

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

**Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): **January 13, 2015**

Monster Beverage Corporation

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation)

0-18761

(Commission File Number)

39-1679918

(IRS Employer Identification No.)

**1 Monster Way
Corona, California 92879**

(Address of principal executive offices and zip code)

(951) 739 - 6200

(Registrant's telephone number, including area code)

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01. Regulation FD Disclosure.

On January 13, 2015, Rodney C. Sacks, Chairman and Chief Executive Officer, and Hilton H. Schlosberg, Vice Chairman, President and Chief Financial Officer, of Monster Beverage Corporation (the "Company") will host an investor meeting to provide an update on the Company's business and operations at the Harvard Club of New York.

The Company's presentation will be open to all interested parties as a live webcast at approximately 4:15 p.m. Eastern Time on the "Events & Presentation" section of the Company's web site at www.monsterbevcorp.com. A copy of the slides that will be used in the meeting is furnished as Exhibit 99.1 hereto.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

The following exhibit is furnished herewith:

Exhibit 99.1 Presentation slides.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Monster Beverage Corporation

Date: January 13, 2015

/s/ Hilton H. Schlosberg

Hilton H. Schlosberg
Vice Chairman of the Board of Directors,
President and Chief Financial Officer

Safe Harbor Statement



Certain statements made in this presentation may constitute "forward-looking statements" within the meaning of the U.S. federal securities laws, regarding the expectations of management with respect to Monster's future operating results and other future events including revenues and profitability. Monster cautions that these statements are based on management's current knowledge and expectations and are subject to certain risks and uncertainties, many of which are outside of the control of the Company, that could cause actual results and events to differ materially from the statements made herein. Such risks and uncertainties include, but are not limited to, the following: whether and when The Coca-Cola Company transactions are completed, and results expected from them; unanticipated litigation concerning the Company's products; the current uncertainty and volatility in the national and global economy; changes in consumer preferences; changes in demand due to both domestic and international economic conditions; activities and strategies of competitors, including the introduction of new products and competitive pricing and/or marketing of similar products; actual performance of the parties under the new distribution agreements; potential disruptions arising out of the transition of certain territories to new distributors; changes in sales levels by existing distributors; unanticipated costs incurred in connection with the termination of existing distribution agreements or the transition to new distributors; changes in the price and/or availability of raw materials; other supply issues, including the availability of products and/or suitable production facilities; product distribution and placement decisions by retailers; changes in governmental regulation; the imposition of new and/or increased excise and/or sales or other taxes on our products; criticism of energy drinks and/or the energy drink market generally; the impact of proposals to limit or restrict the sale of energy drinks to minors and/or persons below a specified age and/or restrict the venues and/or the size of containers in which energy drinks can be sold; political, legislative or other governmental actions or events, including the outcome of any state attorney general and/or government or quasi-government agency inquiries, in one or more regions in which we operate. For a more detailed discussion of these and other risks that could affect our operating results, see Monster's reports filed with the SEC. Monster's actual results could differ materially from those contained in the forward-looking statements. Monster assumes no obligation to update any forward-looking statements, whether as a result of new information, future events or otherwise.

Coca-Cola Transaction Overview



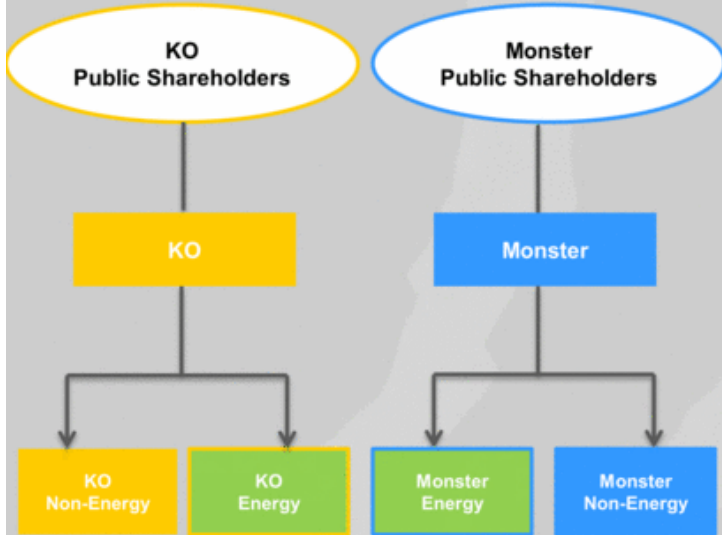
- ❑ The Coca-Cola Company (KO) will purchase an approximately 16.7% equity stake in Monster
- ❑ KO will contribute its energy portfolio to Monster, and Monster its non-energy portfolio to KO
- ❑ Monster will become a pure play global energy drinks company
- ❑ KO will expand the Monster distribution relationship in North America and become Monster's preferred global distributor
- ❑ Monster will be KO's exclusive energy drinks partner
- ❑ Transaction expected to close end of first quarter 2015, subject to customary conditions
- ❑ At Closing, Monster will receive a cash payment of \$2.15bn (1)

(1) cash payment includes cash held in escrow

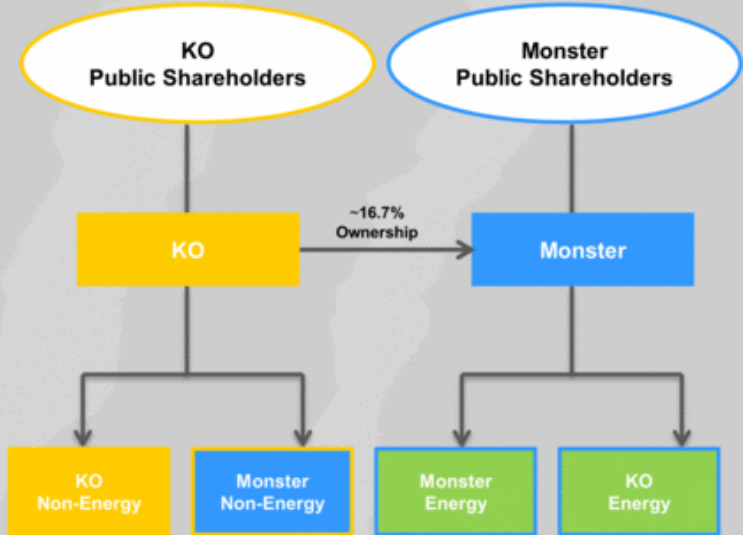
Coca-Cola Transaction Overview (Cont'd)



Beginning Structure



Pro Forma Structure



Coca-Cola Transaction Rationale



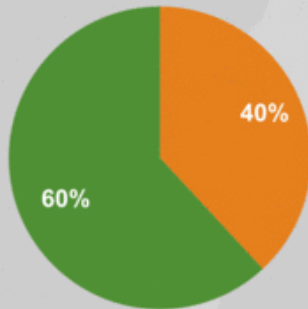
- ❑ Secures fully aligned access to KO's leading global distribution system and provides opportunity to accelerate Monster's international performance
 - Enhances route-to market strength in countries where Monster has an existing presence
 - Accesses new countries through KO's strong platform
 - Adds complementary brands and focuses Monster as a pure play in energy
- ❑ Purchase of KO energy brands provides scale and platform synergies in a range of international geographies where Monster currently has limited presence
 - More than doubles the size of Monster's energy business in a number of international geographies, and establishes a strong presence in a number of additional countries
- ❑ Powerful balance sheet can be used for substantial return of capital to shareholders after closing

The Coca-Cola Company Energy Portfolio Overview *



- ❑ Leading portfolio of energy brands
- ❑ Achieved ~\$330mm in Net Sales in 2013
- ❑ Operates as a concentrate model

2013 Net Sales



North America

International

Key Brands *		Key Countries
<i>NOS</i>		U.S., Canada
<i>Burn</i>		Russia, Brazil, Spain, Turkey, Norway, Poland
<i>Full Throttle</i>		U.S., Canada
<i>Play + Power Play</i>		Southern Africa
<i>Relentless</i>		Great Britain, Germany
<i>Mother</i>		Australia, New Zealand
<i>Samurai</i>		Cambodia, Vietnam, Philippines

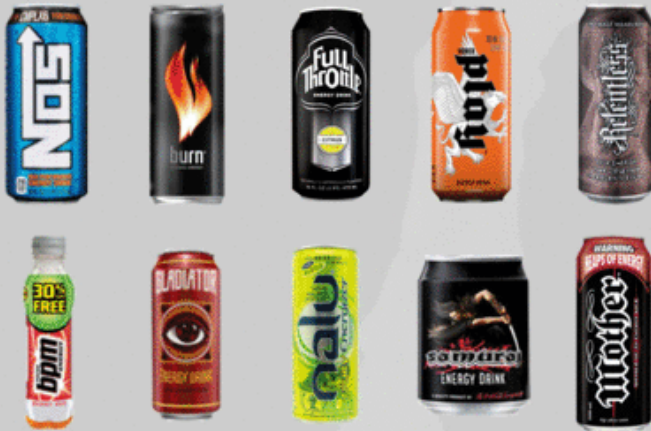
Source: The Coca-Cola Company management.

Note: Brand portfolio also includes BU (Papua New Guinea), Gladiator (Russia, Ukraine, Turkey), BPM (Ireland), Blackfire (Argentina) and Nalu (Belgium).

Brands Transferred



From The Coca-Cola Company to Monster



Concentrate Business Model

~\$330mm 2013 Net Sales

From Monster to The Coca-Cola Company



~\$150mm 2013 Net Sales

New Distribution Agreements

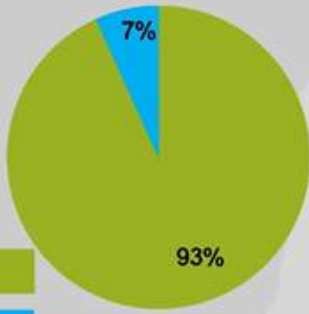
Source: Monster management, The Coca-Cola Company management.

