/10/2006                                 |   | S <sup>(7)</sup>                        |       | 283   | D             | \$93.08 | 0   | I   | By HRS<br>Holdings<br>LP <sup>(1)</sup>                         |  |
| Common Stock                    | 01/10/2006                                 |   | s <sup>(7)</sup>                        |       | 600   | D             | \$93.09 | 0   | I   | By HRS<br>Holdings<br>LP <sup>(1)</sup>                         |  |
| Common Stock                    | 01/10/2006                                 |   | S <sup>(7)</sup>                        |       | 500   | D             | \$93.01 | 0   | I   | By HRS<br>Holdings<br>LP <sup>(1)</sup>                         |  |
| Common Stock                    | 01/10/2006                                 |   | S <sup>(7)</sup>                        |       | 95  | D             | \$93.11 | 0   | I   | By HRS<br>Holdings<br>LP <sup>(1)</sup>                         |  |
| Common Stock                    | 01/10/2006                                 |   | S <sup>(7)</sup>                        |       | 200   | D             | \$93.12 | 0   | I   | By HRS<br>Holdings<br>LP <sup>(1)</sup>                         |  |
| Common Stock                    | 01/10/2006                                 |   | S <sup>(7)</sup>                        |       | 300   | D             | \$93.13 | 285,202   | I   | By HRS<br>Holdings<br>LP <sup>(1)</sup>                         |  |
| Common Stock                    |  |   |   |       |   |               |         | 2,383,334   | I   | By<br>Brandon<br>Limited<br>Partnership<br>No. 2 <sup>(1)</sup> |  |
| Common Stock                    |  |   |   |       |   |               |         | 80,000  | D   |   |  |
| Common Stock                    |  |   |   |       |   |               |         | 326,730   | I   | By<br>Brandon<br>Limited<br>Partnership<br>No. 1 <sup>(1)</sup> |  |
| Common Stock                    |  |   |   |       |   |               |         | 1,420,000   | I   | By Hilrod<br>Holdings<br>LP <sup>(1)</sup>                      |  |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date (Month/Day/Year)       | As Remederiv<br>Execution Date,<br>if any (e.g.,<br>(Month/Day/Year) | ative<br>Transa<br><b>Pulis</b><br>8) | Secu<br>action<br>(1631) | JAKA<br>Secu<br>Acqu<br>(A) o<br>Dispo<br>of (D<br>(Instrance)                  | rities<br>iired<br>r<br>osed<br>)<br>. 3, 4                     | Of PHOENE<br>Expiration Da<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRIDA<br>SMORRI | sige)sed o<br><sup>ate</sup><br>କ୍ୟୁଠnvert | 7 Jit Bandefic Mily<br>of Securities<br>iD Meagacurities)<br>- Derivative Security<br>(Instr. 3 and 4) |                                     | Owine of Derivative Security (Instr. 5)             | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---|---|--|--|---------------------------------------|--------------------------|---|---|--|--|--|-------------------------------------|---|--|--|--|
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year)          | 4.<br>Transa<br>Code (<br>S)ode       | Instr.                   | 5. Nu<br>of<br>Derive<br>(A) cu<br>(A) o<br>Dispo<br>of (D)<br>(Insti-<br>and S | ative<br>ri( <b>12</b> )s<br>rired<br>r<br>osed<br>)<br>r. 3, 4 | Expiration Date  [Natenth/Day/YeExpiration Exercisable Date  |  | 7. Title and Amount<br>of Securities<br>Underlying Number<br>Distriction Selfabras<br>(Instr. 3 and 4) |                                     | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|   |   |  |  | Code                                  | v                        | (A)   | (D)   | Date<br>Exercisable  | Expiration<br>Date                         | Title  | Amount<br>or<br>Number<br>of Shares |   |  |  |  |
| Employee—<br>Stock<br>Option<br>(right to<br>buy)   | \$2.125   |  |  |                                       |                          |   |   | (2)  | 02/02/2009                                 | Common<br>Stock  | 200,000                             |   | 200,000  | D  |  |
| Employee<br>Stock<br>Option<br>(right to<br>buy)    | \$1.785   |  |  |                                       |                          |   |   | (3)  | 07/12/2012                                 | Common<br>Stock  | 300,000                             |   | 160,000  | D  |  |
| Employee<br>Stock<br>Option<br>(right to<br>buy)    | \$2.1   |  |  |                                       |                          |   |   | (4)  | 05/28/2013                                 | Common<br>Stock  | 300,000                             |   | 300,000  | D  |  |
| Employee<br>Stock<br>Option<br>(right to<br>buy)    | \$26.25   |  |  |                                       |                          |   |   | (5)  | 03/23/2015                                 | Common<br>Stock  | 300,000                             |   | 300,000  | D  |  |
| Employee<br>Stock<br>Option<br>(right to<br>buy)    | \$67.48   |  |  |                                       |                          |   |   | (6)  | 11/11/2015                                 | Common<br>Stock  | 150,000                             |   | 150,000  | D  |  |

## **Explanation of Responses:**

- 1. The reporting person is one of the general partners of each Brandon Limited Partnership No. 1, Brandon Limited Partnership No. 2, HRS Holdings, L.P. and Hilrod Holdings, L.P.
- 2. Immediately.
- 3. The options are currently vested with respect to 80,000 shares. The remaining options vest on July 12, 2006.
- 4. The options are currently vested with respect to 180,000 shares. The remaining options vest in two equal installments on January 1, 2007 and 2008.
- $5. \ The \ options \ vest \ in \ five \ equal \ installments \ on \ March \ 23, \ 2006, \ 2007, \ 2008, \ 2009 \ and \ 2010.$
- 6. The options vest in five equal installments on November 11, 2006, 2007, 2008, 2009 and 2010.
- 7. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by HRS Holdings, L.P. on December 29, 2005.

<u>Rodney C. Sacks</u> <u>01/12/2006</u>

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.