

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

**Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): **January 7, 2014**

Monster Beverage Corporation

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation)

0-18761

(Commission File Number)

39-1679918

(IRS Employer Identification No.)

**1 Monster Way
Corona, California 92879**

(Address of principal executive offices and zip code)

(951) 739 - 6200

(Registrant's telephone number, including area code)

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01. Regulation FD Disclosure.

On January 7, 2014, Rodney C. Sacks, Chairman and Chief Executive Officer, and Hilton H. Schlosberg, Vice Chairman, President and Chief Financial Officer, of Monster Beverage Corporation (the "Company") will host an investor meeting to provide an update on the Company's business and operations at the Harvard Club of New York.

The Company's presentation will be open to all interested parties as a live webcast at approximately 4:15 p.m. Eastern Time on the "Events & Presentation" section of the Company's web site at www.monsterbevcorp.com. A copy of the slides that will be used in the meeting is furnished as Exhibit 99.1 hereto.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

The following exhibit is furnished herewith:

Exhibit 99.1 Presentation slides.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Monster Beverage Corporation

Date: January 7, 2014

/s/ Hilton H. Schlosberg

Hilton H. Schlosberg
Vice Chairman of the Board of Directors,
President and Chief Financial Officer



Safe Harbor Statement

Investor Presentation Safe Harbor Statement Rider

Certain oral and written statements in this presentation and in response to questions may constitute forward-looking statements for purposes of the safe harbor provisions of The Private Securities Litigation Reform Act of 1995, including statements in connection with or related to any discussion of or reference to management's expectations with respect to our future operations, opportunities or financial performance and other future events. Management cautions that these statements are based on management's current knowledge and expectations and are subject to certain risks and uncertainties, many of which are outside of the control of the Company that could cause actual results and events to differ materially from the statements made herein. Such risks and uncertainties include, but are not limited to, the following: unanticipated litigation concerning the Company's products; changes in consumer preferences; changes in demand due to both domestic and international economic conditions; activities and strategies of competitors, including the introduction of new products and competitive pricing and/or marketing of similar products; actual performance of the parties under new distribution agreements; potential disruptions arising out of the transition of certain territories to new distributors; changes in sales levels by existing distributors; unanticipated costs incurred in connection with the termination of existing distribution agreements or the transition to new distributors; changes in the price and/or availability of raw materials; other supply issues, including the availability of products and/or suitable production facilities; product distribution and placement decisions by retailers; changes in governmental regulation; our ability to satisfy all criteria set forth in any U.S. model energy drink guidelines, including, without limitation, those proposed by us in a letter to senators or to be proposed by the American Beverage Association, of which we are a member, and the impact on us of such guidelines; the imposition of new and/or increased excise and/or sales or other taxes on our products; criticism of energy drinks and/or the energy drink market generally; the impact of proposals to limit or restrict the sale of energy drinks to minors and/or persons below a specified age and/or restrict the venues and/or the size of containers in which energy drinks can be sold; political, legislative or other governmental actions or events, including the outcome of any state attorney general and/or government or quasi-government agency inquiries, in one or more regions in which we operate. For a more detailed discussion of these and other risks that could affect our operating results, see the Company's reports filed with the Securities and Exchange Commission including our most recent annual report on Form 10-K filed on March 1, 2013 and our most recent quarterly reports on Form 10-Q. The Company's actual results could differ materially from those contained in the forward-looking statements. The Company assumes no obligation to update any forward-looking statements, whether as a result of new information, future events or otherwise.

Solid Financial Results

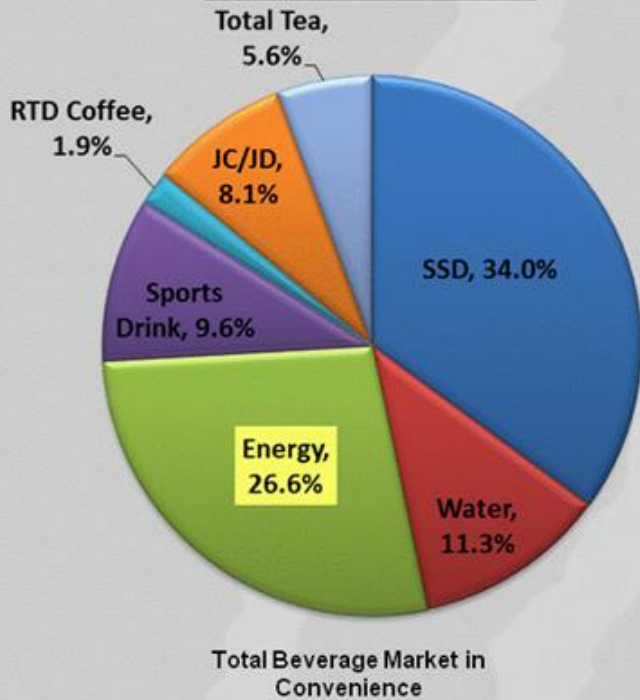


- 21 consecutive years of increased sales since acquisition of the Hansen beverage business in 1992.
- Achieved \$2.37 billion in gross sales in 2012. Net Sales were \$2.06 billion in 2012.
- Net sales for the third quarter of 2013 increased to \$590.4 million, up 8.9% from the same quarter last year. Net income for the third quarter of 2013 increased to \$92.2 million, up 7.0% from the same quarter last year.

Convenience Store Beverage Category Performance 2013



Dollar Volume Share



SSD	(0.5)
Water	(0.3)
Energy	0.3
Sports Drink	(0.0)
RTD Coffee	0.2
JC/JD	(0.1)
Total Tea	(0.1)

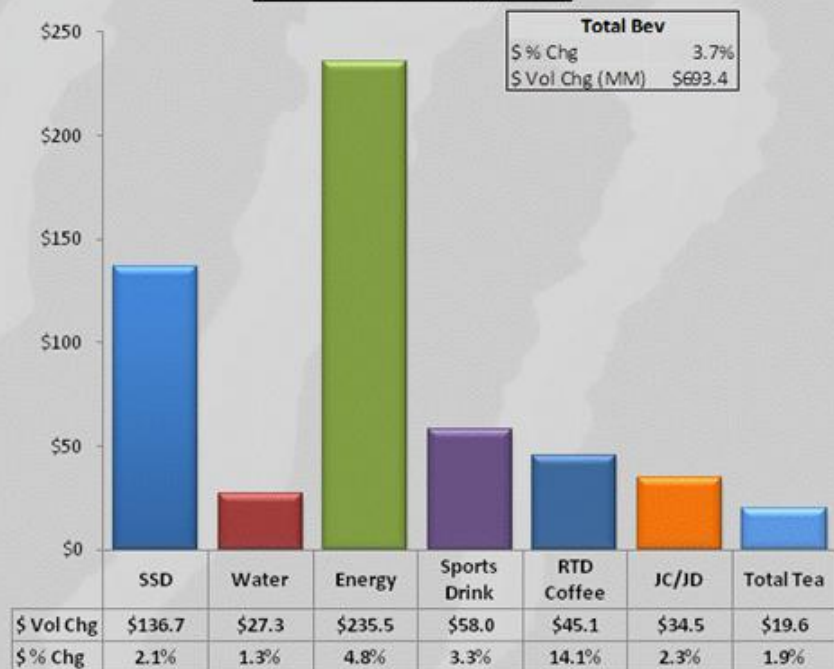
Source: Nielsen Convenience Retailer YTD thru 9/28/13

Convenience Store Beverage Category Performance 2013



Dollar Volume Chg (MM)

- Energy is outpacing the beverage category in dollar % change vs year ago.
- Energy is gaining more incremental dollar volume than any other beverage segment.



Source: Nielsen Convenience Retailer YTD thru 9/28/13

Energy Drink Category Overview



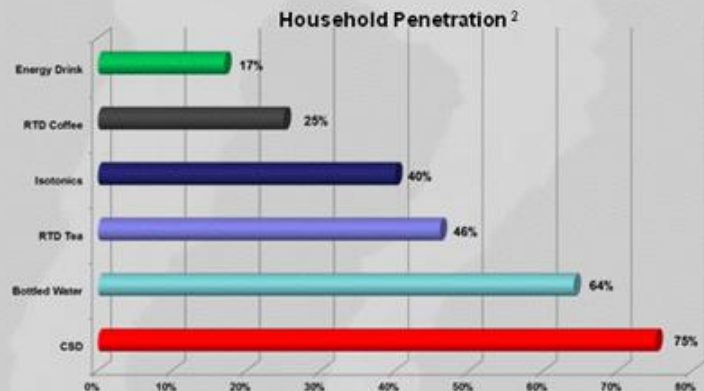
The Energy Category continues to grow in all channels over the last 13 wks:

- All Measured Channels including Walmart: Value change: +5.5%; Unit change: 8.3%¹
- Convenience and Gas Channel: Value change: +7.1%; Unit change: 9.8%¹

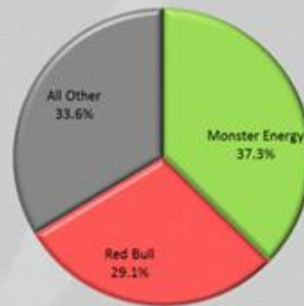
The Energy Drink Category continues to expand its consumer base, with 32% of adults 18+ now consuming energy drinks.³

Energy drink consumers are also continuing to embrace innovation and flavor alternatives.

