FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address SCHLOSBE					suer Name and Tid Onster Bevera						(Che	elationship of Reporteck all applicable) Compared to the comp	10%	ó Owner
(Last) (First) (Middle) MONSTER BEVERAGE CORPORATION 550 MONICA CIRCLE, SUITE 201					ate of Earliest Tran 22/2013	saction	(Mont	th/Day/Year)	Ŋ	Cofficer (give title below) Vice Chairn	er (specify ow) lent			
(Street) CORONA CA 92880					Amendment, Date	of Origi	nal Fil	led (Month/Day	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting					
(City)	(State)	(Zip)						Person						
4 Title of Committee	- (1 t O)	Table I - N			2A. Deemed	cquire 3.	ed, D				cially		C Ournavahin	7 Natura of
1. Title of Security (Instr. 3)			2. Transactio Date (Month/Day/\)		Execution Date, if any (Month/Day/Year)	Transaction Code (Instr.		Disposed Of (Acquired (A) or D) (Instr. 3, 4 and 5		d 5)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
						Code V		Amount (A) or (D)		Price		Transaction(s) (Instr. 3 and 4)		(5 4)
Common Stock			04/22/20	13		S ⁽¹⁾		30,000 ⁽²⁾	D	\$55.	66 ⁽³⁾	1,041,997	D	
Common Stock												1,931,856	I	By Brandon Limited Partnership No. 1 ⁽⁴⁾
Common Stock												9,815,648	I	By Brandon Limited Partnership No. 2 ⁽⁴⁾
Common Stock												1,415,732	I	By HRS Holdings, L.P. ⁽⁴⁾
Common Stock												6,305,140	I	By Hilrod Holdings, L.P. ⁽⁴⁾
Common Stock												184,924	I	By Hilrod Holdings IV, L.P. ⁽⁴⁾
Common Stock												71,428	I	By Hilrod Holdings V, L.P. ⁽⁴⁾
Common Stock												257,900	I	By Hilrod Holdings VI, L.P. ⁽⁴⁾
Common Stock												40,072	I	By Hilrod Holdings VII, L.P. ⁽⁴⁾
Common Stock												189,528	I	By Hilrod Holdings VIII, L.P. ⁽⁴⁾
Common Stock												482,196	I	By Hilrod Holdings IX, L.P. ⁽⁴⁾
Common Stock												92,332	I	By Hilrod Holdings X, L.P. ⁽⁴⁾
Common Stock												186,636	I	By Hilrod Holdings XI, L.P. ⁽⁴⁾

Т	able I - Non-Derivative	Securities A	cquire	ed, D	isposed of	f, or Be	eneficially	/ Owned			
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
			Code V		Amount	(A) or (D) Price		Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Common Stock								170,356	I	By Hilrod Holdings XII, L.P. ⁽⁴⁾	
Common Stock								30,068	I	By RCS 2008 GRAT #2 ⁽⁴	
Common Stock								149,488	I	By RCS Direct 2011 GRAT ⁽⁴⁾	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy)	\$0.2655							(5)	05/28/2013	Common Stock	2,400,000		449,868	D	
Employee Stock Option (right to buy)	\$3.294							(5)	03/23/2015	Common Stock	2,400,000		1,904,890	D	
Employee Stock Option (right to buy)	\$8.435							(5)	11/11/2015	Common Stock	1,200,000		960,000	D	
Employee Stock Option (right to buy)	\$15.86							(6)	06/02/2018	Common Stock	800,000		326,304	D	
Employee Stock Option (right to buy)	\$17.82							(7)	12/01/2019	Common Stock	500,000		300,000	D	
Restricted Stock Units	(8)							(9)	(10)	Common Stock	261,000		174,000	D	

Explanation of Responses:

- 1. All sales of Common Stock reported in this Form 4 were transacted by the reporting person for tax planning reasons.
- 2. Sale of shares pursuant to a Rule 10b5-1 trading plan adopted March 14, 2013.
- 3. This transaction was executed in multiple trades at prices ranging from \$55.32 to \$56.10. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- 4. The reporting person is one of the general partners of each of Brandon Limited Partnership No. 1, Brandon Limited Partnership No. 2, HRS Holdings, L.P., Hilrod Holdings, L.P., Hilrod Holdings IV, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VIII, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VI,
- 5. The options are currently vested.
- $6. \ The \ options \ are \ currently \ vested \ with \ respect \ to \ 166,304 \ shares. \ The \ remaining \ options \ vest \ on \ June \ 2, \ 2013.$
- $7. \ The \ options \ are \ currently \ vested \ with \ respect \ to \ 100,000 \ shares. \ The \ remaining \ options \ vest \ in two \ equal \ installments \ on \ December \ 1,2013 \ and \ 2014.$
- 8. The restricted stock units were granted under the Monster Beverage Corporation 2011 Omnibus Incentive Plan. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock as of the vesting date.
- 9. The remaining restricted stock units vest in two equal installments on September 1, 2013 and 2014.
- 10. Not applicable.

Remarks:

Hilton H. Schlosberg

04/24/2013

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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