| SEC F | Form 4 |
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Employee Stock Option (right to buy)

\$45.16

\$43.99

\$43.64

\$58.73

\$51.5

## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

| Instruc   | tion 1(b).      |  |  | F          |              |  |  |  |                |                            | ies Exchange<br>mpany Act of                                   |                 | 34                                     |   |  | ·   |           |   |  |
|---|-----------------|--|--|------------|--------------|--|--|--|----------------|----------------------------|--|-----------------|--|---|--|---|-----------|---|--|
| 1. Name and Address of Reporting Person <sup>*</sup><br>KELLY THOMAS J  |                 |  |  |            |              | 2. Issuer Name and Ticker or Trading Symbol<br><u>Monster Beverage Corp</u> [ MNST ] |  |  |                |                            |  |                 |  | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br>Director 10% Owner  |  |   |           |   |  |
| (Last) (First) (Middle)<br>1 MONSTER WAY  |                 |  |  |            |              | 3. Date of Earliest Transaction (Month/Day/Year)<br>03/14/2019                       |  |  |                |                            |  |                 |  | X Officer (give title Other (specify below)<br>EVP Finance Monster Energy Co.   |  |   |           |   |  |
| ,   | CORONA CA 92879 |  |  |            |              |  | 4. If Amendment, Date of Original Filed (Month/Day/Year) |  |                |                            |  |                 |  | 6. Individual or Joint/Group Filing (Check Applicable<br>Line)<br>X Form filed by One Reporting Person<br>Form filed by More than One Reporting<br>Person |  |   |           |   |  |
| (City)  | (9              | State)                                     | (Zip)  |            |              |  |  |  |                |                            |  |                 |  | . Our mand  |  |   |           |   |  |
| Table I - Non-Der   1. Title of Security (Instr. 3)   2. Trans   Date (Month/   |                 |  |  |            | saction      | action 2A. D<br>Execu<br>ay/Year) if any   |  | Deemed<br>ecution Date,  |                | i, DIS<br>action<br>Instr. | 4. Securities Acquired (A) o<br>Disposed Of (D) (Instr. 3, 4 a |                 | (A) or                                 | 5. Amour<br>Securitie<br>Beneficia<br>Owned F   | s<br>Illy<br>ollowing  | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) |           | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership |  |
|   |                 |  |  |            |              |  |  |  | Code           | v                          | Amount   | (A) or<br>(D)   | Price                                  | Transacti   | Reported<br>Transaction(s)<br>(Instr. 3 and 4)                                     |   |           | (Instr. 4)  |  |
| Common Stock 03/  |                 |  |  |            | 4/201        | /2019  |  | М  |                | 25,719                     | A  | \$23.35         | 35,                                    | 35,370  |  | D   |           |   |  |
| Common Stock  |                 |  | 03/1   | 4/2019     |              |  |  | S  |                | 25,719                     | D  | \$59.68         | 68 <sup>(1)</sup> 9,651                |   | D  |   |           |   |  |
|   |                 |  | Table II                                       |            |              |  |  |  |                |                            | osed of, o   |                 |  | Owned   |  |   |           |   |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)<br>2.<br>Covresio<br>or Exercis<br>Price of<br>Derivative<br>Security |                 | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deeme<br>Execution<br>if any<br>(Month/Day | d<br>Date, | 4.<br>Transa | saction<br>le (Instr.<br>Der<br>Sec<br>Acc<br>Dis<br>(D)                             |  | 5. Number of<br>Derivative<br>Securities<br>Acquired (A) or<br>Disposed of<br>(D) (Instr. 3, 4<br>and 5) |                | -                          | cisable and ate  |                 | d Amount<br>ies<br>g<br>security       | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)   | 9. Numbe<br>derivative<br>Securitie<br>Beneficia<br>Owned<br>Following<br>Reported | e Owners<br>Form:<br>ally Direct (I<br>or Indire<br>g (I) (Instr  | Ownership | Beneficial<br>Ownership<br>ct (Instr. 4)            |  |
|   |                 |  |  |            | Code         | v  | (A)  | (D)  | Date<br>Exerci | sable                      | Expiration<br>Date   | Title           | Amount<br>or<br>Number<br>of<br>Shares |   | Transacti<br>(Instr. 4)  |   |           |   |  |
| Employee<br>Stock<br>Option<br>(right to<br>buy)  | \$15.71         |  |  |            |              |  |  |  | (2             | ?)                         | 03/14/2023   | Common<br>Stock | (3)                                    | 19,0  |  | 39  | D         |   |  |
| Employee<br>Stock<br>Option<br>(right to<br>buy)  | \$23.35         | 03/14/2019                                 |  |            | М            |  |  | 25,719   | (2             | 2)                         | 03/14/2024   | Common<br>Stock | 25,719                                 | \$0   | 4,28   | 1   | D         |   |  |
| Employee<br>Stock<br>Option<br>(right to<br>buy)  | \$37.1          |  |  |            |              |  |  |  | (4             | L)                         | 12/01/2024   | Common<br>Stock | (3)                                    |   | 45,00  | 00  | D         |   |  |