Monster Pro Forma Impact Product Portfolio and Geography



Standalone Monster

Pro Forma Monster



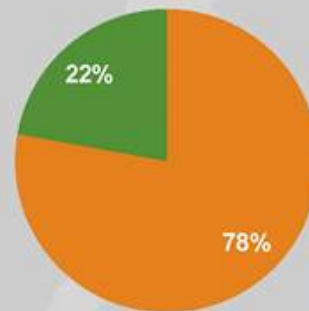
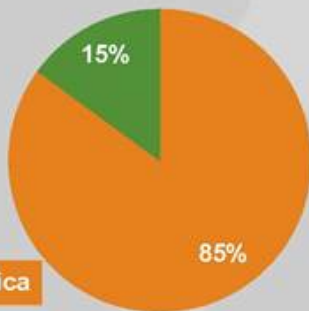
Energy

93%

Non-Energy

100%

Energy



North America

85%

International

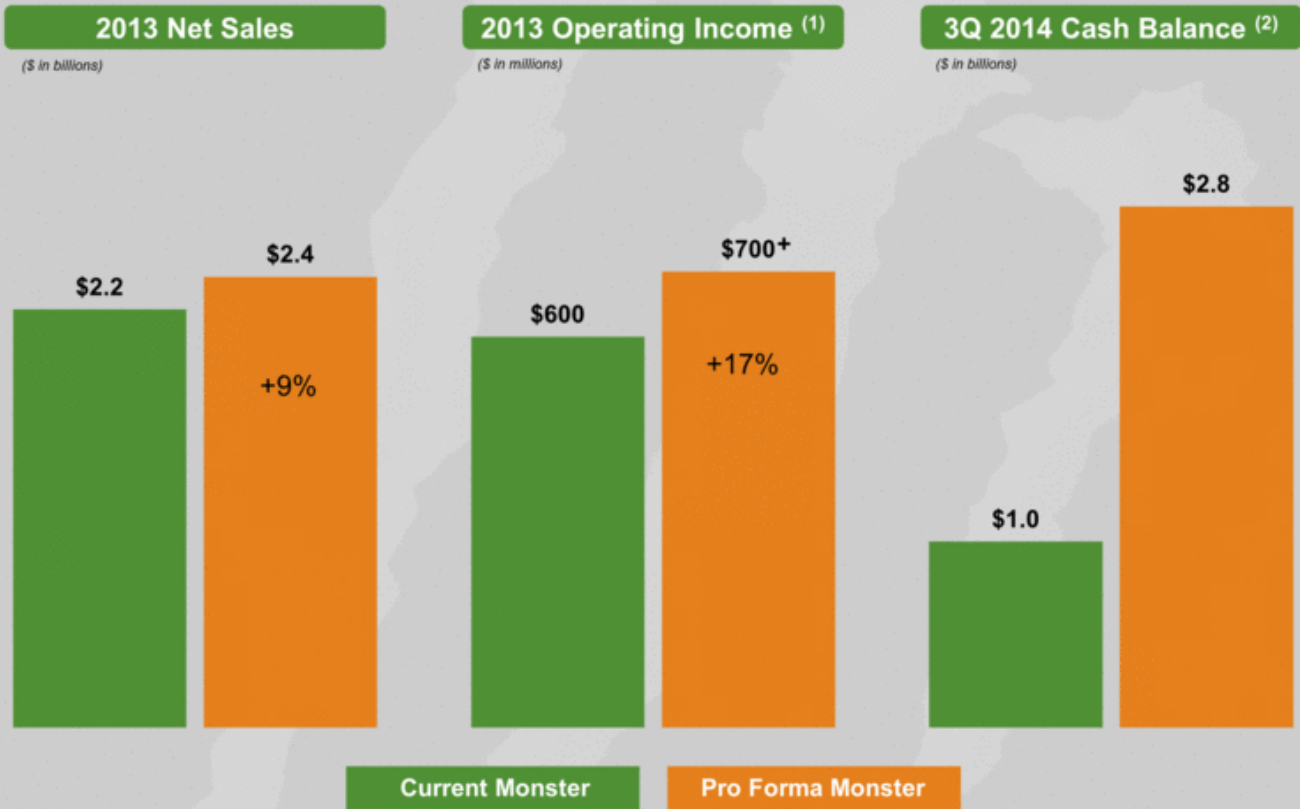
North America

78%

International

Source: Monster management, The Coca-Cola Company management.
Note: All figures based on 2013 Net Sales in Dollars.

Monster Pro Forma Impact (Cont'd)



Source: Monster management, The Coca-Cola Company management.

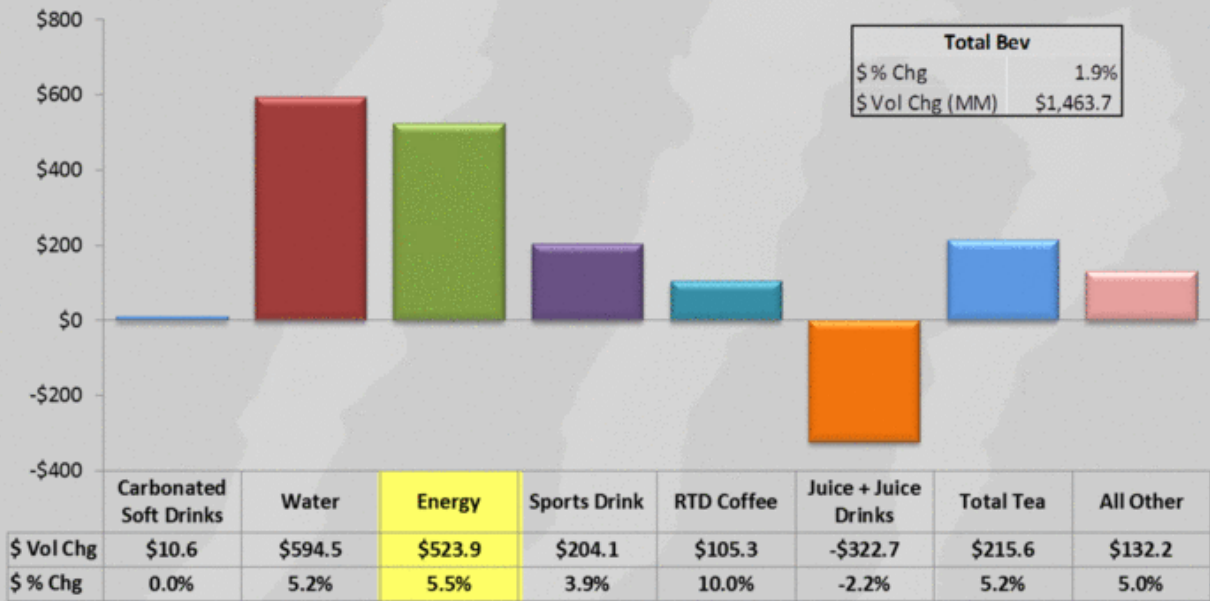
1. Monster financials have been adjusted for one-off items such as distributor termination expenses and legal expenses related to regulatory matters and litigation concerning Monster brand energy drinks. Pro Forma Monster does not include nonrecurring charges, credits and related tax effects resulting from the KO Transaction.

2. Cash balance reflects cash & cash equivalents as well as short-term investments as of third quarter 2014 balance sheet. Pro forma cash balance includes cash held in escrow, net of estimated taxes and estimated distributor termination fees.

Beverage Landscape U.S.



Dollar Volume Change (MM)



Energy Drink Category at 5.5% YTD Growth is outpacing total Beverage category growth of 1.9%

*Source: Nielsen AMC YTD ME 12.27.14

Brand Performance - Total U.S. All Channels/Dollars



Monster is leading growth in the Energy Category, up +9.4% vs Total NA Energy +6.1%. Monster has gained 1.1 share points, to become the #1 brand in the Category with 35.2% \$ Share. Both NOS and Full Throttle are also showing strong sales momentum versus previous year.

All Measured Channels Snapshot

	AMC Conv Food Drug Mass incl WM	\$ Vol	\$ Vol Year Ago	\$ % Δ vs Year Ago	\$ Δ vs Year Ago	\$ Share	\$ Share Δ vs Year Ago
	TNA TOTAL NON-ALCOHOL ENERGY	2,552,615,808	2,405,944,156	6.1%	146,671,652	100.0%	0.0
1	TOTAL MONSTER	898,976,294	821,511,634	9.4%	77,464,660	35.2%	1.1
2	TOTAL RED BULL	879,870,751	822,769,471	6.9%	57,101,280	34.5%	0.3
3	TOTAL 5-HOUR ENERGY	238,834,680	252,818,820	-5.5%	(13,984,140)	9.4%	(1.2)
4	TOTAL ROCKSTAR	177,496,941	189,060,553	-6.1%	(11,563,612)	7.0%	(0.9)
5	TOTAL NOS	93,383,687	67,560,437	38.2%	25,823,250	3.7%	0.9
6	TOTAL STARBUCKS COFFEE	80,102,698	63,996,628	25.2%	16,106,070	3.1%	0.5
7	TOTAL AMP	51,345,650	57,554,385	-10.8%	(6,208,735)	2.0%	(0.4)
8	TOTAL MOUNTAIN DEW KICKSTART	50,783,318	33,140,464	53.2%	17,642,854	2.0%	0.6
9	TOTAL FULL THROTTLE	29,997,375	28,218,057	6.3%	1,779,318	1.2%	0.0
10	TOTAL PRIVATE LABEL	12,140,930	13,241,095	-8.3%	(1,100,165)	0.5%	(0.1)
	All Other	39,683,484	56,072,612	-29.2%	(16,389,128)	1.6%	(0.8)

Source: AC Nielsen 13 Weeks Ending 12/27/14 - All Measured Channels [Convenience, Grocery, Drug and Mass (including Wal Mart)]

