

SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

SCHEDULE 13G

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT
TO RULES 13d-1(b) (c), AND (d) AND AMENDMENTS THERETO FILED
PURSUANT TO RULE 13d-2(b)
(Amendment No. __)

Hansen Natural Corporation

(Name of Issuer)

Common Stock, \$0.005 par value

(Title of Class of Securities)

411310-10-5

(CUSIP Number)

March 15, 2001

(Date of Event Which Requires Filing of This Statement)

Check the appropriate box to designate the rule pursuant
to which this Schedule is filed:

[] Rule 13d-1(b)

[x] Rule 13d-1(c)

[] Rule 13d-1(d)

1	Name Of Reporting Person	KEVIN DOUGLAS
	IRS Identification No. Of Above Person	
2	Check The Appropriate Box If A Member Of A Group	(a) [] (b) [x]
3	SEC USE ONLY	
4	Citizenship Or Place Of Organization	United States
	5 Sole Voting Power	-0-
NUMBER OF SHARES	6 Shared Voting Power	545,400
BENEFICIALLY OWNED BY EACH	7 Sole Dispositive Power	-0-
REPORTING PERSON WITH	8 Shared Dispositive Power	545,400
9	Aggregate Amount Beneficially Owned By Each Reporting Person	545,400
10	Check Box If The Aggregate Amount In Row (9) Excludes Certain Shares	[]
11	Percent Of Class Represented By Amount In Row 9	5.4%
12	Type Of Reporting Person*	IN

1	Name Of Reporting Person	DOUGLAS FAMILY TRUST
	IRS Identification No. Of Above Person	
2	Check The Appropriate Box If A Member Of A Group	(a) [] (b) [x]
3	SEC USE ONLY	
4	Citizenship Or Place Of Organization	California
	5 Sole Voting Power	-0-
	6 Shared Voting Power	545,400
	7 Sole Dispositive Power	-0-
	8 Shared Dispositive Power	545,400
9	Aggregate Amount Beneficially Owned By Each Reporting Person	545,400
10	Check Box If The Aggregate Amount In Row (9) Excludes Certain Shares*	[]
11	Percent Of Class Represented By Amount In Row 9	5.4%
12	Type Of Reporting Person*	00

1	Name Of Reporting Person	JAMES DOUGLAS AND JEAN DOUGLAS IRREVOCABLE DESCENDANTS' TRUST	
	IRS Identification No. Of Above Person		
2	Check The Appropriate Box If A Member Of A Group	(a) <input type="checkbox"/>	(b) <input checked="" type="checkbox"/>
3	SEC USE ONLY		
4	Citizenship Or Place Of Organization	California	
	5	Sole Voting Power	-0-
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	6	Shared Voting Power	545,400
	7	Sole Dispositive Power	-0-
	8	Shared Dispositive Power	545,400
9	Aggregate Amount Beneficially Owned By Each Reporting Person	545,400	
10	Check Box If The Aggregate Amount In Row (9) Excludes Certain Shares*	<input type="checkbox"/>	
11	Percent Of Class Represented By Amount In Row 9	5.4%	
12	Type Of Reporting Person*	00	

Item 1(a). Name of Issuer.

Hansen Natural Corporation (the "Issuer").

Item 1(b). Address of Issuer's Principal Executive Offices.

1010 Railroad Street, Corona, CA 92882.

Item 2(a). Names of Persons Filing.

Reference is made to Item 1 of each of the cover pages of this Schedule, which Items are incorporated by reference herein.

Item 2(b). Address of Principal Business Office or, if none, Residence.

The address of each reporting person is 4040 Civic Center Drive, Suite 530, San Rafael, CA 94903.

Item 2(c). Citizenship.

Reference is made to Item 4 of each of the cover pages of this Schedule, which Items are incorporated by reference herein.

Item 2(d). Title of Class of Securities.

Common stock, \$0.005 par value ("Common Stock").

Item 2(e). CUSIP Number.

411310-10-5.

Item 3. Type of Reporting Person.

Not applicable.

Item 4. Ownership.

Reference is made to Items 5-9 and 11 of each of the cover pages to this Schedule, which Items are incorporated by reference herein. According to the Issuer, there were 10,066,389 shares of Common Stock issued and outstanding as of March 1, 2001. As of the date of this filing, the following shares of Common Stock are held directly by the following persons:

Person	Common Stock Directly Owned -----
Kevin Douglas	180,617
Douglas Family Trust	184,167
James Douglas and Jean Douglas Irrevocable Descendants' Trust	180,616

TOTAL	545,400 =====

Each of the reporting persons may be deemed a member of a group that shares voting and dispositive power over all of the above securities. Although the reporting persons are reporting such securities as if they were members of a group, the filing of this Schedule shall not be construed as an admission by any reporting person that such person is a beneficial owner of any securities other than those directly held by such person.

Item 5. Ownership of Five Percent or Less of a Class.

Not applicable.

Item 6. Ownership of More Than Five Percent on Behalf of Another Person.

Not applicable.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company.

Not applicable.

Item 8. Identification and Classification of Members of the Group.

Not applicable.

Item 9. Notice of Dissolution of Group.

Not applicable.

Item 10. Certification.

By signing below, each reporting person certifies that, to the best of such person's knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

Signature

After reasonable inquiry and to the best of their knowledge and belief, the undersigned certify that the information set forth in this statement is true, complete and correct.

DATED: March 22, 2001.

/s/ Kevin Douglas

KEVIN DOUGLAS

DOUGLAS FAMILY TRUST

By /s/ James E. Douglas, Jr.

James E. Douglas, Jr., Trustee

By /s/ Jean A. Douglas

Jean A. Douglas, Trustee

JAMES DOUGLAS AND JEAN DOUGLAS
IRREVOCABLE DESCENDANTS' TRUST

By /s/ Kevin Douglas

Kevin Douglas, Trustee

By /s/ Michelle Douglas

Michelle Douglas, Trustee

EXHIBIT INDEX

Exhibit A

Joint Filing Undertaking

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JOINT FILING UNDERTAKING

The undersigned, being duly authorized thereunto, hereby execute this agreement as an exhibit to this Schedule 13G to evidence the agreement of the below-named parties, in accordance with rules promulgated pursuant to the Securities Exchange Act of 1934, to file this Schedule and any subsequent amendment jointly on behalf of each of such parties.

DATED: March 22, 2001.

/s/ Kevin Douglas

KEVIN DOUGLAS

DOUGLAS FAMILY TRUST

By /s/ James E. Douglas, Jr.

James E. Douglas, Jr., Trustee

By /s/ Jean A. Douglas

Jean A. Douglas, Trustee

JAMES DOUGLAS AND JEAN DOUGLAS
IRREVOCABLE DESCENDANTS' TRUST

By /s/ Kevin Douglas

Kevin Douglas, Trustee

By /s/ Michelle Douglas

Michelle Douglas, Trustee