Premium brands continue to dominate the category with Monster Energy and Red Bull representing a 66.4% unit share in the Convenience and Gas Channel.⁴



Unit Share



Sources: ¹AC Nielsen Total US – 13 weeks Ending 11/23/13
²Simmons Consumer Panel June 2012
³Mintel Energy Drink & Energy Shot Report – US August 2013
⁴AC Nielsen Total US Convenience – 13 Weeks Ending 11/23/13

Energy Drink Category



Monster is leading the growth in the Energy Category, up +14.0% vs Total NA Energy +5.5%. Monster has gained 2.6 share points, to become the #1 brand in the Category with 34.3% \$ Share.

All Measured Channels Snapshot

	AMC Conv Food Drug Mass incl WM	\$ Vol	\$ Vol Year Ago	\$ % Δ vs Year Ago	\$ Δ vs Year Ago	\$ Share	\$ Share Δ vs Year Ago
	TNA TOTAL NON-ALCOHOL ENERGY	2,506,498,821	2,375,382,127	5.5%	131,116,694	100.0%	0.0
1	TOTAL MONSTER	860,017,750	754,438,201	14.0%	105,579,549	34.3%	2.6
2	TOTAL RED BULL	850,878,690	795,955,697	6.9%	54,922,993	33.9%	0.4
3	TOTAL 5-HOUR ENERGY	262,043,421	284,547,714	-7.9%	(22,504,293)	10.5%	(1.5)
4	TOTAL ROCKS STAR	196,141,491	187,773,564	4.5%	8,367,927	7.8%	(0.1)
5	TOTAL NOS	69,737,178	60,586,038	15.1%	9,151,140	2.8%	0.2
6	TOTAL STARBUCKS COFFEE	67,979,631	67,118,676	1.3%	860,955	2.7%	(0.1)
7	TOTAL AMP	61,137,628	72,104,645	-15.2%	(10,967,017)	2.4%	(0.6)
8	TOTAL FULL THROTTLE	28,847,848	29,081,039	-0.8%	(233,191)	1.2%	(0.1)
9	TOTAL PRIVATE LABEL	13,951,396	15,335,752	-9.0%	(1,384,356)	0.6%	(0.1)
10	TOTAL STARBUCKS REFRESHERS	11,638,726	12,952,125	-10.1%	(1,313,399)	0.5%	(0.1)
	All Other	84,125,062	95,488,676	-11.9%	(11,363,614)	3.4%	(0.7)

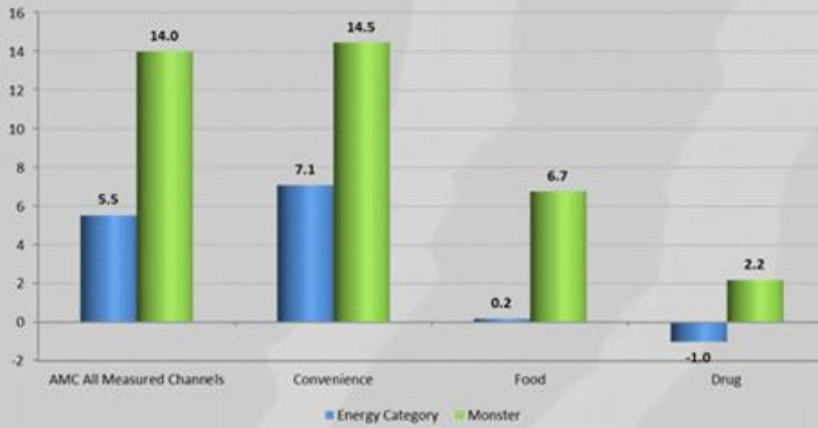
Source: AC Nielsen 13 Weeks Ending 11/23/13 - All Measured Channels [Convenience, Grocery, Drug and Mass (including Walmart)]

2013 Channel Trends

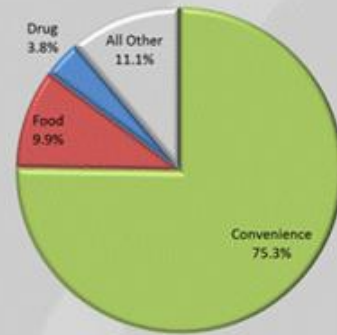


Monster continues to outpace Energy Category growth across all channels. Per Nielsen, Monster sales are up +14.5% for the 13 weeks ending November 23, 2013, versus Category growth of +7.1%, in the Convenience and Gas channel.

Value % Change vs Year Ago



Energy Category - \$ Share by Channel



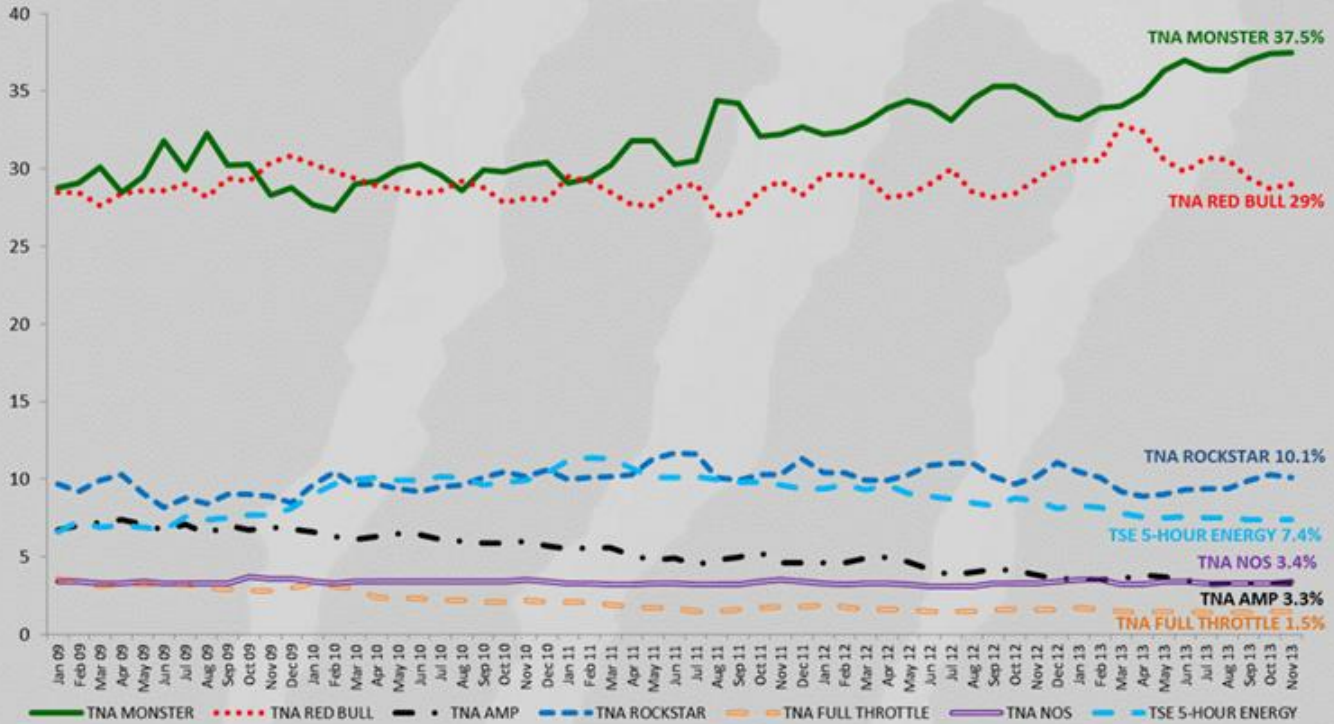
Source: AC Nielsen 13 Weeks Ending 11/23/13

Energy Drink Category Share Trends



The Monster Energy brand continues to widen the share gap with Red Bull, expanding the gap 8.5 share points in the latest 4 week Nielsen period.

