



January 5, 2016

Monster Beverage Announces Webcast Details for Investor Meeting/Business Update January 12, 2016

CORONA, Calif., Jan. 05, 2016 (GLOBE NEWSWIRE) -- Monster Beverage Corporation (NASDAQ:MNST) announced today that its Chairman and Chief Executive Officer, Rodney Sacks, and Vice Chairman and President, Hilton Schlosberg, will host an investor meeting on January 12, 2016 to provide an update on the Company's business and operations. The Company's presentation will be open to all interested parties as a live webcast at www.monsterbevcorp.com, under the "Events & Presentations" section, at approximately 4:45 p.m. Eastern Time. The event will be archived on the web site for approximately one year.

Monster Beverage Corporation

Based in Corona, California, Monster Beverage Corporation is a holding company and conducts no operating business except through its consolidated subsidiaries. The Company's subsidiaries market and distribute energy drinks, including Monster Energy® energy drinks, Monster Energy Extra Strength Nitrous Technology® energy drinks, Java Monster® non-carbonated coffee + energy drinks, M3® Monster Energy® Super Concentrate energy drinks, Monster Rehab® non-carbonated energy drinks with electrolytes, Muscle Monster® Energy Shakes, Übermonster® energy drinks, NOS® energy drinks, Full Throttle® energy drinks, Burn® energy drinks, Samurai® energy drinks, Relentless® energy drinks, Mother® energy drinks, Power Play® energy drinks, BU® energy drinks, Nalu® energy drinks, BPM® energy drinks, Gladiator® energy drinks, and Ultra® energy drinks. For more information, visit www.monsterbevcorp.com.

CONTACTS: Rodney C. Sacks

Chairman and Chief Executive Officer

(951) 739-6200

Hilton H. Schlosberg

Vice Chairman

(951) 739-6200

Roger S. Pondel / Judy Lin Sfetcu

PondelWilkinson Inc.

(310) 279-5980

 [Primary Logo](#)

Source: Monster Beverage Corporation

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