



## **HANSEN NATURAL APPROVES SHARE REPURCHASE PLAN**

Corona, CA -- November 14, 2005 -- Hansen Natural Corporation (NASDAQ:HANS) today announced that its Board of Directors has approved a share repurchase plan. Under terms of the plan, Hansen Natural Corporation is authorized to repurchase up to \$50 million of its shares of Common Stock in the open market or otherwise from time to time as conditions warrant. As of October 31, 2005, Hansen Natural Corporation had 22,174,206 shares of Common Stock outstanding.

Hansen Natural Corporation markets and distributes Hansen's® Natural Sodas, Signature Sodas, fruit juice Smoothies, Energy drinks, Energade® energy sports drinks, E20 Energy Water®, functional drinks, Sparkling Lemonades and Orangeades, multi-vitamin juice drinks in aseptic packaging, Junior Juice® juice, iced teas, lemonades and juice cocktails, apple juice, cider and juice blends, Blue Sky® brand carbonated beverages and Monster Energy™ brand, Lost™ Energy brand and Joker™ Energy brand energy drinks. Hansen can be found on the Web at [www.hansens.com](http://www.hansens.com).