Unit Share

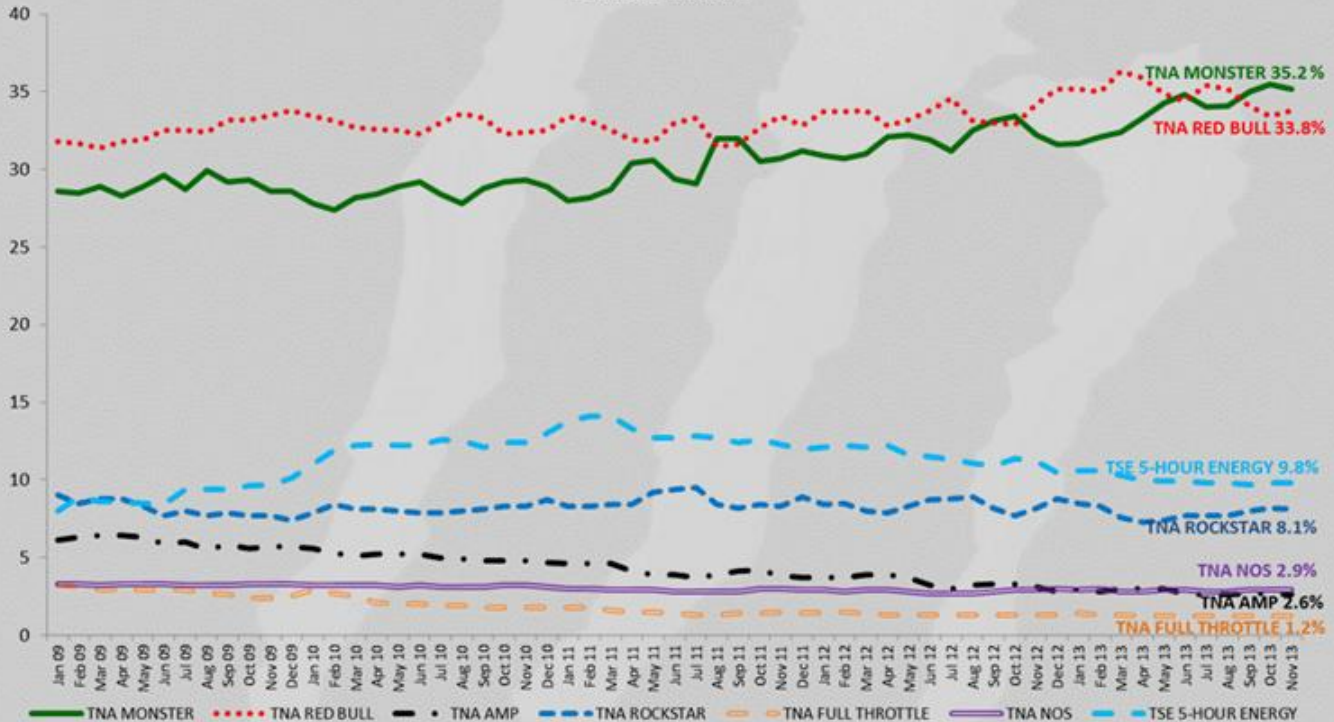


Source: AC Nielsen Total US Convenience - 4 Weeks Ending 11/23/13

Energy Drink Category Share Trends



Dollar Share



Source: AC Nielsen Total US Convenience - 4 Weeks Ending 11/23/13

2013 Key Accomplishments



Monster's Original 16oz continues to grow, up +7.1% in units over a year ago in the Convenience and Gas Channel.¹

Monster Java is the #1 Energy Coffee brand in the Convenience and Gas Channel and is up +15.3% in units, outpacing the RTD Energy Coffee category at +13.9%.²

Muscle Monster established Monster as a legitimate player in the protein drink category with a 20.3% Market Share.²

The Zero Ultra line is expanding Monster's consumer base to include those consumers looking for a light tasting zero calorie alternative.

Source: ¹AC Nielsen Total US- 13 Weeks Ending 11/23/13

²AC Nielsen Total US Convenience - 13 Weeks Ending 9/28/13

Monster 2013 Champions



Nyah Huston
X Games Skateboarding Champion



Kyle Bush
12 Nationwide NASCAR Wins



J.B. Mauney
2013 PBR World Champion



Stephane Peterhansel
11-Time Dakar Rally Champion

Monster 2013 Champions



BJ Baldwin
Back-to-Back Baja 1,000 Champion



Jorge Lorenzo
8 MotoGP Wins



Ryan Villopoto
Three-Peat Supercross Champion



Liam Loran
Rally Cross Champion



Pol Espagaro
MotoGP 2 World Champion



John John Florence
Back-to-Back Triple Crown of Surf
Champion

2013 X Games- Monster Sponsored Athletes Achievements



Monster Energy sponsored athletes dominated X Games in 2013.

- Aspen- 16 Medals
- Barcelona- 10 Medals
- Brazil- 14 Medals
- Los Angeles-16 Medals
- Munich- 12 Medals
- Tignes- 7 Medals



New Products



Monster Ultras

\$97.0M
5.1% \$ Share

Monster Sub-Brands



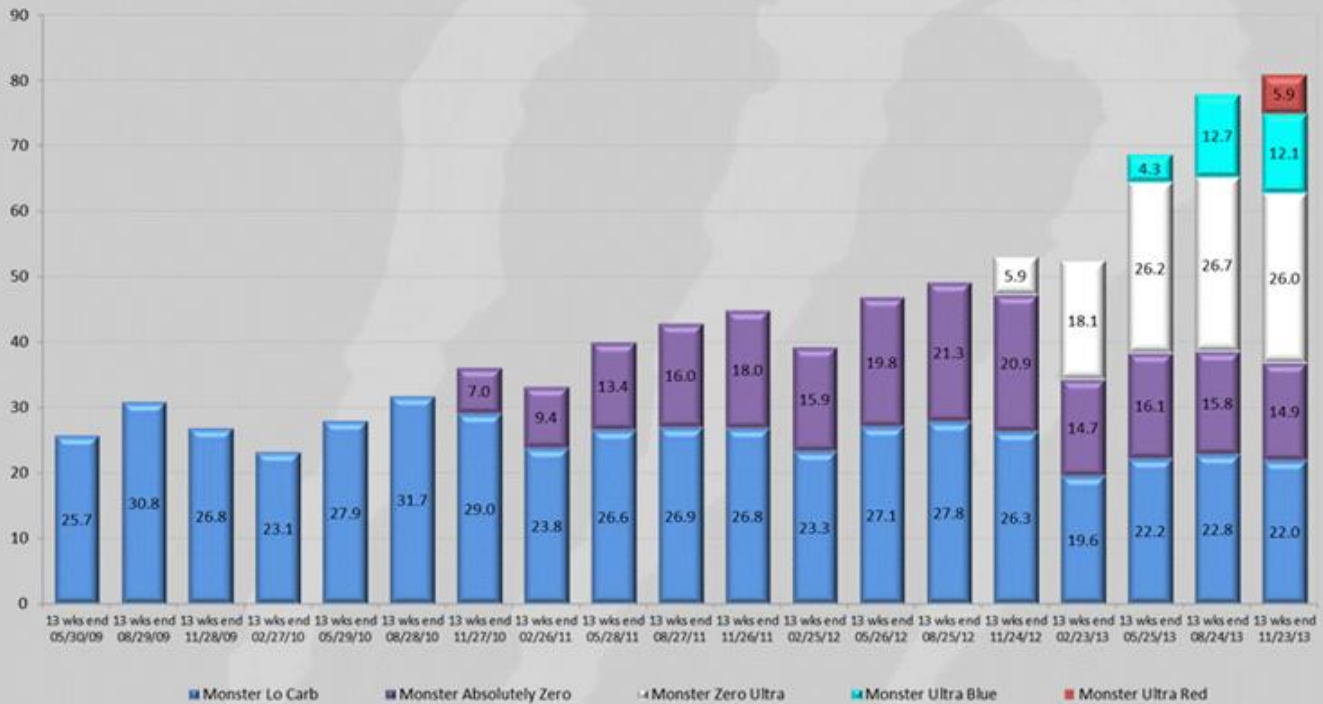
- Just over one year old, the Ultra line is Monster's #2 Sub-brand.
- Zero Ultra (white can) is Monster's #2 SKU.

Monster's Diet Portfolio



Monster's Diet portfolio provides sustainable growth.

