April 30, 2015

Monster Beverage to Report 2015 First Quarter Financial Results on May 7, 2015

Company to Conduct Conference Call at 2:00 p.m. Pacific Time

CORONA, Calif., April 30, 2015 (GLOBE NEWSWIRE) -- Monster Beverage Corporation (Nasdaq:MNST) announced today that results for its first quarter ended March 31, 2015 will be released on Thursday, May 7, 2015 after the close of the market. The company also said that chairman and chief executive officer, Rodney Sacks, and vice chairman and president, Hilton Schlosberg, will host an investor conference call that same day at 2:00 p.m. Pacific Time to review the company's financial results and operations.

The call will be open to all interested investors through a live audio webcast via the Internet at www.monsterbevcorp.com. For those who are not able to listen to the live broadcast, the call will be archived for approximately one year on the website.

Monster Beverage Corporation

Based in Corona, California, Monster Beverage Corporation is a holding company and conducts no operating business except through its consolidated subsidiaries. The Company's subsidiaries market and distribute energy drinks and alternative beverages including Monster Energy® energy drinks, Monster Energy Extra Strength Nitrous Technology® energy drinks, Java Monster® non-carbonated coffee + energy drinks, M3® Monster Energy® Super Concentrate energy drinks, Monster Rehab® non-carbonated energy drinks with electrolytes, Muscle Monster® Energy Shakes, Übermonster® energy drinks, and Peace Tea® iced teas, as well as Hansen's® natural sodas, apple juice and juice blends, multi-vitamin juices, Junior Juice® beverages, Blue Sky® beverages, Hubert's® Lemonades and PRE® Probiotic drinks. For more information, visit www.monsterbevcorp.com.

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Source: Monster Beverage Corporation

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