

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
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1. Name and Address of Reporting Person* <u>SACKS RODNEY C</u> (Last) (First) (Middle) <u>C/O HANSEN NATURAL CORP</u> <u>1010 RAILROAD ST</u> (Street) <u>CORONA CA 92882</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>HANSEN NATURAL CORP [HANS]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <p style="text-align: center;"><u>Chairman and CEO</u></p>
	3. Date of Earliest Transaction (Month/Day/Year) <u>08/23/2007</u>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	08/23/2007		S		110,000	D	\$44.01	4,425,000	I	By Hilrod Holdings, L.P. ⁽¹⁾
Common Stock	08/24/2007		S		145,000	D	\$44.14	4,280,000	I	By Hilrod Holdings, L.P. ⁽¹⁾
Common Stock	08/24/2007		M		95,912	A	\$0.446	107,136	D	
Common Stock	08/24/2007		M		32,588	A	\$0.531	139,724	D	
Common Stock	08/24/2007		S		128,500	D	\$44.14	11,224	D	
Common Stock								800,000	I	By HRS Holdings, L.P. ⁽¹⁾
Common Stock								8,013,336	I	By Brandon Limited Partnership No. 2 ⁽¹⁾
Common Stock								1,306,920	I	By Brandon Limited Partnership No. 1 ⁽¹⁾
Common Stock								457,522	I	By Hilrod Holdings II, L.P. ⁽¹⁾
Common Stock								300,000	I	By The RCS 2007 GRAT

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					
Employee Stock Option (right to buy)	\$0.531							(2)	02/02/2009	Common Stock	800,000	580,000	D	

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy)	\$0.446	08/24/2007		M			95,912	(3)	07/12/2012	Common Stock	1,200,000	\$0.446	448,176	D	
Employee Stock Option (right to buy)	\$0.531	08/24/2007		M			32,588	(4)	05/28/2013	Common Stock	1,200,000	\$0.531	1,023,324	D	
Employee Stock Option (right to buy)	\$6.588							(5)	03/23/2015	Common Stock	1,200,000		1,200,000	D	
Employee Stock Option (right to buy)	\$16.87							(6)	11/11/2015	Common Stock	600,000		600,000	D	

Explanation of Responses:

- The reporting person is one of the general partners of each Brandon Limited Partnership No. 1 and Brandon Limited Partnership No. 2, HRS Holdings, L.P., Hilrod Holdings, L.P. and Hilrod Holdings II, L.P.
- Immediately.
- The options are currently vested.
- The options are currently vested with respect to 783,324 shares. The remaining options vest on January 1, 2008.
- The options are currently vested with respect to 480,000 shares. The remaining options vest in three equal installments on March 23, 2008, 2009 and 2010.
- The options are currently vested with respect to 120,000 shares. The remaining options vest in four equal installments on November 11, 2007, 2008, 2009 and 2010.

Rodney C. Sacks

08/27/2007

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.