Unit Volume (Millions)



Source: AC Nielsen Total US Convenience – 13 Weeks Ending 11/23/13

New Products



Muscle Monster

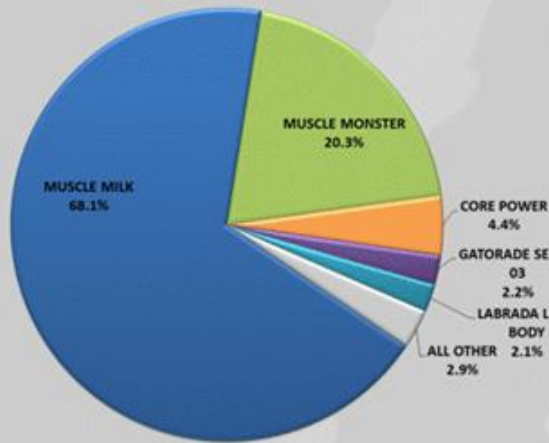


2013 Muscle Monster Launch

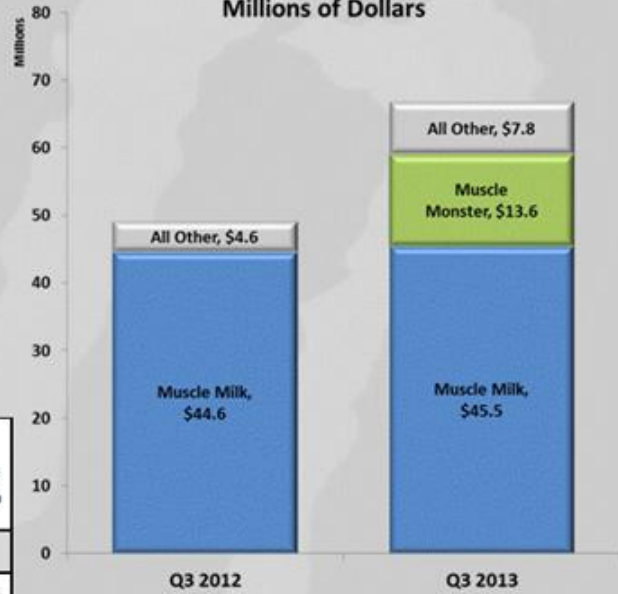


- Within the first 6 months Muscle Monster achieved a 20.3% Dollar Share.
- Muscle Monster is the #2 brand in the protein drink category.

Brand \$ Share



\$ Volume - Protein Drinks
Millions of Dollars



Total US Convenience Brand Rank - 13 Weeks Ending 09/28/13

	\$ Vol	\$ % Chg vs YAG	\$ Shr vs YAG	\$ Shr Chg vs YAG	Unit Price	% ACV (Avg) Selling	Sales PP of Distribution (\$)
PROTEIN DRINKS*	66,841,013	35.8	100.0	0.0	\$3.41		
1. MUSCLE MILK	45,517,652	2.1	68.1	(22.5)	\$3.63	79	\$579,218
2. MUSCLE MONSTER	13,552,207	0.0	20.3	20.3	\$3.06	38	\$355,692
3. CORE POWER	2,912,846	47,934.0	4.4	4.3	\$3.34	16	\$185,393
4. GATORADE SRS 03	1,445,780	0.0	2.2	2.2	\$1.90	12	\$121,080
5. ABB PURE PRD 50	1,372,890	140.9	2.1	0.9	\$4.03	4	\$310,988

Muscle Monster added incremental volume to the category. The Protein drink category is up +35.8% vs a year ago.

Source: AC Nielsen Total US Convenience- 13 Weeks Ending 09/28/13

Punch Monster



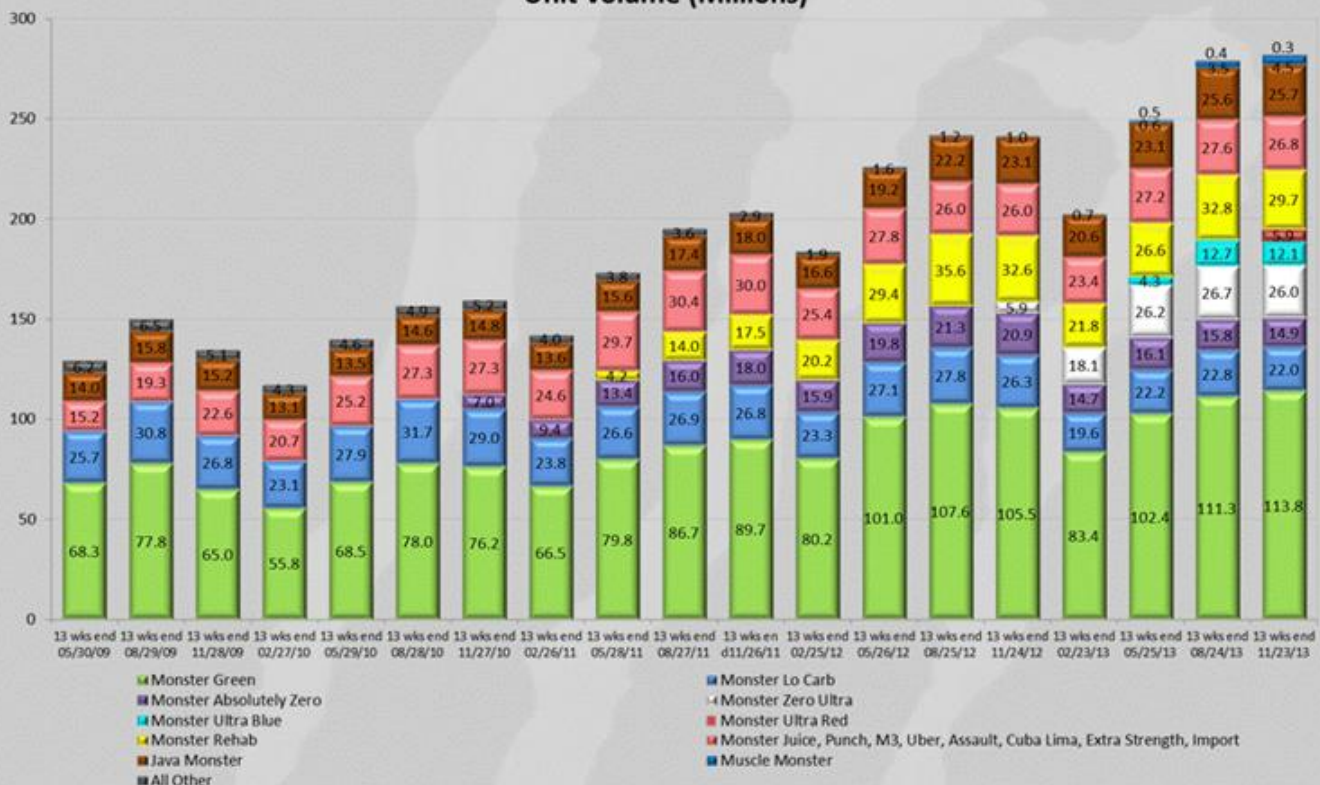
New Graphics Shipping Q1, 2014

Monster Energy Line Extensions



Monster Energy's innovation continues to generate incremental sales in the category.

Unit Volume (Millions)



Source: AC Nielsen Total US Convenience - 13 Weeks Ending 11/23/13



Global Expansion

Global Initiatives - 2013



- Call of Duty is the number one *first-person-shooter* franchise of all time.
- Co-Marketing program was developed between Monster Energy and Activision.
- Through the on-pack promotion, consumers were awarded exclusive prizes when they purchased Monster Energy.
- Promotion ran on selected Monster Energy cans and 4-packs.
- Monster Energy ran the promotion in 30 plus countries.



Global Initiatives 2013 - 2014



Title Sponsor:

- MotoGP Barcelona
- MotoGP Le Mans

On - Track Branding:

- Qatar
- Japan
- Silverstone
- Bruno

Broadcast:

- 209 Countries
- 280 million households



Factory Yamaha Sponsor – Premier Class

Jorge Lorenzo – 2 time World Champ
Valentino Rossi – 9 time World Champ

Tech 3 Sponsor – Premier Class

Pol Espagaro – Moto 2 World Champ
Bradley Smith

Moto 2 Class

Sam Lowes
Tito Rabat
Mika Kalio

Moto 3 Class

Alex Rins
Alex Marquez

eSports- Gaming



- 68% of U.S. households play video games
- \$68 billion spent on video games world wide
- 80% of gamers are 18 – 35 years old

- League of Legends Championship
- 32 Million viewers globally
- 10,000 Attendees, STAPLES Center

Source: Riot Games - 2013

eSports - Gaming



Team Evil Geniuses "EG"

- A 23-player team, which specializes in the world's top eSports titles, including StarCraft 2, League of Legends, DOTA2 and Street Fighter.
- EG player "Jaedong" is the highest earning eSports player ever.
- Team EG achieved podium finishes 75% of the time
- Established training houses in the US and Korea.



