

Monster Beverage Corporation - Director Resignation Policy

Pursuant to Article I, Section 9 of the Amended and Restated By-Laws of Monster Beverage Corporation (formerly known as Hansen Natural Corporation) (the "Corporation"), directors shall be elected by a plurality of the votes cast at a meeting of stockholders entitled to vote in the election, in person or by proxy by the holders of shares; provided a quorum is present. In an uncontested election of directors, any incumbent director nominee who receives a greater number of "withheld" votes from his or her election than votes "for" his or her election at a meeting of stockholders shall promptly tender his or her resignation to the Board of Directors (the "Board") following certification of the election results. The Nominating and Corporate Governance Committee of the Board (the "Committee") will make a recommendation to the Board on whether to accept or reject the resignation, or whether other action should be taken. The Board will act on the resignation, taking into account the recommendation of the Committee, and if such resignation is rejected publicly disclose its decision, together with the rationale supporting its decision, in an appropriate filing with the Securities and Exchange Commission within ninety (90) days after certification of the election results. An incumbent director nominee who tenders his or her resignation will not participate in the Board's deliberations with respect to such resignation. The Committee and the Board may consider any factors they deem relevant in deciding whether to accept an incumbent director nominee's resignation.