SEC Form 4

 \square

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

	Iress of Reporting	Person*	2. Issuer Name and Ticker or Trading Symbol <u>Monster Beverage Corp</u> [MNST]		ationship of Reporting Pe	erson(s) to Issuer
SACKS RC	<u>DDNEY C</u>		Monster Develage Corp [Minst]	Γ X	Director	10% Owner
(Last) (First) (Middle)		(Middle)	3. Date of Earliest Transaction (Month/Day/Year)	- x	Officer (give title below)	Other (specify below)
MONSTER B	EVERAGE CO	RPORATION	05/22/2012		Chairman ar	nd CEO
550 MONICA	A CIRCLE, SUI	ГЕ 201				
(Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indi Line)	vidual or Joint/Group Filin	ng (Check Applicable
CORONA	CA	92880		X	Form filed by One Re	porting Person
			—		Form filed by More the Person	an One Reporting
(City)	(State)	(Zip)				

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned													
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)							

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Date Execution Date,		action Instr.	4. Securities A Disposed Of (I		-	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
			Code	v	Amount (A) or (D)		Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Common Stock	05/22/2012		S		163,377(1)	D	\$70.34 ⁽²⁾	6,491,763	I	By Hilrod Holdings, L.P. ⁽⁷⁾	
Common Stock	05/23/2012		s		20,000 ⁽¹⁾	D	\$70	6,471,763	I	By Hilrod Holdings, L.P. ⁽⁷⁾	
Common Stock	05/24/2012		s		16,623(1)	D	\$70.14 ⁽³⁾	6,455,140	I	By Hilrod Holdings, L.P. ⁽⁷⁾	
Common Stock	05/24/2012		s		60,000 ⁽¹⁾	D	\$70.65 ⁽⁴⁾	1,415,732	I	By HRS Holdings, L.P. ⁽⁷⁾	
Common Stock	05/24/2012		s		30,000 ⁽¹⁾	D	\$71.27(5)	482,196	I	By Hilrod Holdings IX, L.P. ⁽⁷⁾	
Common Stock	05/24/2012		s		10,000(1)	D	\$71.48 ⁽⁶⁾	92,332	I	By Hilrod Holdings X, L.P. ⁽⁷⁾	
Common Stock								184,924	I	By Hilrod Holdings IV, L.P. ⁽⁷⁾	
Common Stock								71,428	I	By Hilrod Holdings V, L.P. ⁽⁷⁾	
Common Stock								257,900	I	By Hilrod Holdings VI, L.P. ⁽⁷⁾	
Common Stock								40,072	I	By Hilrod Holdings VII, L.P. ⁽⁷⁾	
Common Stock								189,528	I	By Hilrod Holdings VIII, L.P. ⁽⁷⁾	
Common Stock								186,636	I	By Hilrod Holdings XI, L.P. ⁽⁷⁾	
Common Stock								170,356	I	By Hilrod Holdings XII, L.P. ⁽⁷⁾	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)) Ex	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transa Code (8)	action (Instr.		Of (D) (Inst	es Acquired (A) or Df (D) (Instr. 3, 4 and 5)		of y llowing	6. Own Form: I (D) or I (I) (Inst	Direct ndirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount	(A) or (D)	Price	Transactio (Instr. 3 an				
Common Stock														108,3	808	:	I	By RCS 2009 GRAT #2 ⁽⁷⁾
Common Stock														56,0	20		I	By RCS Direct 2010 GRAT ⁽⁷⁾
Common Stock													16,1	60		I	By RCS Direct 2010 GRAT #2 ⁽⁷⁾	
Common Stock													1,981,856		I		By Brandon Limited Partnership No. 1 ⁽⁷⁾	
Common Stock										9,815,	9,815,648		I	By Brandon Limited Partnership No. 2 ⁽⁷⁾				
Common	1 Stock												902,244		I	C		
			Table I								sposed (s, conve		eneficially	Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date Exercise ice of rivative		4. Transaction Code (Instr. 8) Securitie Acquirec (A) or Disposed of (D) (Instr. 3, and 5)		umber vative urities uired or osed) r. 3, 4	6. Date Exerc Expiration Da (Month/Day/Y		sable and te	7. Title an Securities Derivative	Title and Amount of curities Underlying rivative Security str. 3 and 4) (Inst		9. Num derivat Securit Benefic Owned Follow Report Transa (Instr. 4	tive ties cially l ing red cction(s)	10. Owners Form: Direct (or Indir (I) (Inst	Beneficial D) Ownershi ect (Instr. 4)		
					Code	v	(A)	(D)	Date Exercisa	able	Expiration Date	Title	Number of Shares					
Employee Stock Option (right to buy)	\$0.2655								(8)		05/28/2013	Common Stock	2,400,000		752	2,928	D	
Employee Stock Option (right to buy)	\$3.294								(8)		03/23/2015	Common Stock	2,400,000		1,90	4,890	D	
Employee Stock Option \$8.435 (right to buy) \$							(8)		11/11/2015	Common Stock	1,200,000		960),000	D			
Employee Stock Option (right to buy)	\$15.86								(9)		06/02/2018	Common Stock	800,000		326,304		D	
Employee Stock Option (right to buy)	\$17.82								(10)		12/01/2019	Common Stock	500,000		300,000		D	
Restricted Stock Units	(11)								(12)		(13)	Common Stock	261,000		261	.,000	D	

Explanation of Responses:

1. Sale of shares pursuant to a Rule 10b5-1 trading plan adopted May 17, 2012.

2. This transaction was executed in multiple trades at prices ranging from \$70.00 to \$70.83. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

3. This transaction was executed in multiple trades at prices ranging from \$70.00 to \$70.42. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

4. This transaction was executed in multiple trades at prices ranging from \$70.02 to \$70.95. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

5. This transaction was executed in multiple trades at prices ranging from \$71.00 to \$71.53. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

6. This transaction was executed in multiple trades at prices ranging from \$71.20 to \$71.75. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

8. The options are currently vested.

9. The options are currently vested with respect to 6,304 shares. The remaining options vest in two equal installments on June 2, 2012 and 2013.

10. The remaining options vest in three equal installments on December 1, 2012, 2013 and 2014.

11. The restricted stock units were granted under the Monster Beverage Corporation 2011 Omnibus Incentive Plan. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock as of the vesting date.

12. The restricted stock units vest in three equal installments on September 1, 2012, 2013 and 2014.

13. Not applicable.

Remarks:

Rodney C. Sacks

** Signature of Reporting Person

05/24/2012 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{7.} The reporting person is one of the general partners of each of Brandon Limited Partnership No. 1, Brandon Limited Partnership No. 2, HRS Holdings, L.P., Hilrod Holdings, L.P., Hilrod Holdings IV, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VII, L.P., Hilrod Holdings VIII, L.P., Hilrod Holdings VIII, L.P., Hilrod Holdings IX, L.P., Hilrod Holdings X, L.P., Hilrod Holdings XI, L.P., Hilrod Holdings XI, L.P., The reporting person is the trustee of each of RCS 2009 GRAT #2, RCS Direct 2010 GRAT and RCS Direct 2010 GRAT #2.