Brand Performance – Total US All Channels/ Units



All Measured Channels Snapshot

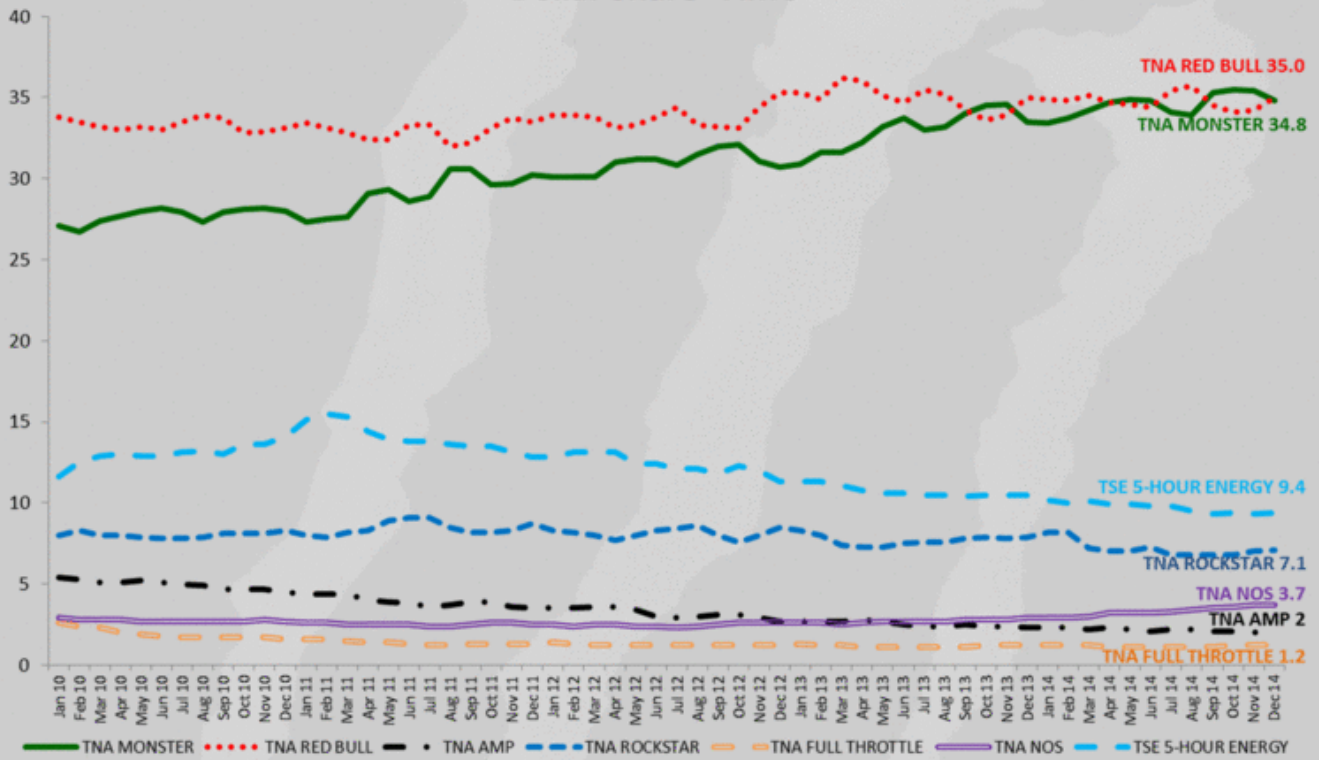
	AMC Conv Food Drug Mass incl WM	U Vol	U Vol Year Ago	U % Δ vs Year Ago	U Δ vs Year Ago	U Share	U Share Δ vs Year Ago
	TNA TOTAL NON-ALCOHOL ENERGY	976,641,662	917,705,154	6.4%	58,936,508	100.0%	0.0
1	TOTAL MONSTER	362,010,648	329,459,767	9.9%	32,550,881	37.1%	1.2
2	TOTAL RED BULL	282,796,380	264,300,517	7.0%	18,495,863	29.0%	0.2
3	TOTAL ROCKSTAR	91,901,072	96,207,221	-4.5%	(4,306,149)	9.4%	(1.1)
4	TOTAL 5-HOUR ENERGY	63,068,094	67,938,933	-7.2%	(4,870,839)	6.5%	(0.9)
5	TOTAL NOS	43,132,917	31,905,379	35.2%	11,227,538	4.4%	0.9
6	TOTAL MOUNTAIN DEW KICKSTART	35,435,467	23,339,382	51.8%	12,096,085	3.6%	1.1
7	TOTAL STARBUCKS COFFEE	29,136,707	23,339,451	24.8%	5,797,256	3.0%	0.4
8	TOTAL AMP	27,189,719	29,487,457	-7.8%	(2,297,738)	2.8%	(0.4)
9	TOTAL FULL THROTTLE	14,738,698	13,890,459	6.1%	848,239	1.5%	(0.0)
10	TOTAL PRIVATE LABEL	9,433,406	9,889,346	-4.6%	(455,940)	1.0%	(0.1)
	All Other	17,798,554	27,947,242	-36.3%	(10,148,688)	0.7%	(0.5)

Source: AC Nielsen 13 Weeks Ending 12/27/14 - All Measured Channels [Convenience, Grocery, Drug and Mass (including Wal Mart)]

Energy Category: Dollar Share – All Measured Channels



Dollar Share - AMC

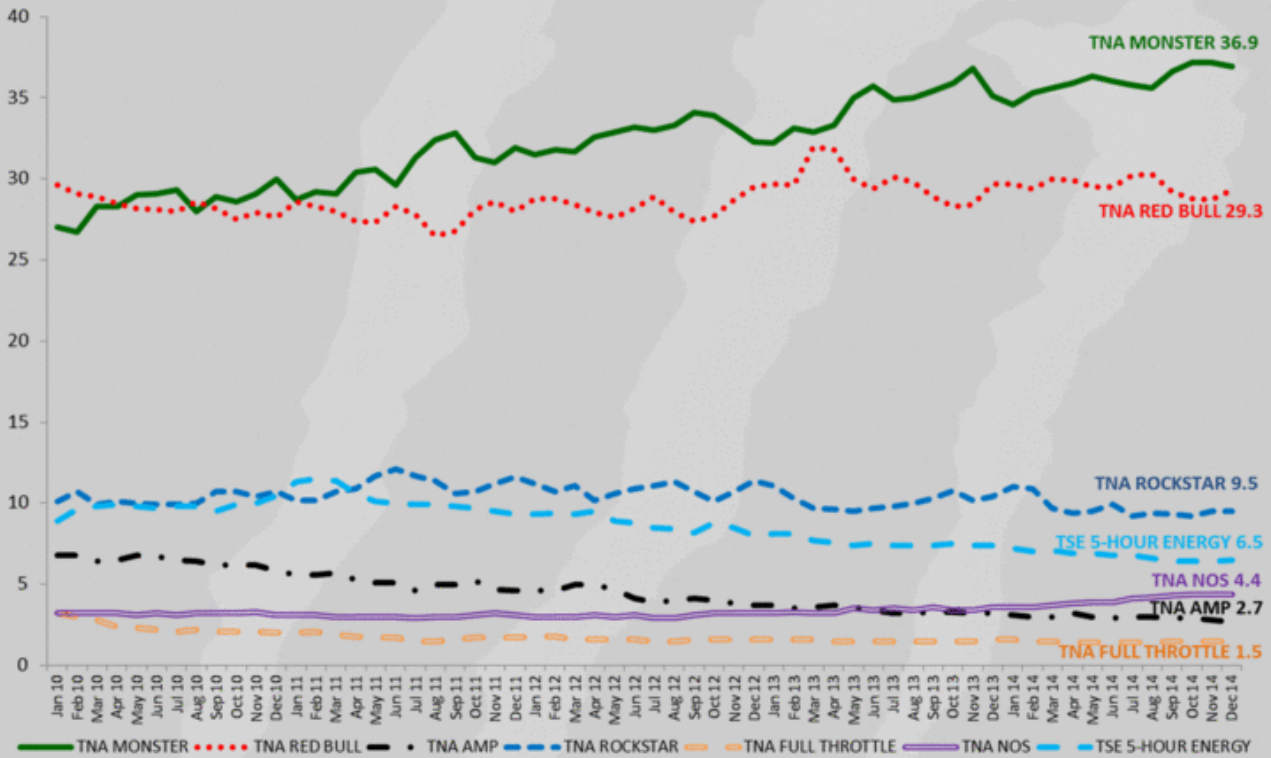


Source: AC Nielsen Total US All Measured Channels – 5 Weeks Ending 12.27.14

Energy Category: Unit Share – All Measured Channels



Unit Share - AMC



Source: AC Nielsen Total US All Measured Channels – 5 Weeks Ending 12.27.14

Brand Performance- Convenience/ Dollars



Convenience Snapshot

	Convenience	\$ Vol	\$ Vol Year Ago	\$ % Δ vs Year Ago	\$ Δ vs Year Ago	\$ Share	\$ Share Δ vs Year Ago
	TNA TOTAL NON-ALCOHOL ENERGY	1,915,261,731	1,807,087,508	6.0%	108,174,223	100.0%	0.0
1	TOTAL MONSTER	688,622,410	631,587,738	9.0%	57,034,672	36.0%	1.0
2	TOTAL RED BULL	655,276,215	614,229,414	6.7%	41,046,801	34.2%	0.2
3	TOTAL 5-HOUR ENERGY	166,095,394	178,275,682	-6.8%	(12,180,288)	8.7%	(1.2)
4	TOTAL ROCKSTAR	134,784,995	146,958,530	-8.3%	(12,173,535)	7.0%	(1.1)
5	TOTAL NOS	79,095,532	56,200,716	40.7%	22,894,816	4.1%	1.0
6	TOTAL STARBUCKS COFFEE	59,099,886	48,754,881	21.2%	10,345,005	3.1%	0.4
7	TOTAL AMP	42,954,908	47,173,588	-8.9%	(4,218,680)	2.2%	(0.4)
8	TOTAL MOUNTAIN DEW KICKSTART	32,241,878	21,890,362	47.3%	10,351,516	1.7%	0.5
9	TOTAL FULL THROTTLE	24,016,462	22,686,820	5.9%	1,329,642	1.3%	(0.0)
10	TOTAL PRIVATE LABEL	10,495,946	9,524,907	10.2%	971,039	0.5%	0.0
	All Other	22,578,105	29,804,870	-24.2%	(7,226,765)	1.2%	(0.5)