Team Alliance

- A 12-player team based in Europe, which specializes in StarCraft 2 and DOTA2.
- The Alliance DOTA2 team won the "Internationals" and \$1.4 million in prize money.
- Established training houses in Sweden and Germany.

Global Initiatives 2014

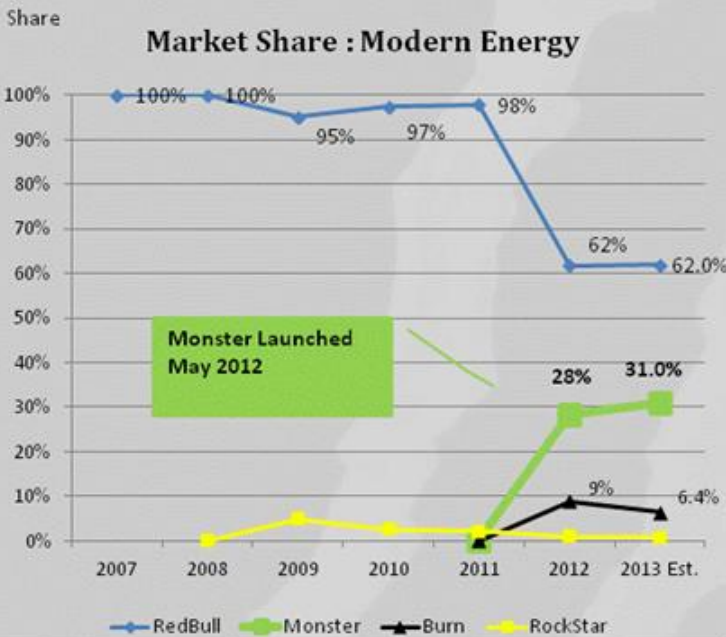


- X Games is broadcast in 209 countries to approx. 500 million households.
- Two events in 2014:
Aspen, CO - January
Austin, TX - June
- Monster will be the Energy Drink Category Sponsor
- Monster receives major, highly visible on-course branding.
- Monster will also be integrated into 27 episodes of "World of X" TV Show on NBC.



Source: ESPN, 2013

Japan



- In only two years, Monster Energy's market share in Japan reached an estimated 31%.
- Commenced production of Monster Energy in Japan.

	Energy Category Size (cs)	Monster Volume (cs)	Monster Share	Estimated RB Volume	Red Bull Share
2012	5,660,000	1,584,800	28.0%	3,500,000	61.8%
2013	7,268,000	2,250,000	31.0%	4,480,000	61.6%
			+3.0%		(0.2%)

Source: Asahi Soft Drinks and Retail Data; Inryo-Soken *Beverage industrial research company, Japan. Excludes traditional energy drinks in small glass bottles.

Japan – Retail Activation



Through October 2013, Monster Energy vending machine placements totaled more than 20,000; and Asahi has committed to incremental placements throughout 2014.



2013: EMEA Value Share Gain

YTD through Sept. 30.



Monster captures value share across our markets in Europe + South Africa

Value Share % Europe and South Africa



Energy category value growth +6% YTD vs Last Year
 Monster value growth +31% YTD vs Last Year

Source:

2009 & 2010: Aggregated YTD Nielsen value sales for GB, France, Belgium, Netherlands, Norway, Sweden, Czech, Denmark, Estonia, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Northern Ireland, Poland, Portugal, Slovak, Slovenia, Spain, Switzerland to end September
 2011: Aggregated YTD Nielsen value sales for GB, Ireland, Belgium, France, Netherlands, Norway, Sweden, Denmark, Germany, Poland, Italy, Switzerland, Austria, Greece, Hungary, Czech Republic, Bulgaria, Slovakia, Baltics, South Africa to end September
 2012 & 2013: Aggregated YTD & 13 week Nielsen value sales for GB, France, Norway, Sweden, Denmark, Portugal, Belgium, Netherlands, Spain, Italy, Ireland, Germany, Poland, Switzerland, Austria, Greece, Hungary, Czech Republic, Bulgaria, Slovakia, Baltics, Ukraine, South Africa data to end September

Selected Market: Mexico

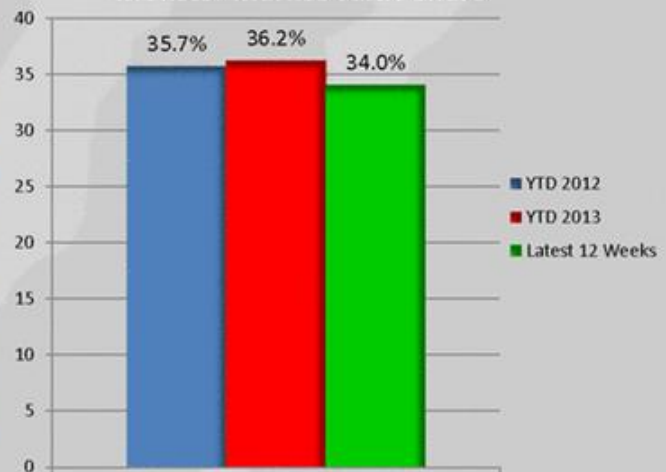


- Mexico's energy category: +11% last 3 months.
- Monster's value growth: +6% last 3 months.
- Monster's market share is 34.0% for the last 3 months.
- Two low-priced competitors entered the energy drink market during the year. Although Monster's market share declined, sales increased by 12%.



Soriana

Monster Market Value Share



Mexico Total Market

Source: Nielsen Mexico AOC incl Drug - September/October/November 2013

Selected Market: Canada

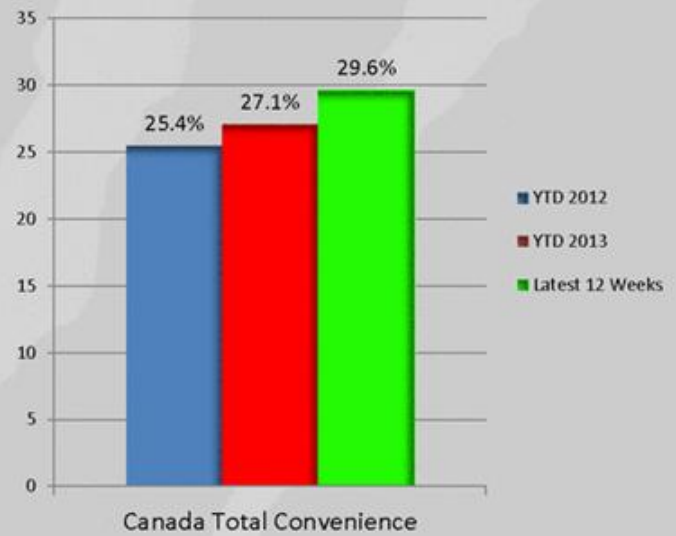


- Canada's energy category: +4% last 12 weeks.
- Monster's value growth: +16% last 12 weeks.
- Monster's market share is 29.6% for the last 12 weeks.



Chevron- Burnaby

Monster Market Value Share



Source: Nielsen Total Canada Convenience – 12 Weeks Ending 11/16/13

Selected Market: Great Britain



- Great Britain's energy category: +8% last 13 weeks.
- Monster's value growth: +20% last 13 weeks.
- Monster's market share is 10.9% for the last 13 weeks.
- Monster's value share in Tesco* is up to 14.2% in the last 13 weeks**.



Tesco Express Birmingham

Source: Nielsen scantrack data 13 weeks ending 11/2/13*, Nielsen covers all channels in GB
*Tesco is GB's no.1 Energy Drink retailer selling 18% of the total Energy Drink sales in GB
**Source: Nielsen Key Account Data (WE 14/9/13)

Monster Market Value Share



Selected Market: France



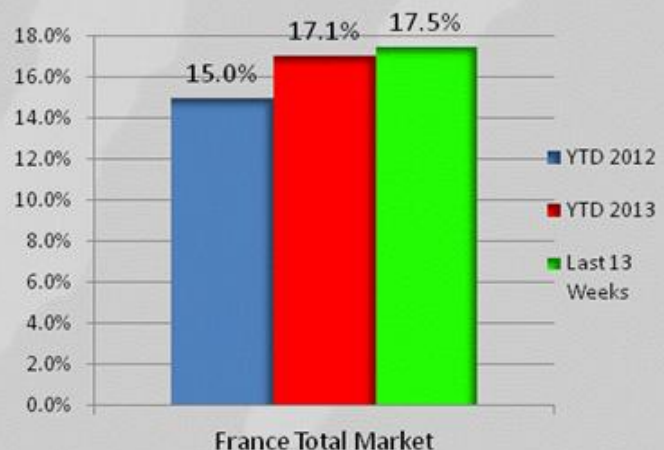
- France's energy category: +4% last 13 weeks.
- Monster's value growth: +16% last 13 weeks.
- Monster is the #2 energy brand in France, with a 17.5% market share in the latest 13 weeks.



