

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**SCHEDULE 14A**

**Proxy Statement Pursuant to Section 14(a) of  
the Securities Exchange Act of 1934 (Amendment No. )**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material under §240.14a-12

**Monster Beverage Corporation**

\_\_\_\_\_  
(Name of Registrant as Specified in Its Charter)

\_\_\_\_\_  
(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
  - Fee paid previously with preliminary materials.
  - Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a6(i)(1) and 0-11.
-

# Your **Vote** Counts!

**MONSTER BEVERAGE CORPORATION**

2024 Annual Meeting

Vote by June 12, 2024

11:59 PM ET

MONSTER BEVERAGE CORPORATION  
1 MONSTER WAY  
CORDONA, CA 92879



V47080-P05102

## You invested in MONSTER BEVERAGE CORPORATION and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy materials for the stockholder meeting to be held on June 13, 2024.**

### Get informed before you vote

View the Proxy Statement and 10-K Wrap online OR you can receive a free paper or email copy of the material(s) by requesting prior to May 30, 2024. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit [www.ProxyVote.com](http://www.ProxyVote.com), (2) call 1-800-579-1639 or (3) send an email to [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com). If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit [www.ProxyVote.com](http://www.ProxyVote.com)

Control #

#### Smartphone users

Point your camera here and  
vote without entering a  
control number



#### Vote Virtually at the Meeting\*

June 13, 2024  
2:30 PM PDT

Virtually at:  
[www.virtualshareholdermeeting.com/MNST2024](http://www.virtualshareholdermeeting.com/MNST2024)

\*Please check the meeting materials for any special requirements for meeting attendance.

## THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming stockholder meeting. Please follow the instructions on the reverse side to vote these important matters.

Voting Items	Board Recommends										
<p>1. Proposal to elect ten Directors:</p> <p><b>Nominees:</b></p> <table border="0"><tr><td>01) Rodney C. Sacks</td><td>06) Gary P. Fayard</td></tr><tr><td>02) Hilton H. Schlosberg</td><td>07) Tiffany M. Hall</td></tr><tr><td>03) Mark J. Hall</td><td>08) Jeanne P. Jackson</td></tr><tr><td>04) Ana Demel</td><td>09) Steven G. Pizula</td></tr><tr><td>05) James L. Dinkins</td><td>10) Mark S. Vidergauz</td></tr></table>	01) Rodney C. Sacks	06) Gary P. Fayard	02) Hilton H. Schlosberg	07) Tiffany M. Hall	03) Mark J. Hall	08) Jeanne P. Jackson	04) Ana Demel	09) Steven G. Pizula	05) James L. Dinkins	10) Mark S. Vidergauz	<b>✔ For</b>
01) Rodney C. Sacks	06) Gary P. Fayard										
02) Hilton H. Schlosberg	07) Tiffany M. Hall										
03) Mark J. Hall	08) Jeanne P. Jackson										
04) Ana Demel	09) Steven G. Pizula										
05) James L. Dinkins	10) Mark S. Vidergauz										
<p>2. Proposal to ratify the appointment of Ernst &amp; Young LLP as the independent registered public accounting firm of the Company for the fiscal year ending December 31, 2024.</p>	<b>✔ For</b>										
<p>3. Proposal to approve, on a non-binding, advisory basis, the compensation of the Company's named executive officers.</p>	<b>✔ For</b>										
<p><b>NOTE:</b> Such other business as may properly come before the meeting or any adjournment thereof.</p>											

Prefer to receive an email instead? While voting on [www.ProxyVote.com](http://www.ProxyVote.com), be sure to click "Delivery Settings".