Source: AC Nielsen 13 Weeks Ending 12/27/14 - Convenience

Brand Performance – Convenience/ Units



Convenience Snapshot

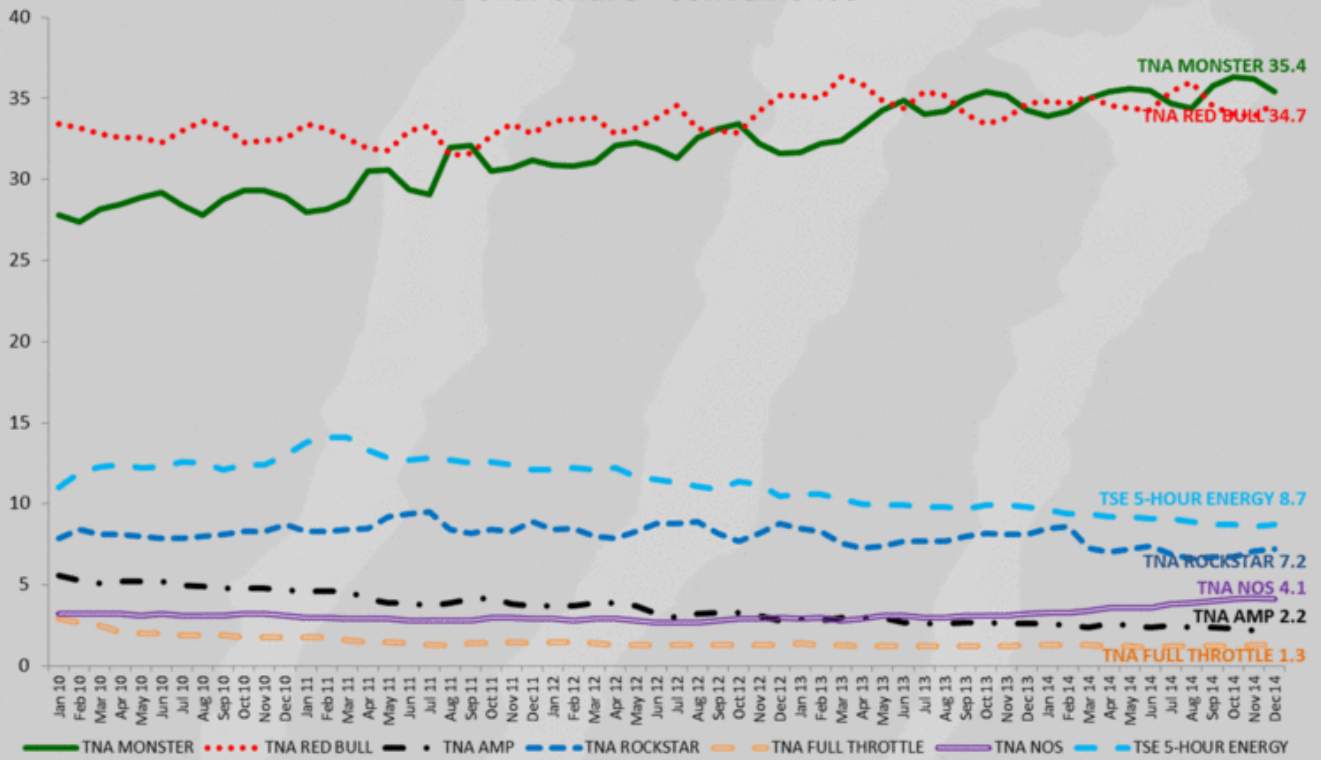
	Convenience	U Vol	U Vol Year Ago	U % Δ vs Year Ago	U Δ vs Year Ago	U Share	U Share Δ vs Year Ago
	TNA TOTAL NON-ALCOHOL ENERGY	767,172,798	720,385,480	6.5%	46,787,318	100.0%	0.0
1	TOTAL MONSTER	294,542,623	266,564,439	10.5%	27,978,184	38.4%	1.4
2	TOTAL RED BULL	224,220,396	210,897,992	6.3%	13,322,404	29.2%	(0.0)
3	TOTAL ROCKSTAR	67,583,965	73,272,376	-7.8%	(5,688,411)	8.8%	(1.4)
4	TOTAL 5-HOUR ENERGY	49,152,402	53,508,142	-8.1%	(4,355,740)	6.4%	(1.0)
5	TOTAL NOS	36,249,778	26,135,898	38.7%	10,113,880	4.7%	1.1
6	TOTAL AMP	22,101,512	23,792,756	-7.1%	(1,691,244)	2.9%	(0.4)
7	TOTAL STARBUCKS COFFEE	21,041,754	17,485,617	20.3%	3,556,137	2.7%	0.3
8	TOTAL MOUNTAIN DEW KICKSTART	19,982,440	14,045,933	42.3%	5,936,507	2.6%	0.7
9	TOTAL FULL THROTTLE	11,625,720	10,908,099	6.6%	717,621	1.5%	0.0
10	TOTAL PRIVATE LABEL	8,736,817	8,722,997	0.2%	13,820	1.1%	(0.1)
	All Other	11,935,391	15,051,231	-20.7%	(3,115,840)	0.6%	(0.2)