Leclerc - France

Source: Nielsen data- 13 weeks ending 10/6/13
Nielsen covers the Grocery Channel in France

Monster Value Market Share



Selected Market: Spain



- Spain's energy category is flat last 13 weeks.
- Monster's value growth: +44% last 13 weeks.
- Monster has gained 7.3% value share YTD.
- Monster's market share is up to 22% in the latest 13 weeks and 24.9% in the last 4 weeks.



Caprabo Abrera

Source: Nielsen data- 13 weeks ending 10/6/13
Nielsen covers all channels in Spain

Monster Value Market Share



Selected Market: Germany

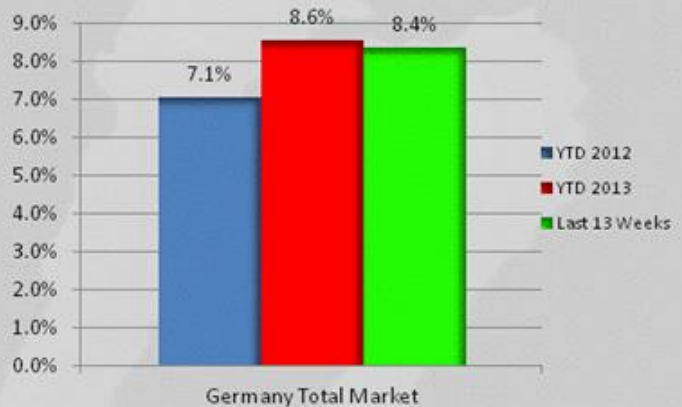


- Germany's energy category: +5.5% YTD.
- Monster's value growth: +27% YTD.
- Monster's market share is 8.4% in the latest 13 weeks and 8.6% in the last 4 weeks.*



Rewe Supermarket

Monster Market Share €



Tank & Rast Petrol

Source: Nielsen value sales total market excl. Hard Discounters- 13 weeks ending 10/31/13*

Selected Market: Greece



- Greece's energy category: -4% Last 13 Weeks.
- Monster's value growth: +25% Last 13 Weeks.
- Monster's market share is up to 25.1% in the last 13 weeks.



Greece Convenience Stores



Source: IRI data- 13 weeks ending 9/30/13
IRI covers all channels in Greece

Selected Market: South Africa



- South Africa's energy category: +25% Last 13 Weeks.
- Monster's value growth: +48% Last 13 Weeks.
- Monster's market share is up to 22.8% in the latest 13 weeks.



Spar

Shell

Monster Market Value Share



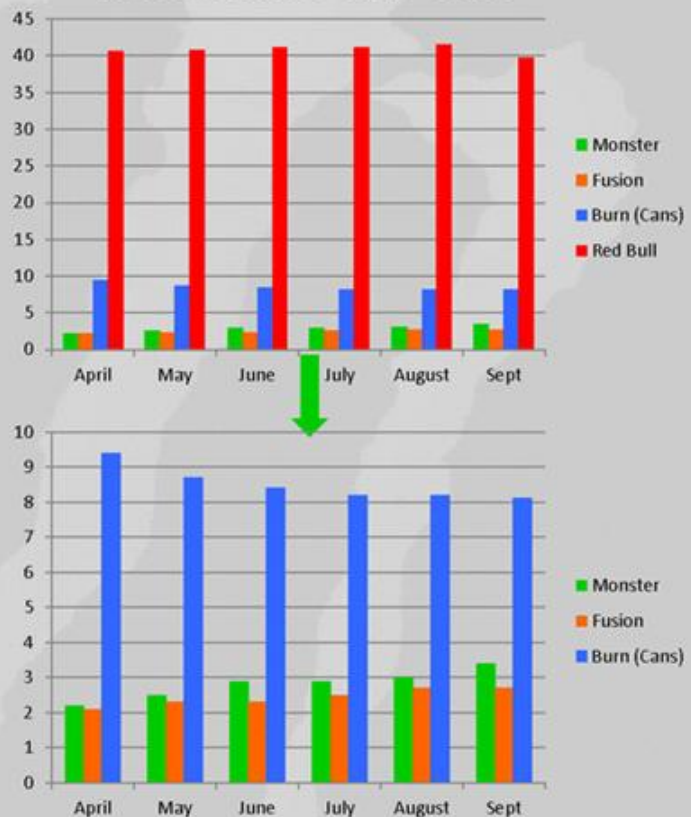
Source: Nielsen data- 13 weeks ending 10/31/13
Nielsen covers all channels in South Africa

Brazil



- Transition to Ambev in January, 2013
- Numerical distribution increased from approx. 18,000 to approx. 115,000 retail accounts at year end.
- Monster Energy had the highest share growth in the energy category in R\$, from 2.2% to 3.4% in 2013.
- Introduction of 6 unit case pack in August 2013 facilitates greater distribution in the small independent stores.

Monster Market Value Share



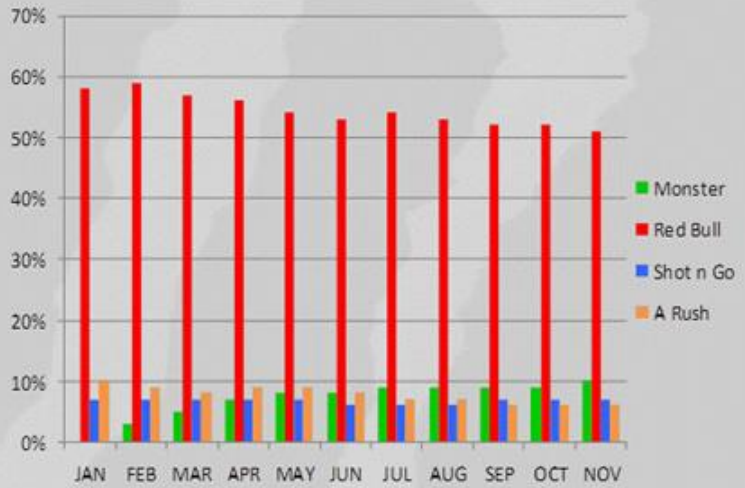
Source Nielsen Q2 and Q3 2013

Chile



- Launched in January 2013
- Captured the #2 market position.
- The Energy category is demonstrating healthy growth.
- Monster continues to achieve share growth up to 10% market share in November.

Monster Market Value Share



Source: Nielsen – November 2013

Social Media



Facebook



Monster Energy
23,817,417 likes · 116,015 talking about this

Liked Following

Active Life

Most companies spend their money on ad agencies, TV commercials, radio spots, and billboards to tell you how good their products are. Instead, we support the scene, our

About



Photos



Instagram



Promotions



Videos

Source: Blitzmetrics.com

Viral Videos



YouTube



1:50 / 3:52


DC SHOES: KEN BLOCK'S GYMKHANA FIVE: ULTIMATE UR...

DC Shoes  471 videos

Subscribe 717,652


56,635,004

YouTube



2:19 / 6:55

Monster Energy: Ballistic B.J. Baldwin - #RECOIL

Monster Energy  913 videos

Subscribe 381,163

5,089,697

Peace Tea 2014 Innovation



Peace Tea Complete 2014 Line-up



Flavors: Razzleberry, Caddy Shack, Sweet Lemon, Green Tea, Georgia Peach, Sno-Berry, Pink Lemonade, Texas Style Sweet Tea, Viva Mango Juice Cocktail

