

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPROVAL | |
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| 1. Name and Address of Reporting Person* <u>SCHLOSBERG HILTON H</u> (Last) (First) (Middle) <u>MONSTER BEVERAGE CORPORATION</u> <u>550 MONICA CIRCLE, SUITE 201</u> (Street) <u>CORONA CA 92880</u> (City) (State) (Zip) | 2. Issuer Name and Ticker or Trading Symbol <u>Monster Beverage Corp [MNST]</u> | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Vice Chairman and President</u> |
| | 3. Date of Earliest Transaction (Month/Day/Year) <u>04/22/2013</u> | |
| 4. If Amendment, Date of Original Filed (Month/Day/Year) | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|------------|------------------------|---|--|---|
| | | | Code | V | Amount | (A) or (D) | Price | | | |
| Common Stock | 04/22/2013 | | S ⁽¹⁾ | | 30,000 ⁽²⁾ | D | \$55.66 ⁽³⁾ | 1,041,997 | D | |
| Common Stock | | | | | | | | 1,931,856 | I | By Brandon Limited Partnership No. 1 ⁽⁴⁾ |
| Common Stock | | | | | | | | 9,815,648 | I | By Brandon Limited Partnership No. 2 ⁽⁴⁾ |
| Common Stock | | | | | | | | 1,415,732 | I | By HRS Holdings, L.P. ⁽⁴⁾ |
| Common Stock | | | | | | | | 6,305,140 | I | By Hilrod Holdings, L.P. ⁽⁴⁾ |
| Common Stock | | | | | | | | 184,924 | I | By Hilrod Holdings IV, L.P. ⁽⁴⁾ |
| Common Stock | | | | | | | | 71,428 | I | By Hilrod Holdings V, L.P. ⁽⁴⁾ |
| Common Stock | | | | | | | | 257,900 | I | By Hilrod Holdings VI, L.P. ⁽⁴⁾ |
| Common Stock | | | | | | | | 40,072 | I | By Hilrod Holdings VII, L.P. ⁽⁴⁾ |
| Common Stock | | | | | | | | 189,528 | I | By Hilrod Holdings VIII, L.P. ⁽⁴⁾ |
| Common Stock | | | | | | | | 482,196 | I | By Hilrod Holdings IX, L.P. ⁽⁴⁾ |
| Common Stock | | | | | | | | 92,332 | I | By Hilrod Holdings X, L.P. ⁽⁴⁾ |
| Common Stock | | | | | | | | 186,636 | I | By Hilrod Holdings XI, L.P. ⁽⁴⁾ |