Source: AC Nielsen 13 Weeks Ending 12/27/14 - Convenience

Energy Category: Dollar Share - Convenience



Dollar Share - Convenience

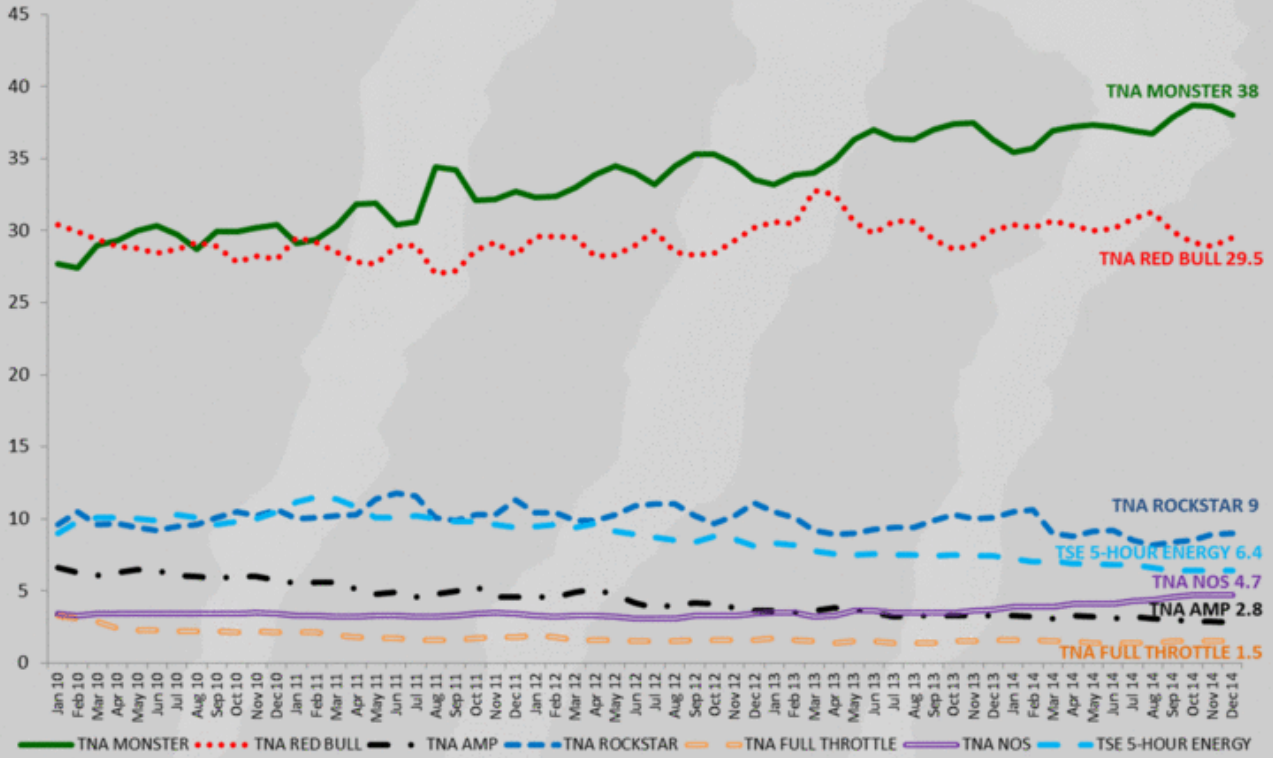


Source: AC Nielsen Total US Convenience - 5 Weeks Ending 12.27.14

Energy Category: Unit Share - Convenience



Unit Share - Convenience



Source: AC Nielsen Total US Convenience - 5 Weeks Ending 12.27.14

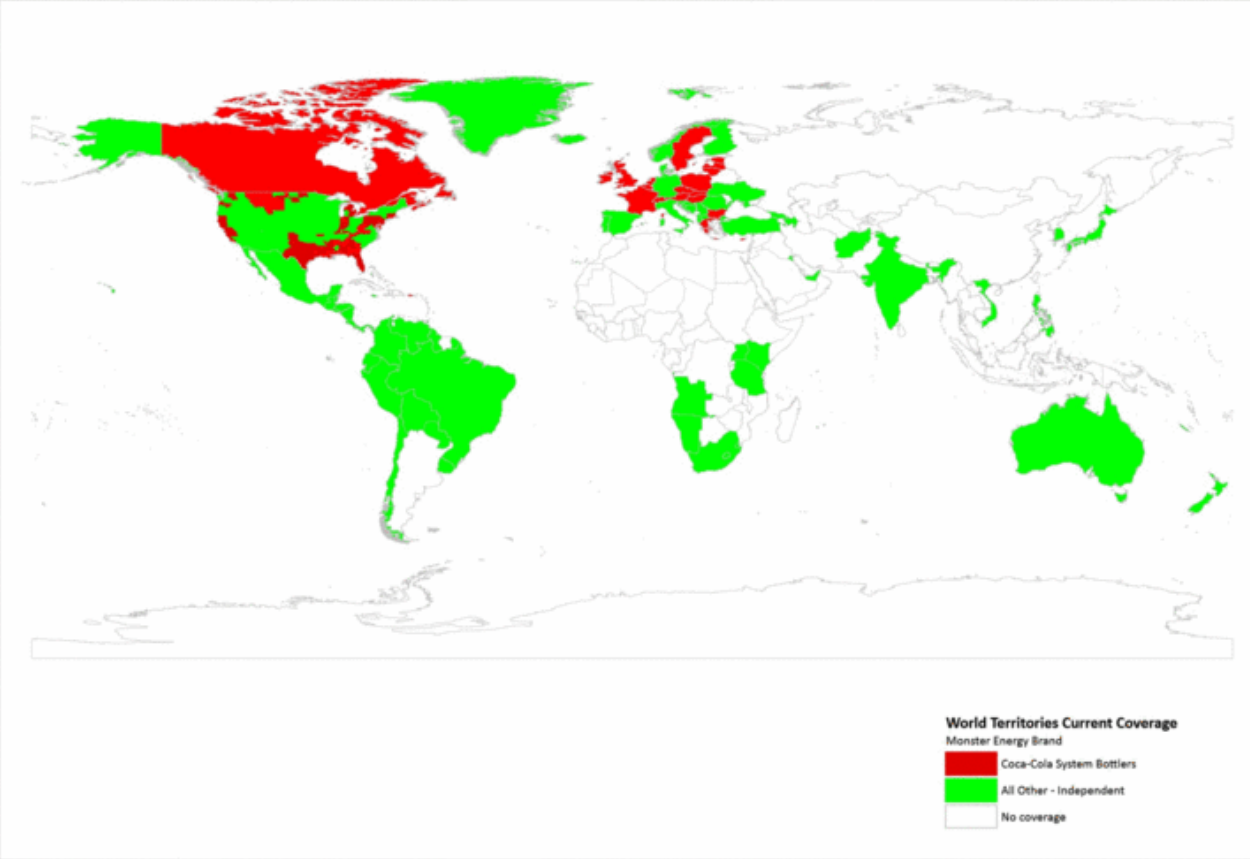
Combined Brand Portfolio



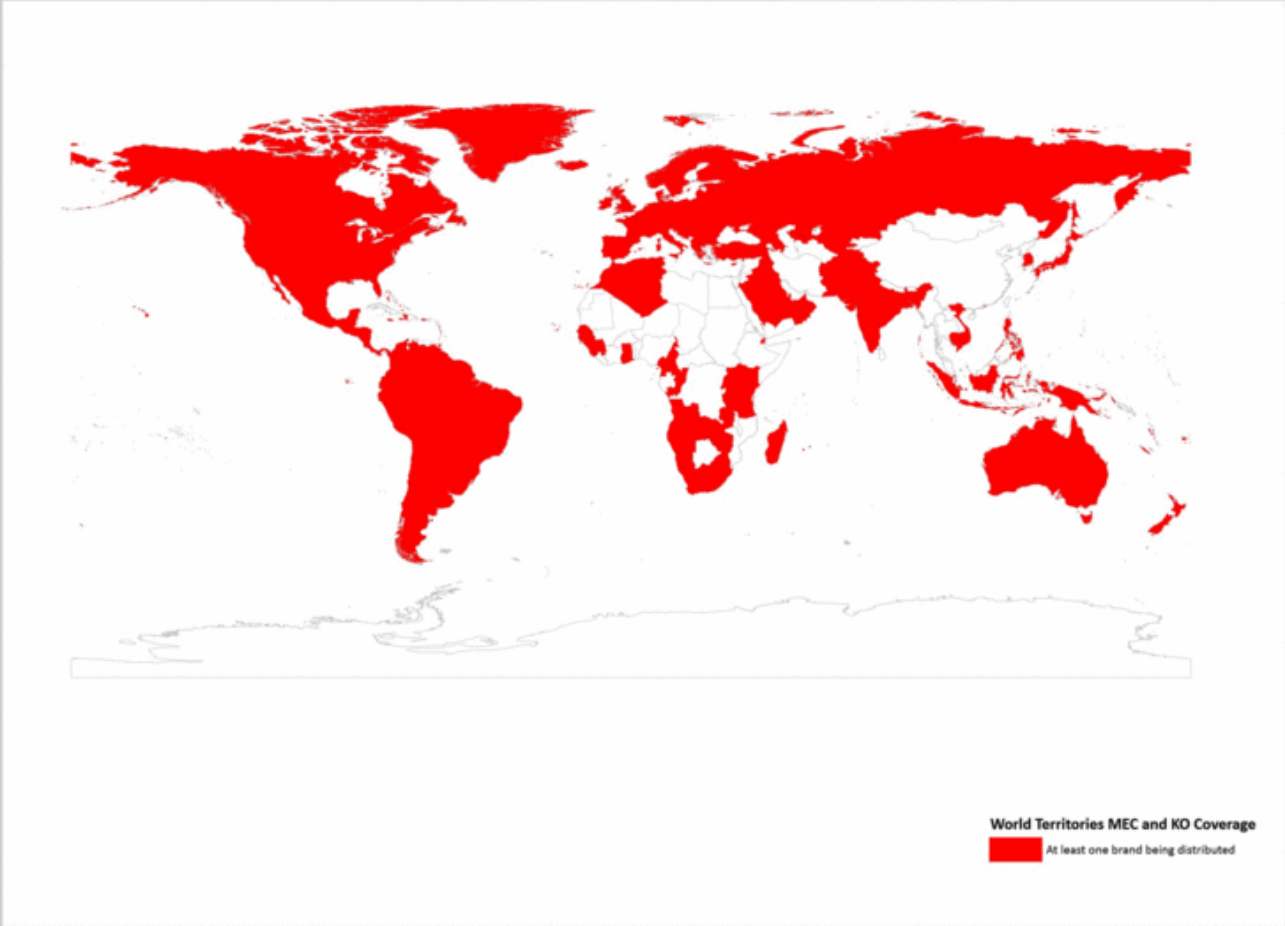
Monster Energy Company will now have a portfolio of brands with different positionings to compete in both premium and price segments.



Current Monster Energy Global Distribution



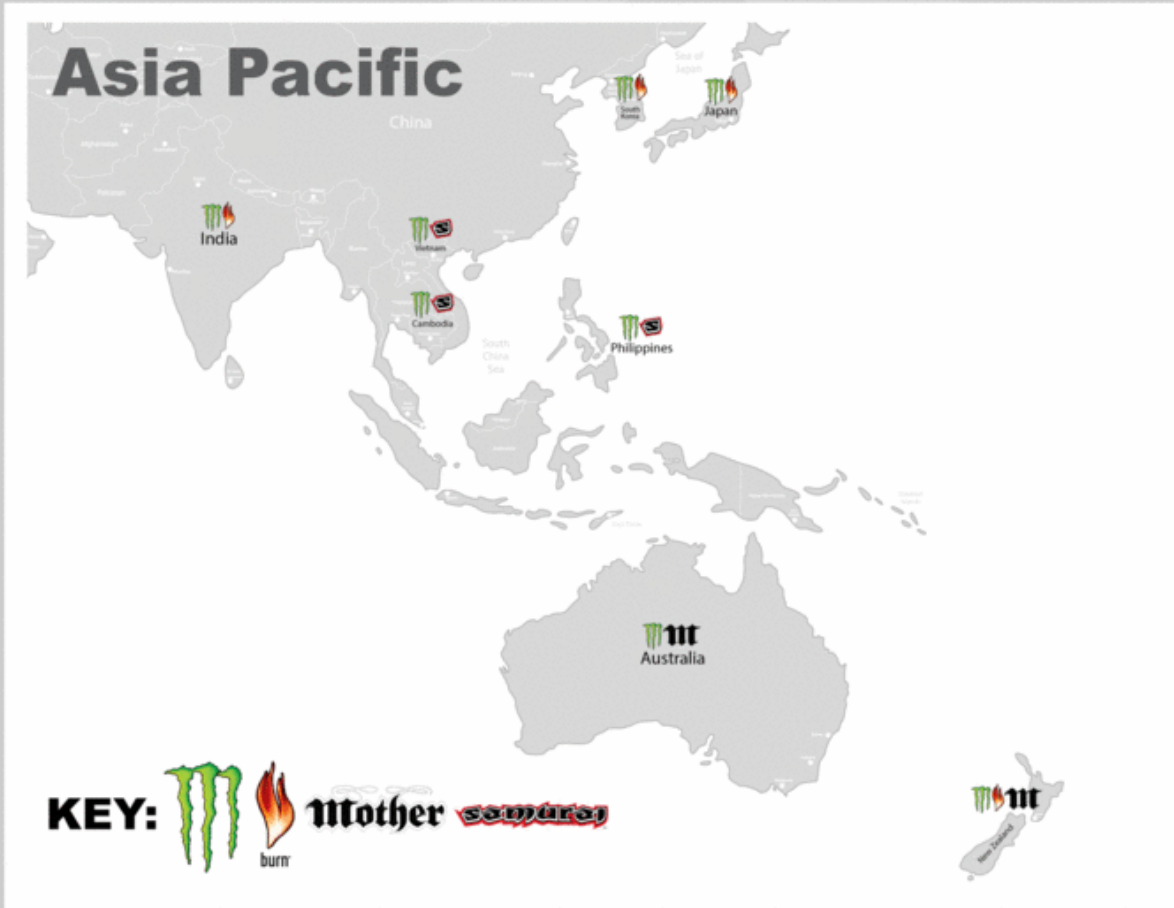
Distribution of at least one MEC brand following KO Transaction



Europe



KEY:     



North America



Selected Market: Great Britain



	<u>Last 13 Weeks</u>	<u>Last 4 weeks</u>
• Energy Category Value Growth	+ 3.1%	+ 3.9%
• Monster Value Growth	+15.1%	+ 34.8%
• Monster Value Share	12.3%	13.5%
• Relentless Value Growth	+ 7.6%	- 8.0%
• Relentless Value Share	6.5%	5.8%
• Total Monster Energy Company value share following KO transaction	18.8%	19.3%



Tesco Express new shelf layout

GB Market Share Monster & KO Brand



Selected Market: Germany



	<u>Last 13 Weeks</u>	<u>Last 4 weeks</u>
• Energy Category Value Growth	+ 7.7%	+ 5.5%
• Monster Value Growth	+ 33.8%	+ 42.3%
• Monster Value Share	10.4%	11.3%
• Relentless Value Growth	+ 8.9%	+ 9.4%
• Relentless Value Share	5.1%	4.9%
• Total Monster Energy Company value share following KO transaction	15.5%	16.3%



Grocery: Rewe Supermarket

Germany Value Share Monster & KO Brand



Selected Market: Spain



	<u>Last 13 Weeks</u>	<u>Last 4 weeks</u>
• Energy Category Value Growth	+ 3.4%	+ 5.7%
• Monster Value Growth	+ 3.6%	+ 2.9%
• Monster Value Share	22.5%	22.2%
• Burn Value Growth	+ 9.9%	+ 8.4%
• Burn Value Share	11.4%	11.8%
• Total Monster Energy Company value share following KO transaction	33.9%	34.0%



Grocery: Carrefour Maquinista, Barcelona

Spain Value Share Monster & KO Brand



Source: Nielsen data total Spanish Market to 11.2.14

Selected Market: Greece



	<u>Last 13 Weeks</u>	<u>Last 4 Weeks</u>
• Energy Category Value Growth	+ 4.4%	+ 1.7%
• Monster Value Growth	+ 26.5%	+23.7%
• Monster Value Share	28.9%	29.3%



Grocery: AB Vasilopoulos – Athens



Athens Convenience

Monster Value Share



Selected Market: Belgium



	<u>Last 13 Weeks</u>	<u>Last 4 weeks</u>
• Energy Category Value Growth	+ 12.1%	+ 22.1%
• Monster Value Growth	+ 13.5%	+ 24.3%
• Monster Value Share	8.0%	7.7%
• Nalu Value Growth	+16.0%	+ 22.2%
• Nalu Value Share	9.4%	8.3%
• Total Monster Energy Company value share following KO transaction	17.3%	16.0%



Grocery : Carrefour, Korbeek-Lo

Belgium Value Share Monster & KO Brand



Selected Market: Brazil

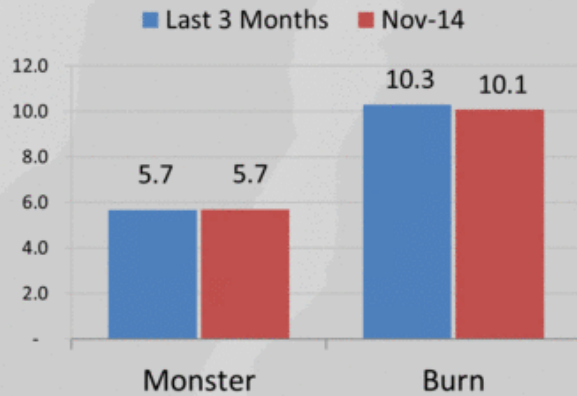


	<u>3- Months Ending November 2014</u>	<u>November 2014</u>
• Energy Category Growth	- 2.6%	- 1.6%
• Monster Value Growth	+ 45.0%	+ 36.5%
• Monster Value Share	5.7%	5.7%
• Burn Value Growth	- 0.7%	- 3.5%
• Burn Value Share	10.3%	10.1%
• Total Monster Energy Company value share following KO transaction	16.0%	15.8%



