

## Hansen Natural Announces Webcast Details for Investor Meeting/Business Update December 15, 2009

CORONA, Calif., Dec 9, 2009 (GlobeNewswire via COMTEX News Network) -- Hansen Natural Corp. (Nasdaq:HANS) announced today that its Chairman and Chief Executive Officer, Rodney Sacks, and Vice Chairman and President, Hilton Schlosberg, will host an investor meeting to provide an update on the Company's business and operations on December 15, 2009. The Company's presentation will be open to all interested parties as a live webcast at approximately 4:15 p.m. Eastern Time on the Investor Relations page of Hansen Natural's web site at <a href="https://www.hansens.com">www.hansens.com</a>. The event will be archived one the web site for approximately one year.

## Hansen Natural Corporation

Based in Corona, California, Hansen Natural Corporation markets and distributes Hansen's(R) natural sodas, sparkling beverages, apple juice and juice blends, fruit juice smoothies, multi-vitamin juice drinks in aseptic packaging, iced teas, energy drinks, Junior Juice(R) juices and water beverages, Blue Sky(R) brand beverages, Monster Energy(R) brand energy drinks, Nitrous(TM) Monster Energy(R) brand energy drinks, Monster Hitman(TM) energy shooters, Java Monster(TM) brand non-carbonated coffee + energy drinks, X-Presso Monster(TM) brand non-carbonated espresso energy drinks, Lost(R) Energy(TM) brand energy drinks, Rumba(R), Samba and Tango brand energy juices and Vidration(TM) brand vitamin enhanced waters. For more information visit <a href="https://www.hansens.com">www.hansens.com</a> and <a href="https://www.hansens.com">www.monsterenergy.com</a>.

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