



Hansen Natural Announces Webcast Details for Mid-Quarter Business Update

Company to Ring NASDAQ Closing Bell On December 16, 2008

CORONA, Calif., Dec 10, 2008 (GlobeNewswire via COMTEX News Network) -- Hansen Natural Corp. (Nasdaq:HANS) announced today that the company's Chairman and Chief Executive Officer, Rodney Sacks and Vice Chairman and President, Hilton Schlosberg, will ring the closing bell at the NASDAQ MarketSite in New York City's Times Square at 4:00 p.m. Eastern Time on Tuesday, December 16, 2008. A live webcast of the closing ceremony will begin at 3:50 p.m. Eastern Time and can be viewed via The MarketSite Webcam at <http://www.nasdaq.com/about/marketsitetowervideo.asx>.

Following the closing bell ceremony, Hansen Natural will host an investor meeting to provide an update on the company's business and operations. The company's presentation will be open to all interested parties as a live webcast at approximately 4:30 p.m. Eastern Time on the Investor Relations page of Hansen Natural's web site at www.hansens.com. The event will be archived for approximately one year on the web site.

Hansen Natural Corporation

Based in Corona, California, Hansen Natural Corporation markets and distributes Hansen's(r) natural sodas, sparkling beverages, apple juice and juice blends, fruit juice smoothies, multi-vitamin juice drinks in aseptic packaging, iced teas, energy drinks, Junior Juice(r) juices and water beverages, Blue Sky(r) brand beverages, Monster Energy(r) brand energy drinks, Monster Hitman(tm) energy shooters, Java Monster(tm) brand non-carbonated dairy based coffee drinks, Lost(r) Energy(tm) brand energy drinks, Joker Mad Energy(tm), Unbound(r) Energy and Ace(tm) Energy brand energy drinks and Rumba(r), Samba and Tango brand energy juices. For more information visit www.hansens.com and www.monsterenergy.com.

This news release was distributed by GlobeNewswire, www.globenewswire.com

SOURCE: Hansen Natural Corporation

Hansen Natural Corp.

Rodney C. Sacks, Chairman and Chief Executive Officer

(951) 739-6200

Hilton H. Schlosberg, Vice Chairman

(951) 739-6200

PondelWilkinson Inc.

Roger S. Pondel

Judy Lin Sfetcu

(310) 279-5980

(C) Copyright 2008 GlobeNewswire, Inc. All rights reserved.

News Provided by COMTEX