Warehouse Division Highlights

Hubert's Lemonade

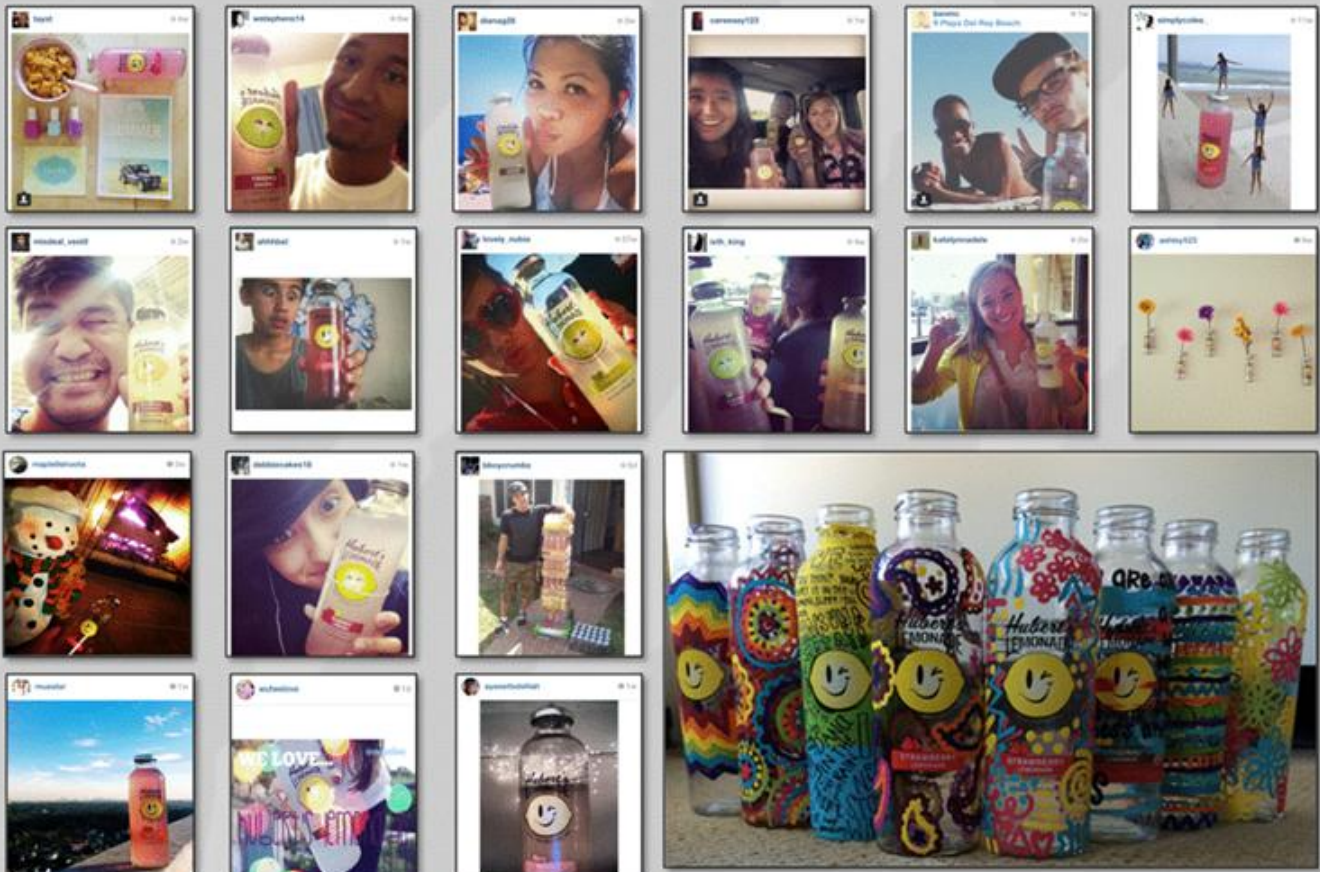


- Warehouse Division increased Net Sales YTD to September 30, 2013 by 5.3%
- Hubert's Brand is the largest contributor to this growth
- Hubert's is the fastest growing Premium Lemonade Brand in measured channels¹
- Hubert's Product Line Extensions in 2013
 - Hubert's Diet Lemonade
 - Hubert's 40oz Multi-Serve Lemonade



¹ Nielsen Scantrack® Total US Conv + xAOC, 52 Week Ending 11/23/13

Hubert's Fans



Warehouse Division Highlights Hansen's Natural Soda & Juice



- New Hansen's Marketing Direction
 - "Unnatural Lengths for Natural Goodness"



- Hansen's Kale Soda
 - Promotional flavor



- Maintained 64oz apple juice leadership in California¹
 - Stabilized apple juice concentrate costs going forward

- Hansen's 6.75oz Juice Box Expansion
 - Organic Juice Boxes
 - Coconut Water & Fruit Juice Twist



- Hansen's 64oz Apple Cider

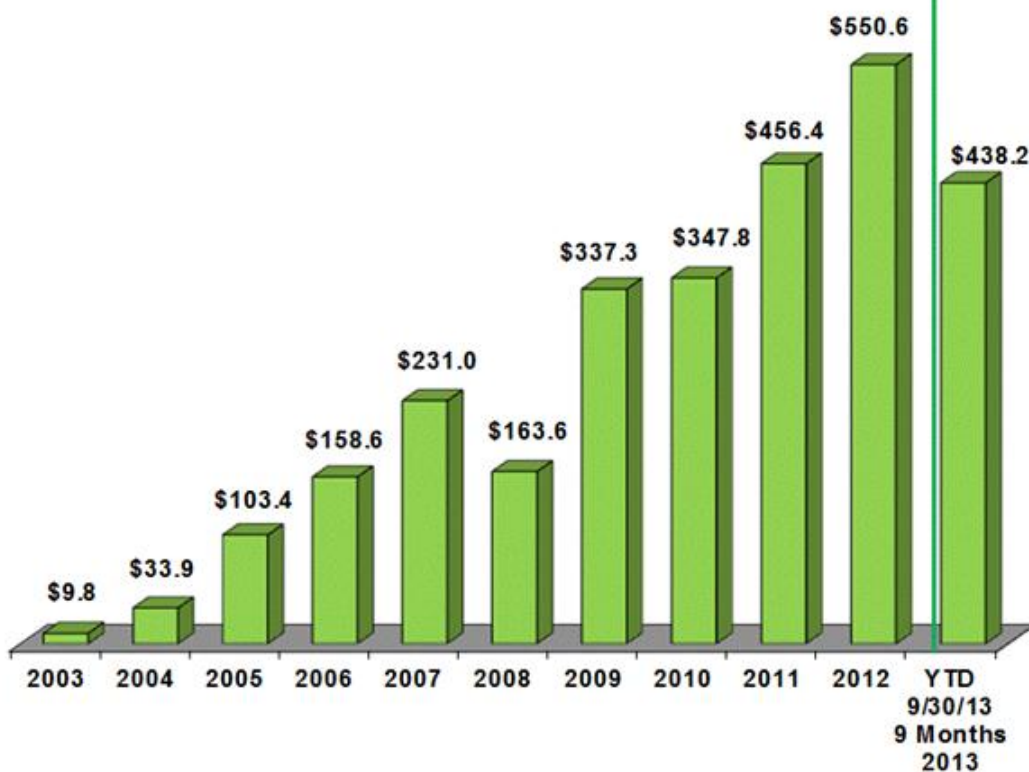


¹Nielsen Scantrack®, California Food 64oz Item Unit Share 52 Week Ending 9/1/13

Monster Beverage Corporation Net Sales (\$ in millions)



Monster Beverage Corporation Reported Operating Income (\$ in millions)



Monster Beverage Corporation Adjusted Operating Income ("OI") (\$ in millions)

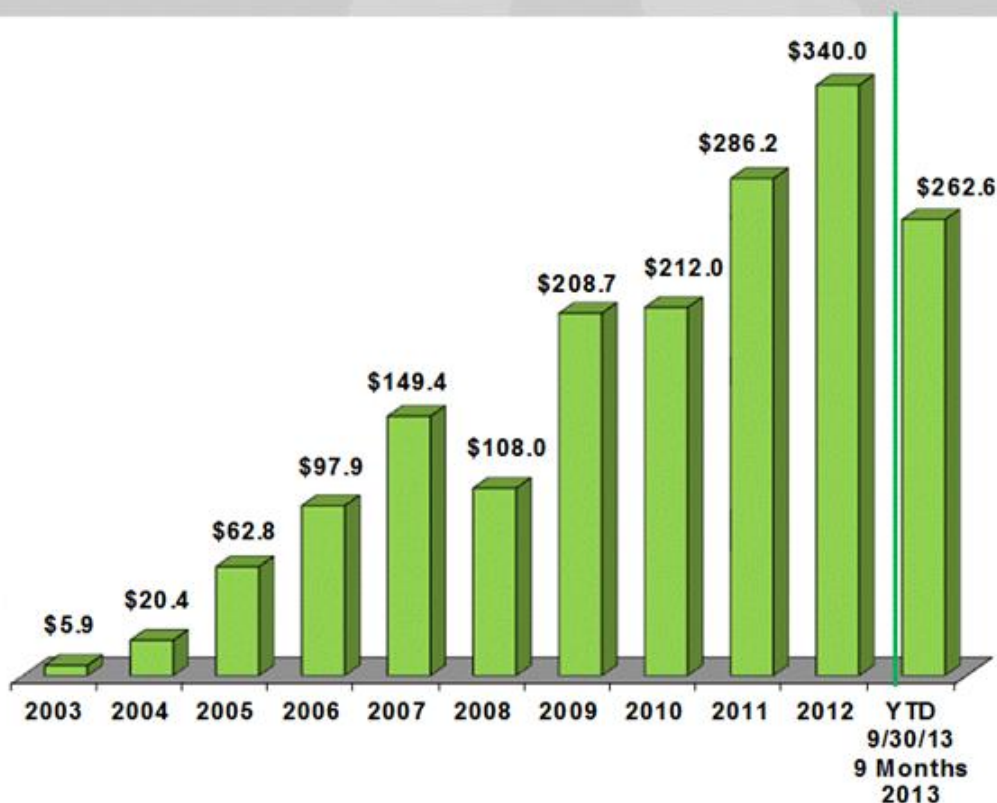


* Adjusted operating income is a non-GAAP financial measure that includes adjustments for termination costs to prior distributors and for professional service fees, net of insurance reimbursements, associated with the review of stock option grants and granting practices, related litigation and other related matters. Non-GAAP financial measures are not prepared in accordance with GAAP and may be different from non-GAAP financial measures used by other companies. Non-GAAP financial measures should not be considered as a substitute for, or superior to, measures of financial performance prepared in accordance with GAAP. We include these non-GAAP financial measures because we believe they are useful to investors in allowing for greater transparency related to our ongoing operations. Investors are encouraged to review the reconciliation of the non-GAAP financial measures used to their most directly comparable GAAP financial measures as provided in the table below.