Ipiranga/AmPm

Brazil value share Monster & KO brands



Source: Nielsen as of 11.14, All channels data

Selected Market: Mexico

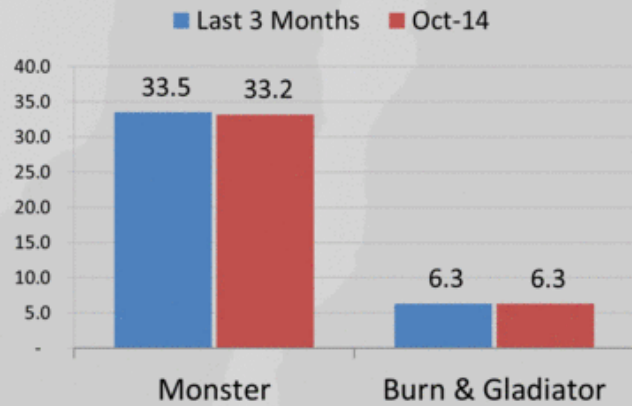


	<u>3- Months Ending October 2014</u>	<u>October 2014</u>
• Energy Category Growth	+ 11.2%	+ 9.7%
• Monster Value Growth	+ 9.5%	+ 4.2%
• Monster Value Share	33.5%	33.2%
• Burn & Gladiator Value Growth	- 35.3%	- 37.1%
• Burn & Gladiator Value Share	6.3%	6.3%
• Total Monster Energy Company value share following KO transaction	39.8%	39.3%



Walmart

Mexico value share Monster & KO brands

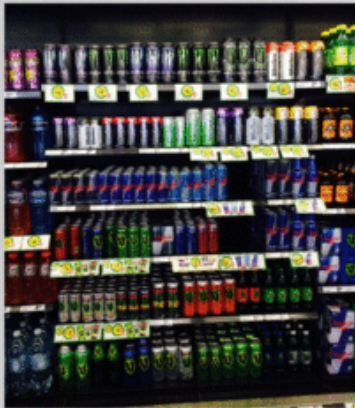


Source: Nielsen as of 10.14, All channels data

Selected Market: Australia



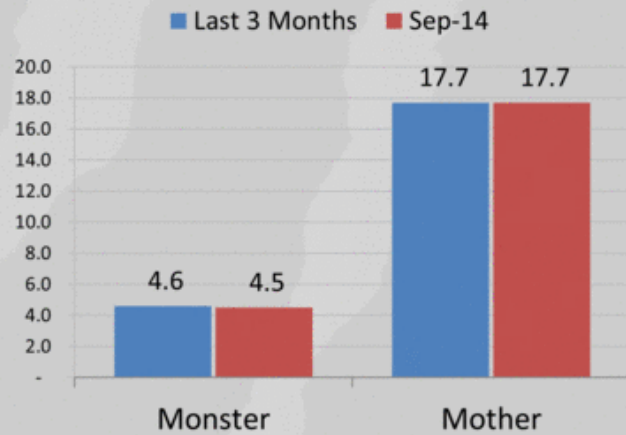
	<u>3- Months Ending September 2014</u>	<u>September 2014</u>
• Energy Category Growth	+ 1.9%	+ 1.7%
• Monster Value Growth	- 13.3%	- 8.7%
• Monster Value Share	4.6%	4.5%
• Mother Value Growth	+ 11.7%	8.0%
• Mother Value Share	17.7%	17.7%
• Total Monster Energy Company value share following KO transaction	22.3%	22.2%



Woolworth's

Source: Nielsen as of 9.14, All channels data

Australia value share Monster & KO brands



Global Properties



Formula 1 – Factory Mercedes
Lewis Hamilton 2014 World Champion



MotoGP – Factory Yamaha
Valentino Rossi 9 time World Champion



Major X Games Sponsor



Team Evil Genius - eSports

U.S. Properties



Kyle Busch
Most Winning Nation Wide Driver



Supercross – Factory Kawasaki
Ryan Villopoto 4-time World Champion



Bellator MMA



Monster Energy Big Ticket Music Festival

EMEA Properties



Liam Doran
World Rally



Title Sponsor MotoGP Le Mans



Title Sponsor – GROEZROCK Festival
Meerhout, Belgium, Europe's Biggest
Punk and Hardcore Festival



Greg Hancock
Speedway Champion

Brazil Properties



Professional Bull Riders Series Sponsor



Motocross Series Sponsor



Filipe Toledo – ASP Event Champion



Atila Abrea
Stock Car

Japan Properties



Maximum the Hormone
Heavy Metal Band



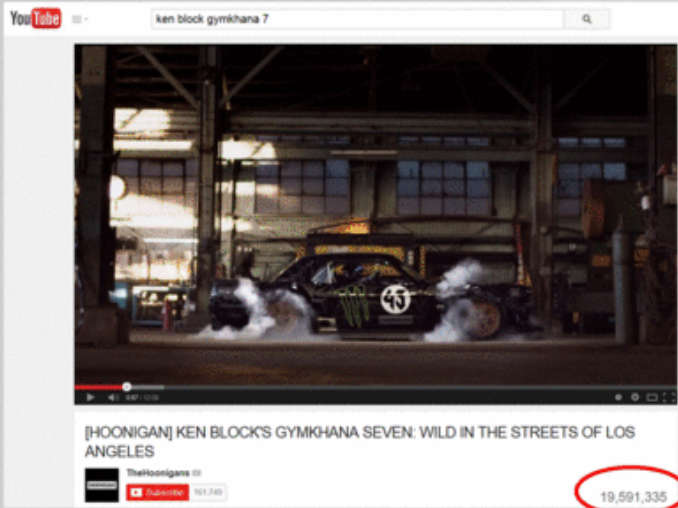
Taka – Dominant Free Style Champion



Subway Take-Over: Connecting with
20 million Commuters



Toyota Big Air Sponsor



Ken Block – Gymkhana 7
22.8 million views¹
(all related videos)

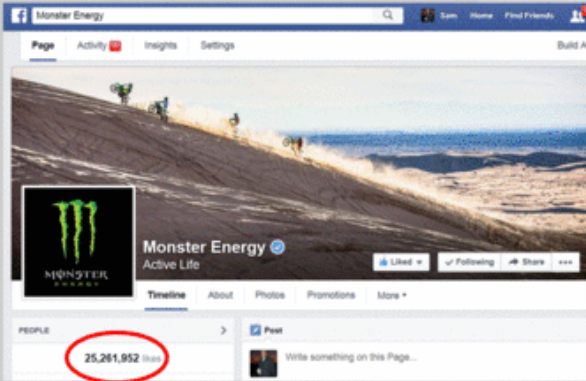
You Tube
**101 Million total
YouTube Views**



ABC "World of X" – Integration into 38 Episodes
Live ESPN Cam Zink World Record Back Flip

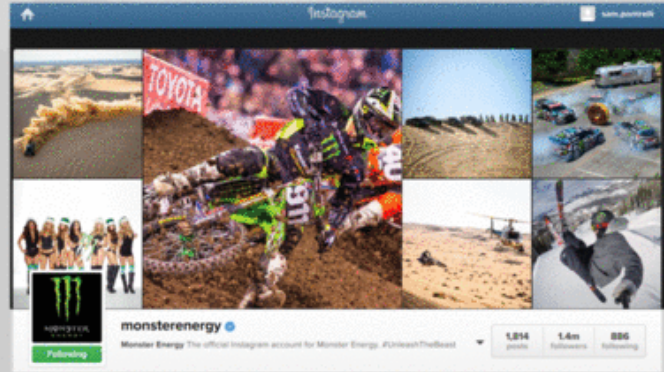
Source:
¹ Youtube.com as of 1.12.2015

Social Media



25 Million Facebook Fans

- 4th largest Beverage Brand
- 9th largest Beverage/FMCG Food Brand on Facebook¹ (and we don't buy likes)



1.4 Million Instagram Followers

- #3 Beverage Brand²



2.0 Million Twitter Followers

- #3 Beverage Brand¹
- Larger following than Red Bull

Source:
¹SocialBakers.com as of 1.12.2015
²Totems.co as of 1.12.2015

U.S. Retail Promotions - 2015



Trimester 1
Bellator MMA &
Rampage Jackson

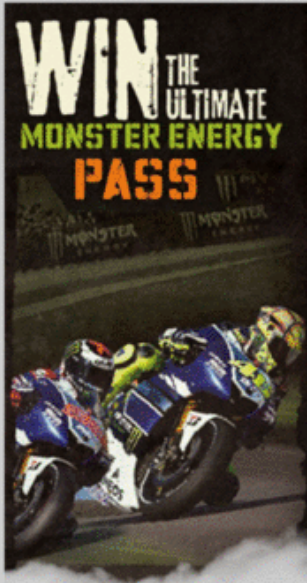


Trimester 2
Major Theatrical
Release



Trimester 3
Ultimate Gaming Experience
(Tentative)

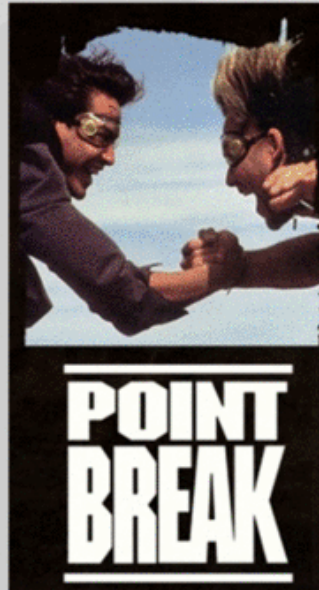
EMEA Retail Promotions - 2015



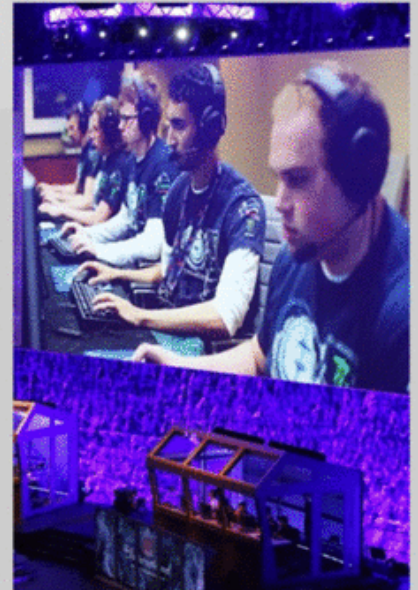
Q1
MotoGP



Q2
Formula 1



Q3
Point Break
Theatrical Release



Q4
Ultimate Gaming Experience
(Tentative)



