



October 27, 2016

Monster Beverage to Report 2016 Third Quarter Financial Results November 3, 2016

Company to Conduct Conference Call at 2 p.m. Pacific Time

CORONA, Calif., Oct. 27, 2016 (GLOBE NEWSWIRE) -- Monster Beverage Corporation (NASDAQ:MNST) today announced that results for its third quarter ended September 30, 2016 will be released Thursday, November 3, 2016, after the close of the market.

The Company will host an investor conference call that same day at 2 p.m. Pacific Time on which Rodney Sacks, chairman and chief executive officer, and Hilton Schlosberg, vice chairman and president, will review Monster's financial results and operations.

The call will be open to all interested investors through a live audio webcast via the Internet at www.monsterbevcorp.com. For those who are not able to listen to the live broadcast, the call will be archived for approximately one year on the website.

Monster Beverage Corporation

Based in Corona, California, Monster Beverage Corporation is a holding company and conducts no operating business except through its consolidated subsidiaries. The Company's subsidiaries develop and market energy drinks, including Monster Energy® energy drinks, Monster Energy Extra Strength Nitrous Technology® energy drinks, Java Monster® non-carbonated coffee + energy drinks, Monster Rehab® non-carbonated energy drinks with electrolytes, Muscle Monster® Energy Shakes, Übermonster® energy drinks, NOS® energy drinks, Full Throttle® energy drinks, Burn® energy drinks, Samurai® energy drinks, Relentless® energy drinks, Mother® energy drinks, Power Play® energy drinks, BU® energy drinks, Nalu® energy drinks, BPM® energy drinks, Gladiator® energy drinks, and Ultra® energy drinks. The Company's subsidiaries also develop and market Mutant™ Super Soda. For more information, visit www.monsterbevcorp.com.

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