FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  SACKS RODNEY C						2. Issuer Name and Ticker or Trading Symbol HANSEN NATURAL CORP [ HANS ]								(Ch	Relationship of Reporting Person(s) to Issuer (Check all applicable)     X Director 10% Owner  Officer (size title Check and Applicable)						
(Last) (First) (Middle) C/O HANSEN NATURAL CORP 1010 RAILROAD ST						3. Date of Earliest Transaction (Month/Day/Year) 08/20/2007									X Officer (give title Other (specify below)  Chairman and CEO						
(Street) CORONA CA 92882					4.	4. If Amendment, Date of Original Filed (Month/Day/Year)  6. Individual or Joint/Group Filing (Check Line)  X Form filed by One Reporting Pe										ting Persor	ı				
(City)	(S	State)	(Zip)		-										Form filed by More than One Reporting Person						
		Та	ble I - N	on-Dei	rivativ	ve Se	curit	ties A	quire	d, D	isposed	l of, or l	Benef	iciall	y Owned						
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		n Dispose	4. Securities Acquire Disposed Of (D) (Inst			5. Amount of Securities Beneficially Owned Following Reported		6. Ownershi Form: Direc (D) or Indire (I) (Instr. 4)	irect Ind direct Be 4) Ov	Nature of lirect neficial nership str. 4)				
								Code	v	Amount	(A) (D)	Pri	ce	Transaction(s) (Instr. 3 and 4)			(	30.4)			
Common	Stock			08/20	0/2007				S		25,00	00 D	\$4	14.01	4,855,0	<b>00</b> <sup>(7)</sup>	I	H	/ Hilrod oldings, P. <sup>(1)</sup>		
Common	Stock			08/21	1/2007				S		320,0	00 D	\$ \$	14.08	4,535,0	000	I	H	/ Hilrod oldings, P. <sup>(1)</sup>		
Common Stock			08/22/2007		,			S		200,0	00 D	\$	44.1	800,000(10)		I	H	HRS oldings,			
Common	Stock			05/04	4/2007	·			G		228,7	76 D		(13)	311,22	4(8)	D				
Common	Stock			07/27	7/2007				G		300,0	00 D		(13)	11,22	24	D				
Common Stock														8,013,336 <sup>(9)</sup>		I	Li Pa	randon mited artnership o. 2 <sup>(1)</sup>			
Common Stock														1,306,920(11)		I	Li Pa	randon mited artnership			
Common Stock														457,552 <sup>(14)</sup>		I	H	Hilrod oldings L.P. <sup>(1)</sup>			
Common Stock													300,000(15)		I	R	The CS 2007 RAT				
			Table II								sposed o				Owned						
1. Title of Derivative Security (Instr. 3)  2. Conversion or Exercise Price of Derivative Security  3. Transaction Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year)		med 4.		ection	5. Number tion of			kercis	sable and e	ble and 7. Title and Securities		unt of lying	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securitie Beneficial Owned Followin Reported Transact (Instr. 4)	re es ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)				
					Code	v	(A)		ate Exercisal		Expiration Date	Title	Amou Numb Share								
Common Stock	\$0.531								(2)		02/02/2009	Common Stock	800	,000		580,0	00	D			
Common Stock \$0.446							(3)		07/12/2012	Common Stock	1,20	0,000		544,0	88	D					

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Common Stock	\$0.531 <sup>(12)</sup>							(4)	05/28/2013	Common Stock	1,200,000		1,055,912	D	
Common Stock	\$6.588 <sup>(12)</sup>							(5)	03/23/2015	Common Stock	1,200,000		1,200,000	D	
Common Stock	\$16.87							(6)	11/11/2015	Common Stock	600,000		600,000	D	

## **Explanation of Responses:**

- 1. The reporting person is one of the general partners of each Brandon Limited Partnership No. 1 and Brandon Limited Partnership No. 2, HRS Holdings, L.P., Hilrod Holdings L.P. and Hilrod Holdings II, L.P.
- 2. Immediately.
- 3. The options are currently vested.
- 4. The options are currently vested with respect to 815,912 shares. The remaining options vest on January 1, 2008. These options were adjusted to reflect the stock split on July 7, 2007.
- 5. The options are currently vested with respect to 480,000 shares. The remaining options vest in three equal installments on March 23, 2008, 2009 and 2010. These options were adjusted to reflect the stock split on
- 6. The options are currently vested with respect to 120,000 shares. The remaining options vest in four equal installments on November 11, 2007, 2008, 2009 and 2010. These options were adjusted to reflect the stock split on July 7, 2007.
- 7. On July 7, 2006 the common stock of Hansen Natural Corporation split 4 for 1, resulting in the reporting person's acquisition of 3,660,000 additional shares of common stock.
- 8. On July 7, 2006 the common stock of Hansen Natural Corporation split 4 for 1, resulting in the reporting person's acquisition of 171,582 additional shares of common stock.
- 9. On July 7, 2006 the common stock of Hansen Natural Corporation split 4 for 1, resulting in the reporting person's acquisition of 6,010,002 additional shares of common stock.
- 10. On July 7, 2006 the common stock of Hansen Natural Corporation split 4 for 1, resulting in the reporting person's acquisition of 750,000 additional shares of common stock.
- 11. On July 7, 2006 the common stock of Hansen Natural Corporation split 4 for 1, resulting in the reporting person's acquisition of 980,190 additional shares of common stock.
- 12. The exercise price reflects the closing price of the company's common stock on the grant date, pursuant to a reformation agreement dated May 16, 2007 between the reporting person and the issuer. 13. N/A
- 14. These shares were previously reported as directly beneficially owned by the reporting person and Hilton Schlosberg but were contributed to Hilrod Holdings II, L.P. on May 4, 2007.
- 15. These shares were previously reported as directly beneficially owned by the reporting person but were contributed to the Rodney C. Sacks 2007 Grantor Retained Annuity Trust on July 27, 2007.

Rodnev C. Sacks 08/22/2007

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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