

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden hours per response:	0.5

1. Name and Address of Reporting Person* <u>SCHLOSBERG HILTON H</u> <hr/> (Last) (First) (Middle) 1 MONSTER WAY <hr/> (Street) CORONA CA 92879 <hr/> (City) (State) (Zip)			2. Issuer Name and Ticker or Trading Symbol <u>Monster Beverage Corp [ MNST ]</u>			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Vice Chairman and President</u>		
			3. Date of Earliest Transaction (Month/Day/Year) 01/02/2014					
			4. If Amendment, Date of Original Filed (Month/Day/Year)					
			6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person					

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	01/02/2014		S		77,972 <sup>(1)</sup>	D	\$66.98 <sup>(2)</sup>	1,211,440	D	
Common Stock	01/02/2014		S		29,721 <sup>(1)</sup>	D	\$67.82 <sup>(3)</sup>	1,181,719	D	
Common Stock	01/03/2014		S		92,307 <sup>(1)</sup>	D	\$67.62 <sup>(4)</sup>	1,089,412	D	
Common Stock								1,881,856	I	By Brandon Limited Partnership No. 1 <sup>(5)</sup>
Common Stock								9,815,648	I	By Brandon Limited Partnership No. 2 <sup>(5)</sup>
Common Stock								4	I	By HRS Holdings, L.P. <sup>(5)</sup>
Common Stock								4	I	By Hilrod Holdings, L.P. <sup>(5)</sup>
Common Stock								184,924	I	By Hilrod Holdings IV, L.P. <sup>(5)</sup>
Common Stock								71,428	I	By Hilrod Holdings V, L.P. <sup>(5)</sup>
Common Stock								257,900	I	By Hilrod Holdings VI, L.P. <sup>(5)</sup>
Common Stock								40,072	I	By Hilrod Holdings VII, L.P. <sup>(5)</sup>
Common Stock								189,528	I	By Hilrod Holdings VIII, L.P. <sup>(5)</sup>
Common Stock								453,740	I	By Hilrod Holdings IX, L.P. <sup>(5)</sup>
Common Stock								92,332	I	By Hilrod Holdings X, L.P. <sup>(5)</sup>

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock								168,414	I	By Hilrod Holdings XI, L.P. <sup>(5)</sup>
Common Stock								170,356	I	By Hilrod Holdings XII, L.P. <sup>(5)</sup>
Common Stock								30,068	I	By RCS 2008 GRAT #2 <sup>(5)</sup>
Common Stock								149,488	I	By RCS Direct 2011 GRAT <sup>(5)</sup>

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy)	\$3.294							(6)	03/23/2015	Common Stock	2,400,000		1,904,890	D	
Employee Stock Option (right to buy)	\$8.435							(6)	11/11/2015	Common Stock	1,200,000		960,000	D	
Employee Stock Option (right to buy)	\$15.86							(6)	06/02/2018	Common Stock	800,000		326,304	D	
Employee Stock Option (right to buy)	\$17.82							(7)	12/01/2019	Common Stock	500,000		300,000	D	
Employee Stock Option (right to buy)	\$53.96							(8)	06/03/2023	Common Stock	210,000		210,000	D	
Restricted Stock Units	(9)							(10)	(11)	Common Stock	261,000		87,000	D	

**Explanation of Responses:**

- Sale of shares pursuant to a Rule 10b5-1 trading plan adopted December 13, 2013.
- This transaction was executed in multiple trades at prices ranging from \$66.67 to \$67.67. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- This transaction was executed in multiple trades at prices ranging from \$67.68 to \$67.97. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- This transaction was executed in multiple trades at prices ranging from \$67.26 to \$68.0475. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- The reporting person is one of the general partners of each of Brandon Limited Partnership No. 1, Brandon Limited Partnership No. 2, HRS Holdings, L.P., Hilrod Holdings, L.P., Hilrod Holdings IV, L.P., Hilrod Holdings V, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VII, L.P., Hilrod Holdings VIII, L.P., Hilrod Holdings IX, L.P., Hilrod Holdings X, L.P., Hilrod Holdings XI, L.P., and Hilrod Holdings XII, L.P. The reporting person is the co-trustee of RCS 2008 GRAT #2 and the trustee of RCS Direct 2011 GRAT.
- The options are currently vested.
- The options are currently vested with respect to 200,000 shares. The remaining options vest on December 1, 2014.
- The options vest in three equal installments on June 3, 2014, 2015 and 2016.
- The restricted stock units were granted under the Monster Beverage Corporation 2011 Omnibus Incentive Plan. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock as of the vesting date.
- The remaining restricted stock units vest on September 1, 2014.
- Not applicable.

**Remarks:**

Hilton H. Schlosberg

01/03/2014

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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