FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no los Section 16. Form 4 or obligations may continuous Instruction 1(b).	Form 5	ST

TATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* SCHLOSBERG HILTON H												Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner Officer (give title Other (specify))						
NSEN NAT	URAL CORP	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 03/28/2005								X Officer (give title Other (specify below) Vice Chairman and President					
				4. If	f Ame	endmen	nt, Date	e of Origi	nal Fil	ed (Month/l	Day/Year)		ine) X Form fi Form fi	iled by O	ne Repo	rting Per	rson	ble
(S			on-Deriv	 ative	- Se	curiti	ies A	cauire	d. D	isnosed	of, or B	eneficia	ally Owned					_
Security (Ins			2. Transac Date	tion	2A Ex r) if a	2A. Deemed Execution Date, if any		3. Transaction Code (Instr.		4. Securi	es Acquired (A) or		5. Amount Securities Beneficially Owned Fol	of y	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Natur Indirect Benefici Owners	t cial ship
C/O HANSEN NATURAL CORP 1010 RAILROAD ST (Street) CORONA CA 92883 (City) (State) (Zip) Table I - 1. Title of Security (Instr. 3) Common Stock Common Stock Common Stock Common Stock Table 1. Title of Derivative Conversion Date Execution Date 1. Title of Date Stock Table								Code	Code V		(A) or (D)	Price	Transaction				(INSTr. 4)	
Stock													1,591,	667	I		Brando Limite Partne	ed ership
Stock													456,0	97	D)		
Stock			03/28/2	2005				S		1,700) D	\$60	0		I		Brando Limite	ed ership
ommon Stock		03/29/2	03/29/2005				S		20,85	0 D	\$60	0	I		By Brando Limite Partne No. 1 ⁽¹⁾		ed ership	
nmon Stock 03/29		03/29/2	2005				S		5,000) D	\$59.8	3 270,2	72	I		By Brandon Limited Partnership No. 1 ⁽¹⁾		
	-	Table II																
		Execution if any	ned 4 n Date, T	ransa	ansaction		rative prities prities priced r osed)	6. Date I	Date Exercisable and piration Date		7. Title and Amou of Securities Underlying		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		Ownership of Indire Form: Benefic Direct (D) Owners or Indirect (Instr. 4		vnership
				ode	v	(A)	(D)	Date Exercisa			Title	Amount or Number of Share	s					
\$4.25								(2)		02/02/2009	Common Stock	100,00	0	100,	,000	D		
\$3.57								(3)		07/12/2012	Common Stock	150,00	0	80,0	000	D		
	Stock Stock Stock Conversion or Exercise Price of Derivative Security \$4.25	Stock Stock	(First) (Middle) NSEN NATURAL CORP ILROAD ST A CA 92882 (State) (Zip) Table I - No Security (Instr. 3) Stock Stock	Stock Stock Stock Stock Table I - Non-Deriv Stock St	SBERG HILTON H (First) (Middle) 3. I.	Security (Instr. 3) Stock Stock	Stock Table I - Non-Derivative Security (Month/Day/Year) Stock Table I - Derivative Securitie (e.g., puts, calls, was price of Exercise (Month/Day/Year) Table II - Derivative Securitie (e.g., puts, calls, was price of Exercise (Month/Day/Year) Stock Table II - Derivative Securitie (e.g., puts, calls, was price of Exercise (Month/Day/Year) Stock Table II - Derivative Securitie (e.g., puts, calls, was price of Exercise (Month/Day/Year) Stock Table II - Derivative Securitie (e.g., puts, calls, was price of Exercise (Month/Day/Year) Conversion (Month/Day/Year) Stock Table II - Derivative Securitie (e.g., puts, calls, was price of Exercise (e.g	Conversion or Exercise Security Stock St	HANSEN NATURAL CORP ILROAD ST	HANSEN NATURAL Color	Stock Stoc	SBERK HILTON H HANSEN NATURAL CÔRP [HANS]	Stock	SEBERG HILTON H	Conversion Con	SERICA	STOCK	A CA 92882 Signify (Instit. 3) Signi

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy)	\$4.2							(4)	05/28/2013	Common Stock	150,000		150,000	D	
Employee Stock Option (right to buy)	\$52.5							(5)	03/23/2015	Common Stock	150,000		150,000	D	

Explanation of Responses:

- $1. \ The reporting person is one of the general partners of each Brandon Limited Partnership No.\ 1 and Brandon Limited Partnership No.\ 2.$
- 2. Immediately.
- 3. The remaining options vest in two equal installments on July 12, 2005 and 2006.
- 4. The options are currently vested with respect to 60,000 shares. The remaining options vest in three equal installments on January 1, 2006, 2007 and 2008.
- 5. Granted March 23, 2005 pursuant to the Company's 2001 Stock Option Plan (which is a Rule 16b-3(d)(1) plan). The option vests annually beginning March 23, 2006 in installments of 30,000 shares.

Hilton H. Schlosberg 03/29/2005

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.