FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

					or S	ectio	on 30(h) d	of the	Investment	Con	npany Act	of 1940							
1. Name and Address of Reporting Person * $\underline{KELLY\ THOMAS\ J}$				2. Issuer Name and Ticker or Trading Symbol Monster Beverage Corp [MNST] 3. Date of Earliest Transaction (Month/Day/Year) 03/14/2014									5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner						
(Last) (First) (Middle) 1 MONSTER WAY														X	Officer (give title below) Senior VP - Monste			Other (s below) Energy C	·
(Street) CORONA CA 92879 (City) (State) (Zip)				4. If A	Ame	ndment, I	Date	of Original F	Filed (Month/Day/Year)				6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
		Tak	ole I - Non-	Deriva	tive	Se	curities	s Ac	quired, [Dis	osed o	f, or Be	nefic	ially	Owned				
, , , , l c			2. Transaction Date (Month/Day/Year)		r) E	2A. Deemed Execution Date if any (Month/Day/Yea		Code (Inst			ties Acquired (A) od d Of (D) (Instr. 3, 4			Securitie Beneficia Owned F	5. Amount of Securities Beneficially Owned Following		: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	le V Amo		t (A) or Pri		ice Reported Transact (Instr. 3		ion(s)			
		-	Table II - D												wned				
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercity Price of Derivative Security			3A. Deemed Execution Date, if any (Month/Day/Year	ate, 4.	4. Transaction Code (Instr.		5. Number		6, Options, converti 6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amou of Securities Underlying Derivative Securit (Instr. 3 and 4)		int 8 D S	. Price of Perivative Security Instr. 5)	tive derivativ	e es ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Co	de V	,	(A)	(D)	Date Exercisable		expiration Date	Title	Amou or Numb of Share	er					
Employee Stock Options (right to buy)	\$15.86								(1)	O	6/02/2018	Common Stock	40,0	00		8,000)	D	
Employee Stock Options (right to buy)	\$18.07								(2)	O	6/01/2019	Common Stock	20,0	00		8,000)	D	
Employee Stock Options (right to buy)	\$17.82								(3)	1	2/01/2019	Common Stock	20,0	00		8,000)	D	
Employee Stock Options (right to buy)	\$26.26								(4)	1	2/01/2020	Common Stock	20,0	00		12,000	0	D	
Employee Stock Options (right to buy)	\$47.13								(5)	0	3/14/2023	Common Stock	15,0	00		15,000	0	D	
Employee Stock Options (right to buy)	\$70.06	03/14/2014		A			10,000		(6)	0	3/14/2024	Common Stock	10,0	00	\$0	10,000	0	D	
Restricted Stock Units	(7)								(8)		(9)	Common Stock	3,00	00		3,000)	D	

Explanation of Responses:

- 1. The options are currently vested.
- 2. The options are currently vested with respect to 4,000 shares. The remaining options vest on June 1, 2014.
- $3. \ The \ options \ are \ currently \ vested \ with \ respect \ to \ 4,000 \ shares. \ The \ remaining \ options \ vest \ on \ December \ 1, \ 2014.$
- 4. The options are currently vested with respect to 4,000 shares. The remaining options vest in two equal installments on December 1, 2014 and 2015.
- 5. The options are currently vested with respect to 1,500 shares. The remaining options vest in four installments as follows: 2,250 shares on March 14, 2015; 3,000 shares on March 14, 2016; 3,750 shares on March 14, 2017; 4,500 shares on March 14, 2018.
- 6. Granted March 14, 2014 pursuant to the Company's 2011 Stock Option Plan (which is a Rule 16b-3(d)(1) plan) and Equity Grant Procedures. The options vest in five installments as follows: 1,000 shares on March 14, 2015; 1,500 shares on March 14, 2016; 2,000 shares on March 14, 2017; 2,500 shares on March 14, 2018; 3,000 shares on March 14, 2019. The options will become exercisable on the one year anniversary from the date on which they vested.
- 7. The restricted stock units were granted under the Monster Beverage Corporation 2011 Omnibus Incentive Plan. Each restricted stock unit represented a contingent right to receive one share of the Company's

common stock as of the vesting date.

- 8. The restricted stock units vest in two equal installments on June 1, 2016 and 2017.
- 9. Not applicable.

Remarks:

Thomas J. Kelly

03/17/2014

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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