Late Q1
Video Game Tie-In



Q2
Music Festival Ticket Give-Away



Q3
Monster Energy Gear Program



Q4
MotoGP

Rossi: Promo to Permanent

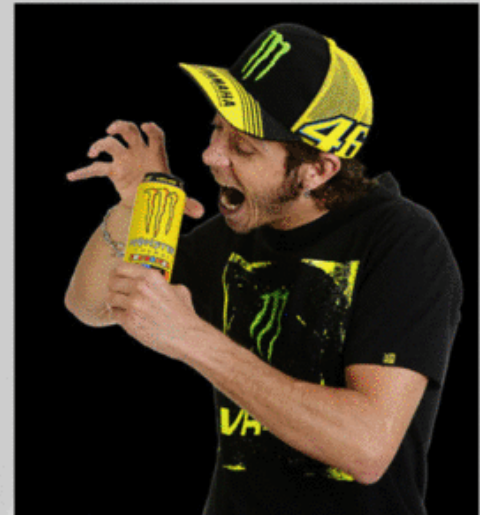
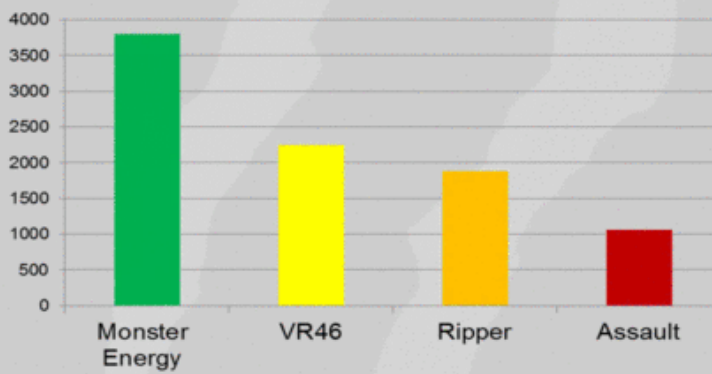


- Promotional package featuring nine-time MotoGP World Champion Valentino Rossi.
- Launched in May 2014 as a limited time offering.
- After strong consumer acceptance, became a permanent SKU for EMEA



Rossi #2 Monster SKU in One Stop with a Rate of Sale 60% of Monster Energy 500ml.

One Stop Monster Rate of Sale Last 13 Weeks



Source: Litmus to 12.7.14

New Products



1/14



5/14



Exclusive
7-Eleven
9/14



10/14



11/14



2/15



2/15

Packing Refresh



9/14

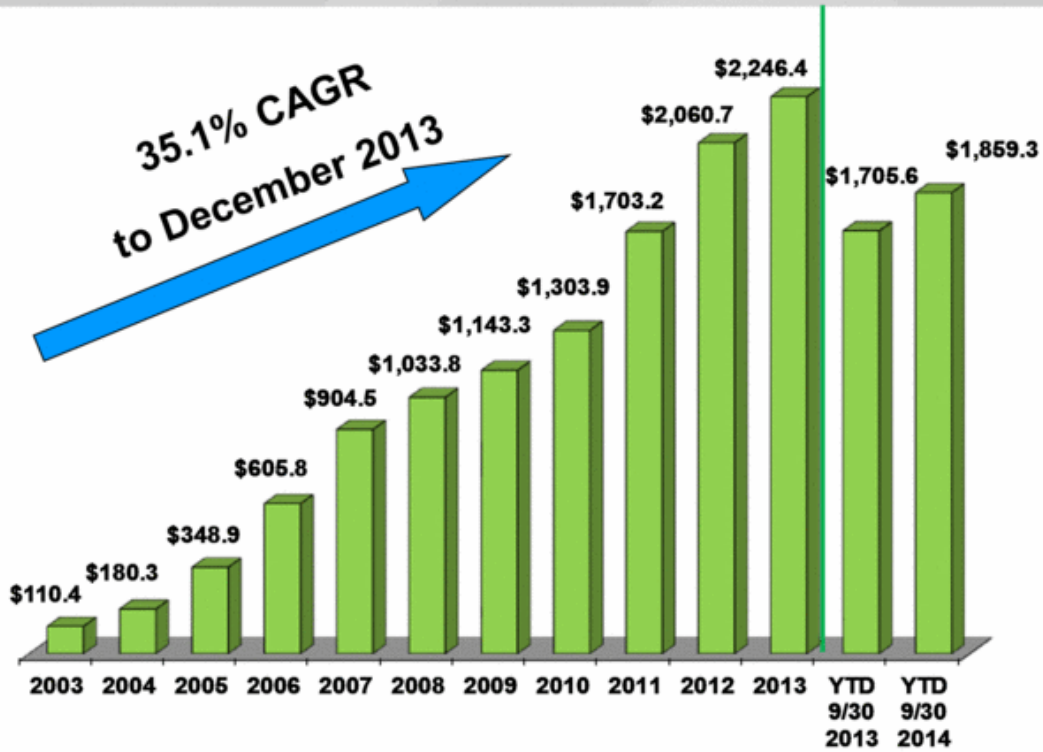
10/14

Solid Financial Results

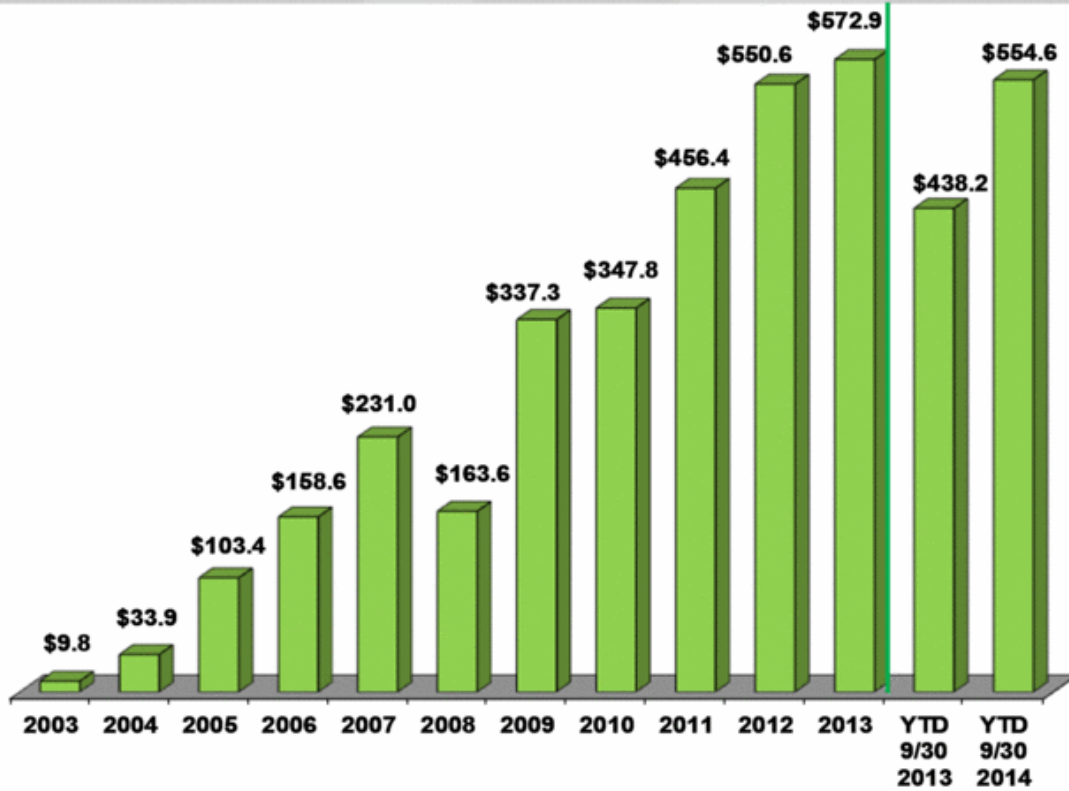


- 22 consecutive years of increased sales the since acquisition of the Hansen beverage business in 1992.
- Achieved \$2.25 billion in net sales in 2013, up 9.0% over net sales of \$2.06 billion in 2012.
- For the nine months ended September 30, 2014, achieved \$1.86 billion in net sales, up 9.0% over net sales of \$1.71 billion for the same period in 2013.
- Net sales for the third quarter of 2014 increased to \$636.0 million, up 7.7% from the same quarter last year. Net income for the third quarter of 2014 increased to \$121.6 million, up 31.9% from the same quarter last year.

Monster Beverage Corporation Net Sales (\$ in millions)



Monster Beverage Corporation Reported Operating Income (\$ in millions)

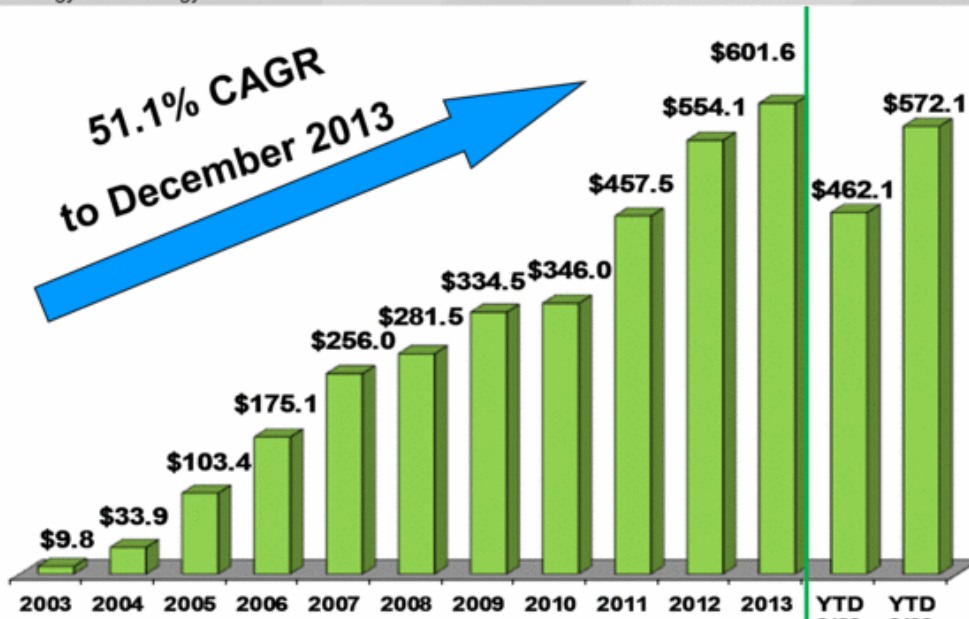


Monster Beverage Corporation

Adjusted Operating Income ("OI") (\$ in millions)



