SEC Form 4

Common Stock

Common Stock

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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

OMB APPROVAL 3235-0287 OMB Number: Estimated average burden 0.5 hours per response:

> By Hilrod Holdings XII, L.P.⁽¹⁾

By Hilrod

Holdings XIII, L.P.⁽¹⁾

I

I

153,534

727,354

			1 1100	or	Section 30(h) of the	e Invest	ment	Company Act	of 1940	1 1004		<u>.</u>		
1 I Marile and Address of Reporting reison					ssuer Name and Tic onster Bevera			• •		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner Officer (give title Other (specify				
(Last) (First) (Middle) 1 MONSTER WAY					Date of Earliest Tran (23/2015	isaction	(Mon	th/Day/Year)		X Officer (give title Other (specify below) below) Vice Chairman and President				
(Street) CORONA	СА	92879		4. If	f Amendment, Date	of Origi	nal Fil	ed (Month/Da	y/Year)		6. Ind Line) X	Form filed by M	up Filing (Check ne Reporting Pe lore than One Re	rson
(City)	(State)	(Zip)										Person		
		ble I - I			e Securities A	-	ed, D	-			ally			
````		2. Transaction Date (Month/Day/Y		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 as			5. Amount of Securities Beneficially Owned Followin Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code V		Amount	(A) or (D)	Price		Transaction(s) (Instr. 3 and 4)		(1130.4)	
Common Stock												871,549	D	
Common Stock												1,881,856	I	By Brandon Limited Partnership No. 1 ⁽¹⁾
Common Stock												9,815,648	I	By Brandon Limited Partnership No. 2 ⁽¹⁾
Common Stock												34,924	Ι	By Hilrod Holdings IV, L.P. ⁽¹⁾
Common Stock												71,428	Ι	By Hilrod Holdings V, L.P. ⁽¹⁾
Common Stock												107,900	Ι	By Hilrod Holdings VI, L.P. ⁽¹⁾
Common Stock												40,072	I	By Hilrod Holdings VII, L.P. ⁽¹⁾
Common Stock												189,528	I	By Hilrod Holdings VIII, L.P. ⁽¹⁾
Common Stock			04/23/20	15		S ⁽²⁾		76,876	D	\$140.2	1 ⁽³⁾	151,148	I	By Hilrod Holdings IX, L.P.
Common Stock												83,306	I	By Hilrod Holdings X, L.P. ⁽¹⁾
Common Stock												168,414	I	By Hilrod Holdings XI, L.P. ⁽¹⁾

Table I - N 1. Title of Security (Instr. 3)			2. Transa Date (Month/D	Exe ) if a	2A. Deemed Execution Date, if any (Month/Day/Year)			ction Instr.		es Acquirec Of (D) (Instr	l (A) or . 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(S) (Instr. 3 and 4)		Form: Direct Ind (D) or Indirect Ber (I) (Instr. 4) Ow		Nature of lirect neficial		
								v	Amount	(A) or (D)	Price					Ownership (Instr. 4)		
Common Stock													2,000,000		I He		y Hilrod oldings IV, L.P. ⁽¹⁾	
Common Stock														287,736		6 I		y Hilrod oldings V, L.P. ⁽¹⁾
Common Stock													30,068		I		y RCS 008 RAT #2 ⁽¹⁾	
Common Stock													68,438		I		y RCS irect )11 RAT ⁽¹⁾	
			Table								sposed o , conver		neficially (	) Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Dee Executio if any (Month/	med	4. Transa	4. Transaction Code (Instr.		5. Number of		6. Date Exercis Expiration Date (Month/Day/Yea		7. Title an	d Amount of Underlying Security	8. Price of Derivative Security (Instr. 5)	9. Num derivati Securit Benefic Owned Followi Reporte Transac (Instr. 4	ive ies cially ng ed ction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirec Beneficia Ownershi (Instr. 4)
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	Amount or Number of Shares					
Employee Stock Option (right to buy)	<b>\$</b> 8.435								(4)		11/11/2015	Common Stock	1,200,000		960,000		D	
Employee Stock Option (right to buy)	\$15.86								(4)		06/02/2018	Common Stock	800,000		18,912		D	
Employee Stock Option (right to buy)	\$17.82								(4)		12/01/2019	Common Stock	500,000		100,000		D	
Employee Stock Option (right to buy)	\$53.96								(5)		06/03/2023	Common Stock	140,000		140,000		D	
Employee Stock Option (right to buy)	\$53.96								(4)		06/03/2023	Common Stock	70,000		70,1	000	I	By Hilrod Holdings XV, L.P. ⁽¹
Employee Stock Option (right to buy)	\$70.06								(6)		03/14/2024	Common Stock	210,000		210,	,000	D	
Employee Stock Option (right to buy)	\$135.48								(7)		03/13/2025	Common Stock	79,200		79,:	200	D	
Restricted Stock	(8)								(9)		(10)	Common Stock	38,100		38.	100	D	

Explanation of Responses:

1. The reporting person is one of the general partners of each of Brandon Limited Partnership No. 1, Brandon Limited Partnership No. 2, Hilrod Holdings IV, L.P., Hilrod Holdings V, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings XI, L.P., Hilrod Holdin

2. Sale of shares pursuant to a Rule 10b5-1 trading plan adopted March 13, 2015.

3. This transaction was executed in multiple trades at prices ranging from \$140.00 to \$140.68. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer of a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

4. The options are currently vested.

5. The remaining options vest in two equal installments on June 3, 2015 and 2016.

6. The options are currently vested with respect to 70,000 shares. The remaining options vest in two equal installments on March 14, 2016 and 2017.

7. The options vest in three equal installments on March 13, 2016, 2017 and 2018.

8. The restricted stock units were granted under the Monster Beverage Corporation 2011 Omnibus Incentive Plan. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock as of the vesting date.

9. The restricted stock units vest in three equal installments on March 13, 2016, 2017 and 2018.

# Remarks:

#### Hilton H. Schlosberg

<u>04/24/2015</u> Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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