FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 193
or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* SCHLOSBERG HILTON H		suer Name and Tick NSEN NATU				(Ch	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner				
(Last) (First) (Middle) C/O HANSEN NATURAL CORP 1010 RAILROAD ST			ate of Earliest Trans 3/2006	action (Month	n/Day/Year)		X Officer (give title below) Other (specify below) Vice Chairman and President			
(Street) CORONA CA 92882 (City) (State) (Zip)		4. If A	Amendment, Date o	of Origin	al File	d (Month/Day	/Year)	Line	X Form filed by C	oup Filing (Checl One Reporting Po More than One R	erson
Table I - N	lon-Deriva	tive	Securities Acc	guire	d, Di	sposed of	, or Be	neficiall	v Owned		
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/	on	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)	ction	4. Securities Disposed Of	Acquired (D) (Instr	(A) or	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		
Common Stock	01/13/20	006		S ⁽⁷⁾		108	D	\$98.14	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/20	006		S ⁽⁷⁾		125	D	\$98.15	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/20	006		s ⁽⁷⁾		900	D	\$98.26	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/20	006		S ⁽⁷⁾		395	D	\$98.62	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/20	006		S ⁽⁷⁾		300	D	\$98.63	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/20	006		S ⁽⁷⁾		200	D	\$98.64	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/20	006		S ⁽⁷⁾		73	D	\$98.65	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/20	006		S ⁽⁷⁾		100	D	\$98.68	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/20	006		S ⁽⁷⁾		32	D	\$98.69	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/20	006		S ⁽⁷⁾		200	D	\$98.76	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/20	006		S ⁽⁷⁾		2,000	D	\$99	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/20	006		S ⁽⁷⁾		200	D	\$99.01	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/20	006		S ⁽⁷⁾		100	D	\$99.05	0	I	By HRS Holdings LP ⁽¹⁾

	e I - Non-Derivative	1	_						l	I
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)	ction Instr.	4. Securities Disposed Of 5)	Acquired (D) (Instr	(A) or 3, 4 and	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		
Common Stock	01/13/2006		s ⁽⁷⁾		900	D	\$99.1	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/2006		S ⁽⁷⁾		100	D	\$99.11	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/2006		S ⁽⁷⁾		100	D	\$99.13	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/2006		S ⁽⁷⁾		700	D	\$99.2	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/2006		s ⁽⁷⁾		100	D	\$99.25	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/2006		S ⁽⁷⁾		100	D	\$99.28	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/2006		S ⁽⁷⁾		100	D	\$99.29	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/2006		S ⁽⁷⁾		100	D	\$99.3	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/2006		s ⁽⁷⁾		600	D	\$99.33	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/2006		S ⁽⁷⁾		488	D	\$99.34	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/2006		S ⁽⁷⁾		297	D	\$99.36	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/2006		S ⁽⁷⁾		200	D	\$99.37	0	I	By HRS Holdings LP ⁽¹⁾
Common Stock	01/13/2006		s ⁽⁷⁾		300	D	\$99.38	251,812	I	By HRS Holdings LP ⁽¹⁾
Common Stock								2,383,334	I	By Brandon Limited Partnership No. 2 ⁽¹⁾
Common Stock								2,194	D	
Common Stock								326,730	I	By Brandon Limited Partnership No. 1 ⁽¹⁾
Common Stock								1,420,000	I	By Hilrod Holdings LP ⁽¹⁾

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	As Remederiv Execution Date, if any (e.g., (Month/Day/Year)	ative Transa Pulis 8)	Secu action (1631)	JAKA Secu Acqu (A) o Dispo of (D (Instrance)	rities iired r osed) r. 3, 4	Of PHOENE Expiration Da SMORRIDA SMORRI	sige) sed o ate କ୍ୟୁଠnvert	7 Jit BandineMily of Securities Dide អនុសម្លាប់ Derivative Security (Instr. 3 and 4)		Owine of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (S)ode	Instr.	5. Nu of Derive (A) cu (A) o Dispo of (D) (Insti- and S	ative ri(12)s rired r osed) r. 3, 4	Expiration Date [Matenth/Day/YeExpiration Exercisable Date]		7. Title and Amount of Securitiesr Underlying Number District Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee— Stock Option (right to buy)	\$2.125							(2)	02/02/2009	Common Stock	200,000		200,000	D	
Employee Stock Option (right to buy)	\$1.785							(3)	07/12/2012	Common Stock	300,000		160,000	D	
Employee Stock Option (right to buy)	\$2.1							(4)	05/28/2013	Common Stock	300,000		300,000	D	
Employee Stock Option (right to buy)	\$26.25							(5)	03/23/2015	Common Stock	300,000		300,000	D	
Employee Stock Option (right to buy)	\$67.48							(6)	11/11/2015	Common Stock	150,000		150,000	D	

Explanation of Responses:

- 1. The reporting person is one of the general partners of each Brandon Limited Partnership No. 1, Brandon Limited Partnership No. 2, HRS Holdings, L.P. and Hilrod Holdings, L.P.
- 2. Immediately.
- 3. The options are currently vested with respect to 80,000 shares. The remaining options vest on July 12, 2006.
- 4. The options are currently vested with respect to 180,000 shares. The remaining options vest in two equal installments on January 1, 2007 and 2008.
- $5. \ The \ options \ vest \ in \ five \ equal \ installments \ on \ March \ 23, \ 2006, \ 2007, \ 2008, \ 2009 \ and \ 2010.$
- 6. The options vest in five equal installments on November 11, 2006, 2007, 2008, 2009 and 2010.
- 7. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by HRS Holdings, L.P. on December 29, 2005.

Hilton H. Schlosberg 01/17/2006

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.