

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden hours per response:	0.5

1. Name and Address of Reporting Person * <u>SACKS RODNEY C</u>  (Last) (First) (Middle) <u>C/O HANSEN NATURAL CORP</u> <u>1010 RAILROAD ST</u>  (Street) <u>CORONA CA 92882</u>  (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>HANSEN NATURAL CORP [ HANS ]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Chairman and CEO</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>01/13/2006</u>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	01/13/2006		s <sup>(7)</sup>		108	D	\$98.14	0	I	By HRS Holdings LP <sup>(1)</sup>
Common Stock	01/13/2006		s <sup>(7)</sup>		125	D	\$98.15	0	I	By HRS Holdings LP <sup>(1)</sup>
Common Stock	01/13/2006		s <sup>(7)</sup>		900	D	\$98.26	0	I	By HRS Holdings LP <sup>(1)</sup>
Common Stock	01/13/2006		s <sup>(7)</sup>		395	D	\$98.62	0	I	By HRS Holdings LP <sup>(1)</sup>
Common Stock	01/13/2006		s <sup>(7)</sup>		300	D	\$98.63	0	I	By HRS Holdings LP <sup>(1)</sup>
Common Stock	01/13/2006		s <sup>(7)</sup>		200	D	\$98.64	0	I	By HRS Holdings LP <sup>(1)</sup>
Common Stock	01/13/2006		s <sup>(7)</sup>		73	D	\$98.65	0	I	By HRS Holdings LP <sup>(1)</sup>
Common Stock	01/13/2006		s <sup>(7)</sup>		100	D	\$98.68	0	I	By HRS Holdings LP <sup>(1)</sup>
Common Stock	01/13/2006		s <sup>(7)</sup>		32	D	\$98.69	0	I	By HRS Holdings LP <sup>(1)</sup>
Common Stock	01/13/2006		s <sup>(7)</sup>		200	D	\$98.76	0	I	By HRS Holdings LP <sup>(1)</sup>
Common Stock	01/13/2006		s <sup>(7)</sup>		2,000	D	\$99	0	I	By HRS Holdings LP <sup>(1)</sup>
Common Stock	01/13/2006		s <sup>(7)</sup>		200	D	\$99.01	0	I	By HRS Holdings LP <sup>(1)</sup>
Common Stock	01/13/2006		s <sup>(7)</sup>		100	D	\$99.05	0	I	By HRS Holdings LP <sup>(1)</sup>

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	01/13/2006		s <sup>(7)</sup>		900	D	\$99.1	0	I	By HRS Holdings LP <sup>(1)</sup>
Common Stock	01/13/2006		s <sup>(7)</sup>		100	D	\$99.11	0	I	By HRS Holdings LP <sup>(1)</sup>
Common Stock	01/13/2006		s <sup>(7)</sup>		100	D	\$99.13	0	I	By HRS Holdings LP <sup>(1)</sup>
Common Stock	01/13/2006		s <sup>(7)</sup>		700	D	\$99.2	0	I	By HRS Holdings LP <sup>(1)</sup>
Common Stock	01/13/2006		s <sup>(7)</sup>		100	D	\$99.25	0	I	By HRS Holdings LP <sup>(1)</sup>
Common Stock	01/13/2006		s <sup>(7)</sup>		100	D	\$99.28	0	I	By HRS Holdings LP <sup>(1)</sup>
Common Stock	01/13/2006		s <sup>(7)</sup>		100	D	\$99.29	0	I	By HRS Holdings LP <sup>(1)</sup>
Common Stock	01/13/2006		s <sup>(7)</sup>		100	D	\$99.3	0	I	By HRS Holdings LP <sup>(1)</sup>
Common Stock	01/13/2006		s <sup>(7)</sup>		600	D	\$99.33	0	I	By HRS Holdings LP <sup>(1)</sup>
Common Stock	01/13/2006		s <sup>(7)</sup>		488	D	\$99.34	0	I	By HRS Holdings LP <sup>(1)</sup>
Common Stock	01/13/2006		s <sup>(7)</sup>		297	D	\$99.36	0	I	By HRS Holdings LP <sup>(1)</sup>
Common Stock	01/13/2006		s <sup>(7)</sup>		200	D	\$99.37	0	I	By HRS Holdings LP <sup>(1)</sup>
Common Stock	01/13/2006		s <sup>(7)</sup>		300	D	\$99.38	251,812	I	By HRS Holdings LP <sup>(1)</sup>
Common Stock								2,383,334	I	By Brandon Limited Partnership No. 2 <sup>(1)</sup>
Common Stock								80,000	D	
Common Stock								326,730	I	By Brandon Limited Partnership No. 1 <sup>(1)</sup>
Common Stock								1,420,000	I	By Hilrod Holdings LP <sup>(1)</sup>

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					
Employee Stock Option (right to buy)	\$2.125							(2)	02/02/2009	Common Stock	200,000	200,000	D	
Employee Stock Option (right to buy)	\$1.785							(3)	07/12/2012	Common Stock	300,000	160,000	D	
Employee Stock Option (right to buy)	\$2.1							(4)	05/28/2013	Common Stock	300,000	300,000	D	
Employee Stock Option (right to buy)	\$26.25							(5)	03/23/2015	Common Stock	300,000	300,000	D	
Employee Stock Option (right to buy)	\$67.48							(6)	11/11/2015	Common Stock	150,000	150,000	D	

**Explanation of Responses:**

- The reporting person is one of the general partners of each Brandon Limited Partnership No. 1, Brandon Limited Partnership No. 2, HRS Holdings, L.P. and Hilrod Holdings, L.P.
- Immediately.
- The options are currently vested with respect to 80,000 shares. The remaining options vest on July 12, 2006.
- The options are currently vested with respect to 180,000 shares. The remaining options vest in two equal installments on January 1, 2007 and 2008.
- The options vest in five equal installments on March 23, 2006, 2007, 2008, 2009 and 2010.
- The options vest in five equal installments on November 11, 2006, 2007, 2008, 2009 and 2010.
- The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by HRS Holdings, L.P. on December 29, 2005.

Rodney C. Sacks

01/17/2006

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.**