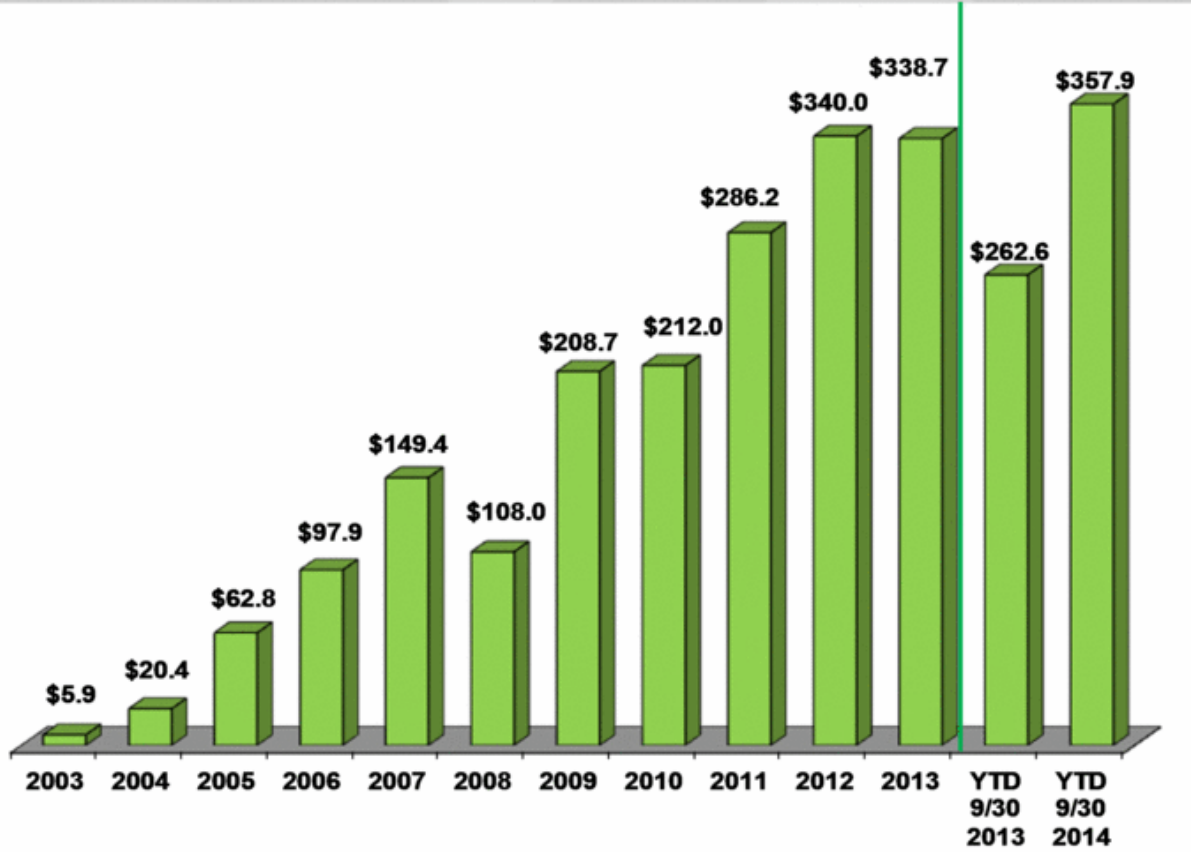
* Adjusted operating income is a non-GAAP financial measure that includes adjustments for (1) termination costs to prior distributors; (2) professional service fees, net of insurance reimbursements, associated with the review of stock option grants and granting practices; and (3) expenditures related to regulatory matters and litigation concerning the advertising, marketing, promotion, ingredients, usage, safety and sale of the Company's Monster Energy brand energy drinks..



	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	YTD 9/30 2013	YTD 9/30 2014
Reported OI	\$9.8	\$33.9	\$103.4	\$158.6	\$231.0	\$163.6	\$337.3	\$347.8	\$456.4	\$550.6	\$572.9	\$438.2	\$554.6
*Adjustments				16.5	25.0	117.9	-2.8	-1.8	1.1	3.5	28.7	23.9	17.5
Adjusted OI	\$9.8	\$33.9	\$103.4	\$175.1	\$256.0	\$281.5	\$334.5	\$346.0	\$457.5	\$554.1	\$601.6	\$462.1	\$572.1

* Non-GAAP financial measures are not prepared in accordance with GAAP and may be different from non-GAAP financial measures used by other companies. Non-GAAP financial measures should not be considered as a substitute for, or superior to, measures of financial performance prepared in accordance with GAAP. We include these non-GAAP financial measures because we believe they are useful to investors in allowing for greater transparency related to our ongoing operations. Investors are encouraged to review the reconciliation of the non-GAAP financial measures used to their most directly comparable GAAP financial measures as provided in the table above.

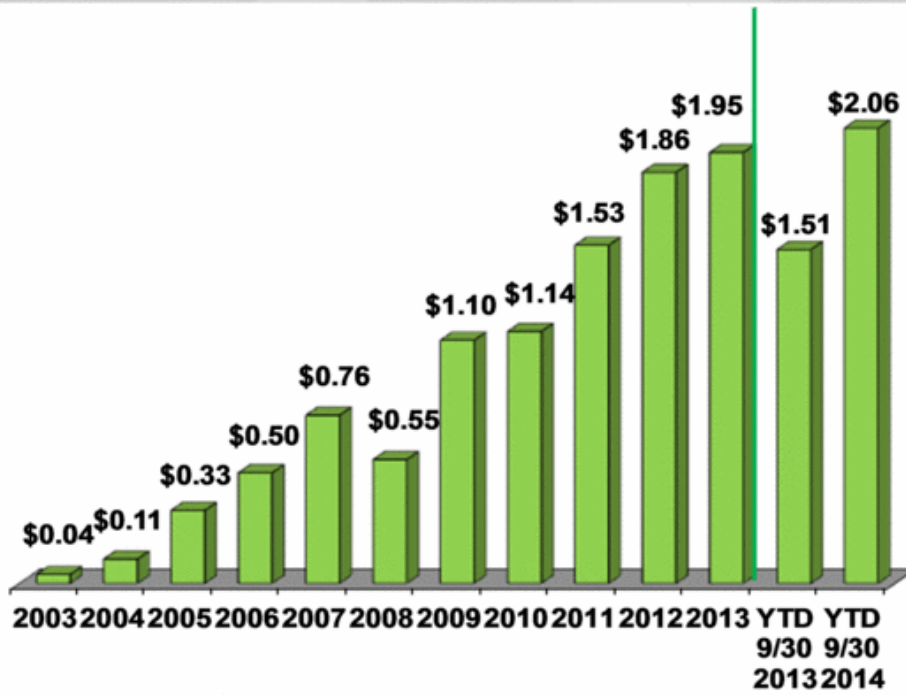
Monster Beverage Corporation Reported Net Income (\$ in millions)



Monster Beverage Corporation Reported Diluted Earnings Per Share



As adjusted for Stock Splits



Monster Beverage Corporation

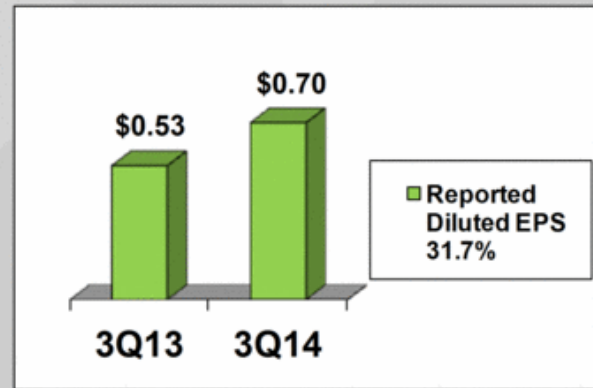
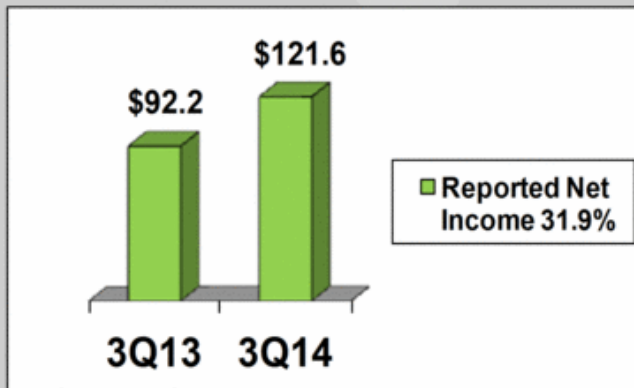
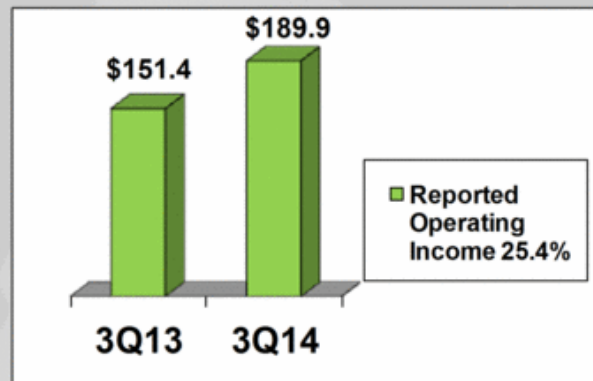
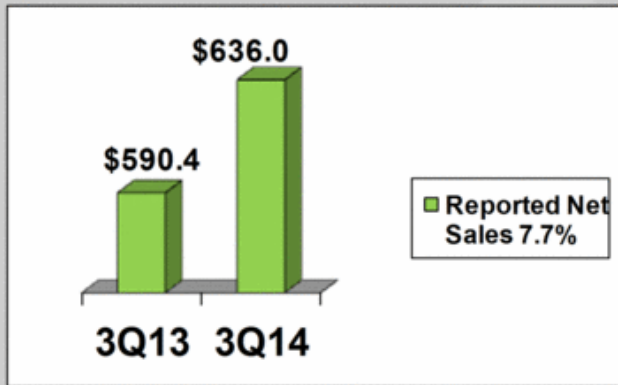
Balance Sheet Highlights



(\$ in thousands)

	<u>September 30, 2014</u>	<u>December 31, 2013</u>	<u>Percentage Change</u>
Cash and cash equivalents	\$ 408,323	\$ 211,349	93%
Investments:			
Short-term investments	\$ 588,041	\$ 402,247	46%
Long-term investments	<u>\$ 28,419</u>	<u>\$ 9,792</u>	<u>190%</u>
Total Investments	\$ 616,460	\$ 412,039	50%
Total cash and investments	\$ 1,024,783	\$ 623,388	64%
Accounts receivable, net	\$ 330,176	\$ 291,638	13%
Inventories	\$ 205,449	\$ 221,449	-7%
Current liabilities	\$ 370,611	\$ 316,014	17%
Deferred revenue – long-term	\$ 105,827	\$ 112,216	-6%
Total stockholders' equity	\$1,386,440	\$ 992,279	40%

Monster Beverage Corporation 3rd Quarter Results (in millions except per share data)





MONSTER

BEVERAGE CORPORATION

JANUARY 13, 2015



RYAN VILLOPOTO
4 TIME SUPERCROSS
CHAMPION



LEWIS HAMILTON
FORMULA 1 WORLD
CHAMPION

