FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB AF	PPROVAL
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* HALL MARK J					2. Issuer Name and Ticker or Trading Symbol Monster Beverage Corp [MNST]											5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title Other (specify					
(Last) (First) (Middle) 550 MONICA CIRCLE SUITE 201					3. Date of Earliest Transaction (Month/Day/Year) 09/01/2012									helow	below) below) President-Monster Beverage Div						
(Street)		A	92880		4. If Amendment, Date of O					of Original Filed (Month/Day/Year)						e) <mark>X</mark> Form	filed by One	oup Filing (Check Applicable One Reporting Person More than One Reporting			
(City)	(S	State)	(Zip) ble I - Non	-Deriv	ativ	re Se	cur	ities A	Δ cαι	iired	Disr	nosed	of o	r Ren	eficiall	v Owned					
1 able 1 - Noi			2. Transa Date (Month/D	actio	n	2A. Deemed Execution Date if any (Month/Day/Ye		3. Transacti Code (Ins		4. Sec		curities Acquired (A) sed Of (D) (Instr. 3, 4		(A) or	5. Amou Securiti Benefici Owned	nt of es ally Following	Form	: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership		
									Code	v	Amou	nt	(A) or (D)	Price	Reporte Transac (Instr. 3	tion(s)			(Instr. 4)		
Common	Stock			09/01	/20 1	12				M		5,0	000	A	(1)	¹⁾ 260,602 ⁽²⁾ D					
			Table II - I	Derivat (e.g., p												Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Da if any (Month/Day/Y	′ Co	Code (Instr.				6. Date Exe Expiration (Month/Day				7. Title and Amour Securities Underly Derivative Security (Instr. 3 and 4)		lerlying urity	8. Price of Derivative Security (Instr. 5)		e s ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
				Co	de	v	(A)	(D)	Date Exer	cisable	Exp Date	iration e	Title	Nu	ount or mber of ares						
Employee Stock Option (right to ouy)	\$15.86 ⁽³⁾									(4)	06/0)2/2018	Comm Stocl		0,000 ⁽³		240,00	0 ⁽³⁾	D		
Employee Stock Option (right to ouy)	\$17.82 ⁽⁵⁾									(6)	12/0	01/2019	Comm Stocl		0,000 ⁽⁵		320,00	0 ⁽⁵⁾	D		
Employee Stock Option (right to ouy)	\$26.26 ⁽⁷⁾									(8)	12/0	01/2020	Comm Stocl		0,000 ⁽⁷⁾		100,00	0 ⁽⁷⁾	D		
Restricted Stock	(9)	09/01/2012		N	4			5,000		(10)		(11)	Comm		5,000(12)	(1)	20,000	(12)	D		

Explanation of Responses:

- 1. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock as of the vesting date. Accordingly, these restricted stock units were settled in shares of common
- 2. On February 15, 2012, the common stock of Monster Beverage Corporation split 2-for-1, resulting in the reporting person's ownership of 127,801 additional shares of common stock.
- 3. This employee stock option was previously reported as covering 300,000 shares of common stock at an exercise price of \$31.72 per share, but was adjusted to reflect the stock split that occurred on February 15, 2012.
- $4. \ The \ options \ are \ currently \ vested \ with \ respect \ to \ 120,000 \ shares. \ The \ remaining \ options \ vest \ on \ June \ 2, \ 2013.$
- 5. This employee stock option was previously reported as covering 200,000 shares of common stock at an exercise price of \$35.64 per share, but was adjusted to reflect the stock split that occurred on February 15, 2012.
- 6. The options are currently vested with respect to 80,000 shares. The remaining options vest in three equal installments on December 1, 2012, 2013 and 2014.
- 7. This employee stock option was previously reported as covering 50,000 shares of common stock at an exercise price of \$52.51 per share, but was adjusted to reflect the stock split that occurred on February 15, 2012.
- 8. The options are currently vested with respect to 20,000 shares. The remaining options vest in four equal installments on December 1, 2012, 2013, 2014 and 2015
- 9. The restricted stock was granted under the Hansen Natural Corporation 2011 Omnibus Incentive Plan. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock as of the vesting date.
- 10. The remaining restricted stock units vest in four equal installments on September 1, 2013, 2014, 2015 and 2016.
- 11. Not applicable.
- 12. These restricted stock units were previously reported as covering 12,500 shares of common stock, but were adjusted to reflect the stock split that occurred on February 15, 2012

Remarks:

Mark J. Hall

09/05/2012

** Signature of Reporting Person

Date

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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