SEC Form 4

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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to	
Section 16. Form 4 or Form 5	
obligations may continue. See	
Instruction 1(b).	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL									
OMB Number: 3235-0287									
Estimated average burden									
hours per response:	0.5								

1. Name and Address of Reporting Person [*] SACKS RODNEY C			2. Issuer Name and Ticker or Trading Symbol HANSEN NATURAL CORP [HANS]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner				
(Last) (First) (Middle) C/O HANSEN NATURAL CORP 550 MONICA CIRCLE, SUITE 201		P	3. Date of Earliest Transaction (Month/Day/Year) 11/08/2007	X	Officer (give title below) Chairman and	Other (specify below)		
(Street) CORONA (City)	CA (State)	92880 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	idual or Joint/Group Filing Form filed by One Rep Form filed by More that Person	orting Person		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)		4. Securities A Disposed Of (Acquired (D) (Instr. 3	(A) or 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Common Stock	11/08/2007		М		220,000	A	\$0.53 1	431,224	D		
Common Stock	11/08/2007		G		420,000	D	(7)	11,224	D		
Common Stock								4,280,000	I	By Hilrod Holdings, L.P. ⁽¹⁾	
Common Stock								800,000	I	By HRS Holdings, L.P. ⁽¹⁾	
Common Stock								8,013,336	I	By Brandon Limited Partnership No. 2 ⁽¹⁾	
Common Stock								1,306,920	I	By Brandon Limited Partnership No. 1 ⁽¹⁾	
Common Stock								457,552	I	By Hilrod Holdings II, L.P. ⁽¹⁾	
Common Stock								300,000	I	By The RCS 2007 GRAT	
Common Stock								840,000 ⁽⁸⁾	I	By Hilrod Holdings III, L.P. ⁽¹⁾	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of Derivative 3. Transaction 3A. Deemed 5. Number of 6. Date Exercisable and 7. Title and Amount of 8. Price of 9. Number of 11. Nature 10. Transaction Code (Instr. 8) Derivative Securities Expiration Date (Month/Day/Year) Securities Underlying Derivative Security (Instr. 3 and 4) derivative Securities Beneficially Owned of Indirect Beneficial Conversion Date Execution Date, Derivative Ownership or Exercise Price of Derivative Security (Instr. 3) if any (Month/Day/Year) Security (Instr. 5) Form: Direct (D) (Month/Day/Year) Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) Ownership or Indirect (Instr. 4) Following Reported Security (I) (Instr. 4) Transaction(s) (Instr. 4) Amount or Number of Shares Expiration Date Date v Exercisable Code (A) (D) Title Employee Stock Option (right to Common (2) 800,000 \$0.531 11/08/2007 Μ 220.000 02/02/2009 \$0 531 160.000 D Stock buy)

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		Deri Seci Acq or D of (E	umber of vative urities uired (A) isposed D) (Instr. and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)				8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Employee Stock Option (right to buy)	\$ 0.446							(3)	07/12/2012	Common Stock	1,200,000		448,176	D	
Employee Stock Option (right to buy)	\$0.531							(4)	05/28/2013	Common Stock	1,200,000		860,324	D	
Employee Stock Option (right to buy)	\$ 6.588							(5)	03/23/2015	Common Stock	1,200,000		1,100,000	D	
Employee Stock Option (right to buy)	\$16.87							(6)	11/11/2015	Common Stock	600,000		600,000	D	

Explanation of Responses:

1. The reporting person is one of the general partners of each Brandon Limited Partnership No. 1 and Brandon Limited No. 2, HRS Holdings, L.P., Hilrod Holdings, L.P., Hilrod Holdings II, L.P. and Hilrod Holdings III, L.P.

2. Immediately.

3. The options are currently vested.

4. The options are currently vested with respect to 620,324 shares. The remaining options vest on January 1, 2008.

5. The options are currently vested with respect to 380,000 shares. The remaining options vest in three equal installments on March 23, 2008, 2009 and 2010.

6. The options are currently vested with respect to 240,000 shares. The remaining options vest in three equal installments on November 1, 2008, 2009 and 2010.

7. N/A

8. These shares were reported as directly owned by the reporting person and Hilton Schlosberg but were contributed to Hilrod Holdings III, L.P. on November 8, 2007.

Rodney C. Sacks

** Signature of Reporting Person

<u>11/12/2007</u> Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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