



Hansen Natural Announces Webcast Details for Investor Meeting/Business Update December 20, 2010

CORONA, Calif., Dec. 13, 2010 (GLOBE NEWSWIRE) -- Hansen Natural Corp. (Nasdaq:HANS) announced today that its Chairman and Chief Executive Officer, Rodney Sacks, and Vice Chairman and President, Hilton Schlosberg, will host an investor meeting on December 20, 2010 to provide an update on the Company's business and operations. The Company's presentation will be open to all interested parties as a live webcast at approximately 4:15 p.m. Eastern Time on the Investor Relations page of Hansen Natural's web site at www.hansens.com. The event will be archived on the web site for approximately one year.

Hansen Natural Corporation

Based in Corona, California, Hansen Natural Corporation markets and distributes Hansen's® natural sodas, sparkling beverages, apple juice and juice blends, fruit juice smoothies, multi-vitamin juice drinks in aseptic packaging, iced teas, energy drinks, Junior Juice® juices and water beverages, Blue Sky® brand beverages, Monster Energy® brand energy drinks, Nitrous™ Monster Energy® brand energy drinks, Worx Energy™ energy shots, Java Monster™ brand carbonated coffee + energy drinks, X-Presso Monster™ brand noncarbonated espresso energy drinks, Peace Tea™ iced teas, Lo®E nergy™ brand energy drinks, Rumba®, Samba and Tango brand energy juices, Vidration™ brand vitamin enhanced waters, Admira iced teas and Hubert's™ Lemonades. For more information visit www.hansens.com and www.monsterenergy.com.

CONTACT: Hansen Natural Corporation

Rodney C. Sacks, Chairman and Chief Executive Officer

(951) 739-6200

Hilton H. Schlosberg, Vice Chairman

(951) 739-6200

PondelWilkinson Inc.

Roger S. Pondel

Judy Lin Sfetcu

(310) 279-5980

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