SEC Form 4

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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL							
OMB Number: 3235-0287							
Estimated average burden							
hours per response:	0.5						

	ess of Reporting Perso	n*	2. Issuer Name and Ticker or Trading Symbol HANSEN NATURAL CORP [HANS]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)							
SACKS RO	<u>DINEY C</u>			X	Director	10% Owner					
(Last) (First) (Middle)			3. Date of Earliest Transaction (Month/Day/Year)	x	Officer (give title below)	Other (specify below)					
(Last) (First) (Middle) C/O HANSEN NATURAL CORP 1010 RAILROAD ST		. ,	01/09/2006		CEO						
1010 RAILRO	AD ST										
·			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line)	idual or Joint/Group Filing	(Check Applicable					
(Street)		02002		X	Form filed by One Repo	ting Person					
CORONA	CA	92882			Form filed by More than	One Reporting					
(City)	(State)	(Zip)			Person						

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)		4. Securities Disposed Of 5)	Acquired (D) (Instr	(A) or . 3, 4 and	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	01/09/2006		S ⁽⁷⁾		100	D	\$86.82	0	I	By HRS Holdings ⁽¹
Common Stock	01/09/2006		S ⁽⁷⁾		1,000	D	\$87.1	0	I	By HRS Holdings ⁽¹
Common Stock	01/09/2006		S ⁽⁷⁾		800	D	\$87.12	0	I	By HRS Holdings ⁽¹
Common Stock	01/09/2006		S ⁽⁷⁾		500	D	\$87.14	0	I	By HRS Holdings ⁽¹
Common Stock	01/09/2006		S ⁽⁷⁾		700	D	\$87.15	0	I	By HRS Holdings ⁽¹
Common Stock	01/09/2006		S ⁽⁷⁾		400	D	\$87.16	0	I	By HRS Holdings ⁽¹
Common Stock	01/09/2006		s ⁽⁷⁾		550	D	\$87.2	0	I	By HRS Holdings ⁽¹
Common Stock	01/09/2006		S ⁽⁷⁾		400	D	\$87.31	0	I	By HRS Holdings ⁽¹
Common Stock	01/09/2006		S ⁽⁷⁾		50	D	\$87.39	0	I	By HRS Holdings ⁽¹
Common Stock	01/09/2006		S ⁽⁷⁾		200	D	\$87.43	0	I	By HRS Holdings ⁽¹
Common Stock	01/09/2006		S ⁽⁷⁾		466	D	\$87.46	0	I	By HRS Holdings ⁽¹
Common Stock	01/09/2006		S ⁽⁷⁾		200	D	\$87.47	0	I	By HRS Holdings ⁽¹
Common Stock	01/09/2006		S ⁽⁷⁾		434	D	\$87.49	0	I	By HRS Holdings ⁽¹
Common Stock	01/09/2006		S ⁽⁷⁾		100	D	\$87.53	0	I	By HRS Holdings ⁽¹
Common Stock	01/09/2006		s ⁽⁷⁾		500	D	\$87.54	0	I	By HRS Holdings ⁽¹
Common Stock	01/09/2006		S ⁽⁷⁾		1,000	D	\$87.56	0	I	By HRS Holdings ⁽¹
Common Stock	01/09/2006		S ⁽⁷⁾		450	D	\$87.67	0	I	By HRS Holdings ⁽¹
Common Stock	01/09/2006		S ⁽⁷⁾		350	D	\$87.7	0	I	By HRS Holdings ⁽¹

		Tal	ole I - N	on-Der	ivativ	e Se	curit	ies A	cquire	d, Di	isposed	of, or B	eneficial	y Owned	ł				
1. Title of S	Security (Instr. 3)			2. Transaction Date (Month/Day/Year)			2A. Deemed Execution Date, if any (Month/Day/Year)		Code (action Instr.	4. Securities Acquired Disposed Of (D) (Instr 5)		d (A) or r. 3, 4 and	5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect g (I) (Instr. 4)		7. Natu Indirec Benefie Owner (Instr. 4	ct icial rship
							Code	Code V Amount		(A) or (D)	Price	Transactio (Instr. 3 an					"		
Common Stock			01/09/2006					S ⁽⁷⁾		1,100	D	\$88.49	0			I		By HRS Holdings ⁽¹⁾	
Common	Stock			01/09/2006					S ⁽⁷⁾		243	D	\$88.61	0		1			IRS ings ⁽¹⁾
Common	Stock			01/09	9/2006				S ⁽⁷⁾		800	D	\$88.63	0	0				IRS ings ⁽¹⁾
Common	Stock			01/09)/2006				s ⁽⁷⁾		57	D	\$88.65	0			I By Hol		IRS ings ⁽¹⁾
Common	Stock			01/09)/2006				S ⁽⁷⁾		2,034	D	\$89.01	0			I By I Hol		IRS ings ⁽¹⁾
Common	Stock			01/09	9/2006						438	D	\$89.02	0	0		I By I Hole		IRS ings ⁽¹⁾
Common	Stock			01/09	9/2006				S ⁽⁷⁾		300	D	\$89.03	0	0				IRS ings ⁽¹⁾
Common	Stock			01/09	9/2006				S ⁽⁷⁾		994	D	\$89.04	381,7	381,726				IRS ings ⁽¹⁾
Common	ommon Stock												2,783,334		I Lin Pa		By Brand Limit Partne No. 2	ted ership	
Common	Stock							1		1			80,0	00)			
Common	Common Stock												326,730		1	I Lir		ership	
Common	Common Stock													1,420,000		1	I By LP ⁰		iilrod ings
			Table II										neficially	Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deer Executio if any (Month/E	ned	4. Transa Code (8)	ction	5. Nu of Deriv Secu Acqu (A) o Disp of (D	umber vative urities uired or osed)) r. 3, 4		xercis	sable and	tible securities) 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivative deriva Security Secur (Instr. 5) Benef Owne Follow Repo		ities Form: icially Direct d or Indii ving (I) (Inst rted action(s)		hip of B D) O ect (li	1. Nature f Indirect leneficial ownership nstr. 4)
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	Amount or Number of Shares						
Employee Stock Option (right to buy)	\$2.125								(2)		02/02/2009	Common Stock	200,000		200),000	D		
Employee Stock Option (right to buy)	\$1.785								(3)		07/12/2012	Common Stock	300,000		160,000		D		
Employee Stock Option (right to buy)	\$2.1								(4)		05/28/2013	Common Stock	300,000		300,000		D		
Employee Stock Option (right to buy)	\$26.25								(5)		03/23/2015	Common Stock	300,000		300,000		D		
Employee Stock Option (right to buy)	\$67.48								(6)		11/11/2015	Common Stock	150,000		150),000	D		

Explanation of Responses:

1. The reporting person is one of the general partners of each Brandon Limited Partnership No. 1, Brandon Limited Partnership No. 2, HRS Holdings, L.P. and Hilrod Holdings, L.P. 2. Immediately.

3. The options are currently vested with respect to 80,000 shares. The remaining options vest on July 12, 2006.

4. The options are currently vested with respect to 180,000 shares. The remaining options vest in two equal installments on January 1, 2007 and 2008.

- 5. The options vest in five equal installments on March 23, 2006, 2007, 2008, 2009 and 2010.
- 6. The options vest in five equal installments on November 11, 2006, 2007, 2008, 2009 and 2010.
- 7. The sales reported in this Form 4 were effected pursuant ot a Rule 10b5-1 trading plan adopted by HRS Holdings, L.P. on December 29, 2005.

Rodney C. Sacks

** Signature of Reporting Person

01/11/2006

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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