(5)

(6)

(7)

(8)

(9)

Common

Stock

Common Stock

Common Stock

Common

Stock

Common

Stock

03/13/2025

03/14/2026

12/01/2026

03/14/2028

06/01/2028

(3)

(3)

(3)

(3)

(3)

36,000

37,500

40,000

50,000

5,000

D

D

D

D

D

| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned     (e.g., puts, calls, warrants, options, convertible securities) |   |  |   |  |   |  |                               |  |            |   |  |   |  |  |  |
|--|---|--|---|--|---|--|-------------------------------|--|------------|---|--|---|--|--|--|
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)  | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | Transaction Deriv<br>Code (Instr. Secur<br>8) Acqu<br>Dispo<br>(D) (In |   | 5. Numb<br>Derivati<br>Securiti<br>Acquire<br>Dispose<br>(D) (Inst<br>and 5) | ve<br>es<br>d (A) or<br>ed of | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |            | 7. Title and Amount<br>of Securities<br>Underlying<br>Derivative Security<br>(Instr. 3 and 4) |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|  |   |  | Code V  |  | v | (A)  | (D)                           | Date Expiratio<br>Exercisable Date                             |            | Title   | Amount<br>or<br>Number<br>of<br>Shares |   | Transaction(s)<br>(Instr. 4)   |  |  |
| Employee<br>Stock<br>Option<br>(right to<br>buy)   | \$59.67   | 03/14/2019                                 |   | A  |   | 15,000   |                               | (10)   | 03/14/2029 | Common<br>Stock   | 15,000                                 | \$0   | 15,000   | D  |  |
| Restricted<br>Stock<br>Units   | (11)  | 03/14/2019                                 |   | Α  |   | 5,200  |                               | (12)   | (13)       | Common<br>Stock   | 5,200                                  | \$0   | 5,200  | D  |  |

## Explanation of Responses:

1. This transaction was executed in multiple trades at prices ranging from \$59.58 to \$59.83. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

2. The options are fully vested.

3. No transaction is being reported at this time. This line is only reporting holdings as of the date hereof.

4. The options are currently vested with respect to 31,500 shares. The remaining options vest on December 1, 2019.

5. The options are currently vested with respect to 28,800 shares. The remaining options vest on March 13, 2020.

6. The options are currently vested with respect to 16,875 shares. The remaining options vest in two installments as follows: 9,375 shares on March 14, 2020 and 11,250 shares on March 14, 2021.

7. The options are currently vested with respect to 10,000 shares. The remaining options vest in three installments as follows: 8,000 shares on December 1, 2019; 10,000 shares on December 1, 2020; 12,000 shares on December 1, 2021.

8. The options are currently vested with respect to 5,000 shares. The remaining options vest in four installments as follow: 7,500 shares on March 14, 2020; 10,000 shares on March 14, 2021; 12,500 shares on March 14, 2022; 15,000 shares on March 14, 2023.

9. The options vest in three installments as follows: 1,667 shares on June 1, 2021; 1,667 shares on June 1, 2022; 1,666 shares on June 1, 2023.

10. The options vest in three equal installments on March 14, 2020, 2021 and 2022.

11. The restricted stock units were granted under the Monster Beverage Corporation 2011 Omnibus Incentive Plan. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock as of the vesting date.

12. The restricted stock units vest in three equal installments on March 14, 2020, 2021 and 2022.

13. Not applicable.

Paul J. Dechary, attorney-in-fact 03/18/2019

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.