# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### FORM 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): September 25, 2006

# **Hansen Natural Corporation**

(Exact name of registrant as specified in its charter)

#### **Delaware**

(State or other jurisdiction of incorporation)

**0-18761** (Commission File Number)

39-1679918

(IRS Employer Identification No.)

1010 Railroad Street Corona, California 92882

(Address of principal executive offices and zip code)

(951) 739 - 6200

(Registrant's telephone number, including area code)

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- O Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- O Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

# Item 8.01. Other Events.

On September 25, 2006, Hansen Natural Corporation issued a press release announcing that its Board of Directors has approved an increase in its current \$50 million stock repurchase program to \$75 million. A copy of the press release is furnished as Exhibit 99.1 hereto.

# Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

The following exhibit is furnished herewith:

Exhibit 99.1 Press Release dated September 25, 2006.

# SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Hansen Natural Corporation

Date: September 28, 2006 /s/Hilton H. Schlosberg

Hilton H. Schlosberg

Vice Chairman of the Board of Directors, President and Chief Financial Officer

CONTACTS:

Rodney C. Sacks Chairman and Chief Executive Officer (951) 739-6200

Hilton H. Schlosberg Vice Chairman (951) 739-6200

Roger S. Pondel / Judy Lin Sfetcu PondelWilkinson Inc. (310) 279-5980

# HANSEN NATURAL INCREASES SHARE REPURCHASE PLAN

**Corona, CA** – September 25, 2006 – Hansen Natural Corporation (NASDAQ:HANS) today announced that its Board of Directors has approved an increase in its current \$50 million stock repurchase program to \$75 million. The Company has already purchased \$27.7 million of stock under the program which was announced on November 14, 2005.

As of September 12, 2006 Hansen Natural Corporation had 89,996,124 shares of common stock outstanding.

Hansen Natural Corporation markets and distributes Hansen's® Natural Sodas, Signature Sodas, fruit juice Smoothies, Energy drinks, Energade® energy sports drinks, E<sub>2</sub>0 Energy Water®, Sparkling Lemonades and Orangeades, multi-vitamin juice drinks in aseptic packaging, Junior Juice® juice, iced teas, lemonades and juice cocktails, apple juice and juice blends, Blue Sky® brand beverages, Monster Energy® brand energy drinks, Lost® Energy™ brand energy drinks, Joker Mad Energy™ and Unbound® Energy brand energy drinks, Rumba™ brand energy juice, and Fizzit™ brand powdered drink mixes. Hansen's can be found on the Web at www.hansens.com.