



April 21, 2014

Monster Beverage Corporation Issues Statement in Connection With Insurer-Funded Settlement of Longstanding Class Action Lawsuit

CORONA, Calif., April 21, 2014 (GLOBE NEWSWIRE) -- On April 16, 2014, Monster Beverage Corporation (Nasdaq:MNST) entered into a settlement agreement that, if approved by the court, will resolve a putative securities class action lawsuit against the Company and two of its officers in federal district court in Los Angeles.

The lawsuit (Cunha v. Hansen Natural Corp.) was originally filed in 2008, and Monster has spent more than five years aggressively defending against the allegations set forth therein. However, in light of the potential costs of continued litigation, as well as the potential burden and disruption to the Company and its management, Monster, together with its insurance carriers, believed it was in their best interests to settle the case for the amount set forth in the settlement agreement.

Monster noted that the full settlement payment was being funded by Monster's insurance carriers, and that the settlement would not have any impact on Monster's financial position or its income statement.

Monster further noted that the settlement contains no admission of any liability or wrongdoing on the part of the Company or its officers, and that all of the defendants continue to deny all of the allegations against them and to maintain that the suit has no merit.

In fact, contrary to the allegations in the lawsuit, Monster's relationship with Anheuser-Busch was extremely successful during the proposed class period and thereafter. After that relationship began in 2006, Monster achieved record sales in each quarter during the proposed class period, and significantly improved its Monster Energy product line's market share. Further, despite the lawsuit's allegations of harm to investors, Monster's stock price rose by 75% during the proposed class period, generating nearly \$1.7 billion in shareholder value during that time.

"We are fully confident that we would have prevailed if the litigation had proceeded," said Monster's CEO Rodney C. Sacks. "Nevertheless, given the terms of the settlement, the payment of which is being funded by insurance carriers entirely, we believe it is in the Company's interests to put this matter behind us."

Monster Beverage Corporation

Based in Corona, California, Monster Beverage Corporation is a marketer and distributor of energy drinks and alternative beverages. The Company markets and distributes Monster Energy® brand energy drinks, Monster Energy Extra Strength Nitrous Technology® brand energy drinks, Java Monster® brand non-carbonated coffee + energy drinks, X-Presso Monster® brand non-carbonated espresso energy drinks, M3® Monster Energy® Super Concentrate energy drinks, Monster Rehab® non-carbonated energy drinks with electrolytes, Muscle Monster® Energy Shakes, Übermonster® energy drinks, and Peace Tea® iced teas, as well as Hansen's® natural sodas, apple juice and juice blends, multi-vitamin juices, Junior Juice® beverages, Blue Sky® beverages, Hubert's® Lemonades and PRE® Probiotic drinks. For more information, visit www.monsterbevcorp.com.

CONTACT: Rodney C. Sacks

Chairman and Chief Executive Officer

(951) 739-6200

Hilton H. Schlosberg

Vice Chairman

(951) 739-6200

Roger S. Pondel / Judy Lin Sfetcu

PondelWilkinson Inc.

(310) 279-5980



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