Reported OI	\$9.8	\$33.9	\$103.4	\$158.6	\$231.0	\$183.6	\$337.3	\$347.8	\$456.4	\$550.6	\$438.2
*Adjustments				16.5	25.0	117.9	-2.8	-1.8	1.1	1.5	10.7
Adjusted OI	\$9.8	\$33.9	\$103.4	\$175.1	\$256.0	\$281.5	\$334.5	\$346.0	\$457.5	\$552.1	\$448.9

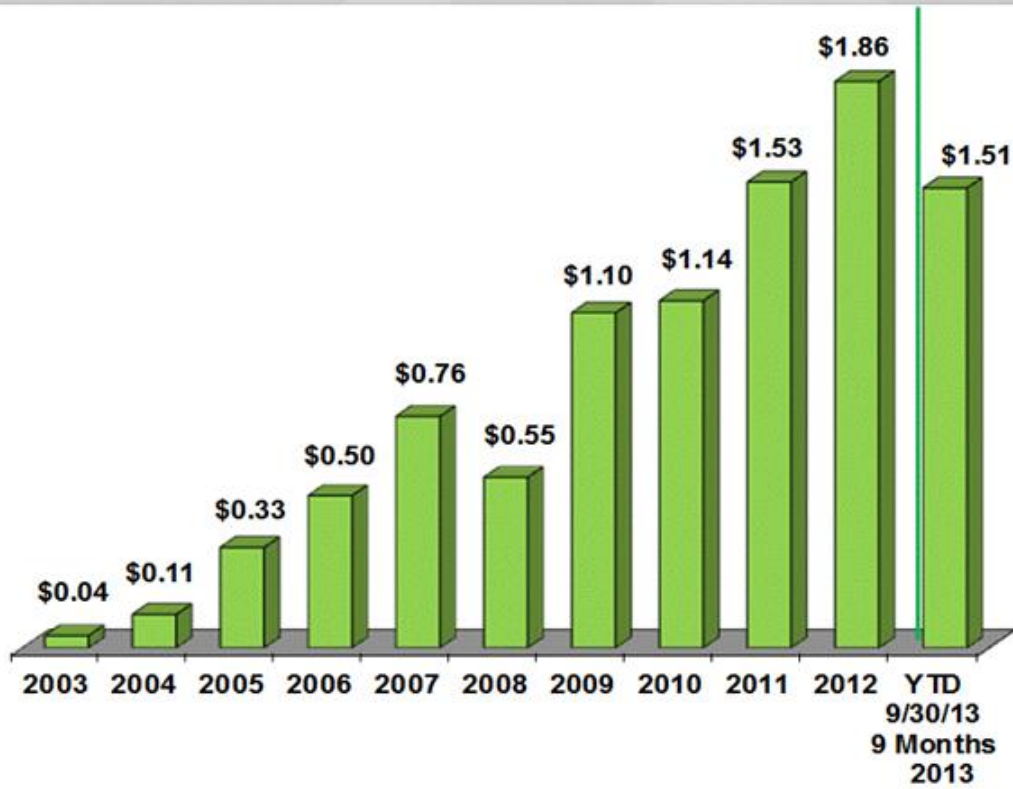
Monster Beverage Corporation Reported Net Income (\$ in millions)



Monster Beverage Corporation Reported Diluted Earnings Per Share



As adjusted for Stock Splits



Monster Beverage Corporation Balance Sheet Highlights

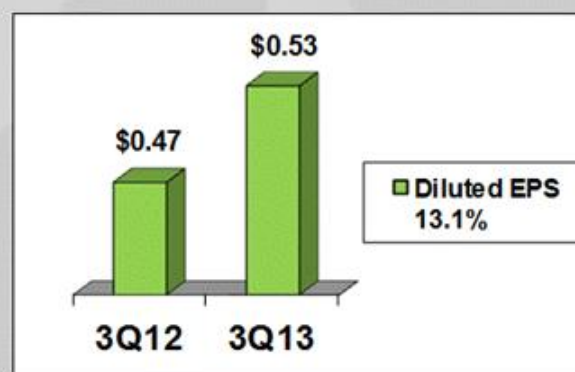
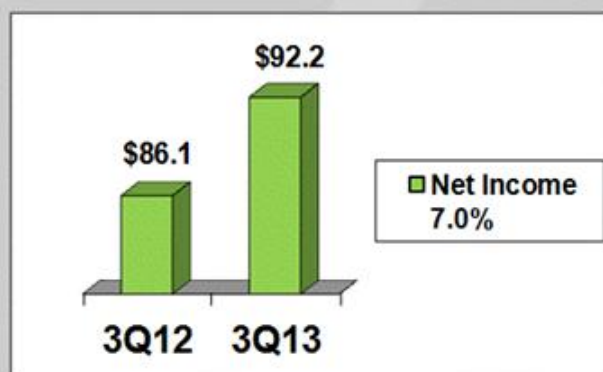
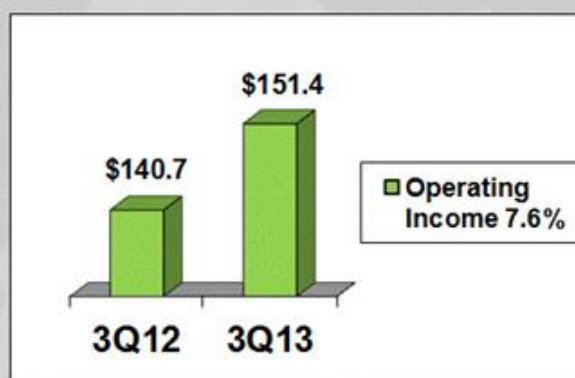
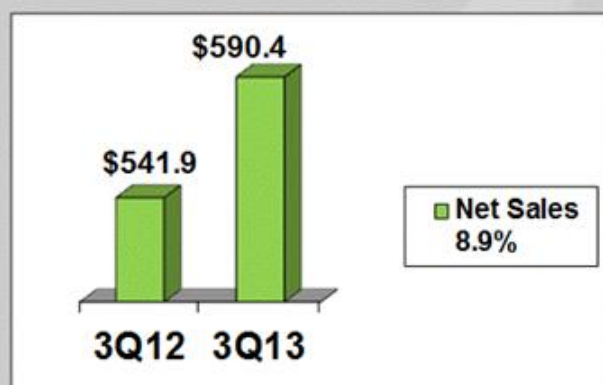


(\$ in thousands)

	September 30, 2013	December 31, 2012	Percentage Change
Cash and cash equivalents	\$ 287,019	\$ 222,514	29%
Investments:			
Short-term investments	\$ 315,572	\$ 97,042	225%
Long-term investments	\$ 9,725	\$ 21,393	-55%
Total Investments	\$ 325,297	\$ 118,435	175%
Total cash and investments	\$ 612,316	\$ 340,949	80%
Accounts receivable, net	\$ 339,155	\$ 236,044	44%
Inventories	\$ 247,368	\$ 203,106	22%
Current liabilities	\$ 438,272	\$ 288,545	52%
Deferred revenue – long-term	\$ 113,204	\$ 110,383	3%
Total stockholders' equity	\$ 960,391	\$ 644,397	49%
Shares repurchased during period	256,820	13,516,875	

(9 Months to September 30, 2013, 12 months to December 31, 2012)

Monster Beverage Corporation 3rd Quarter Results (in millions except per share data)



2013 Share Repurchases

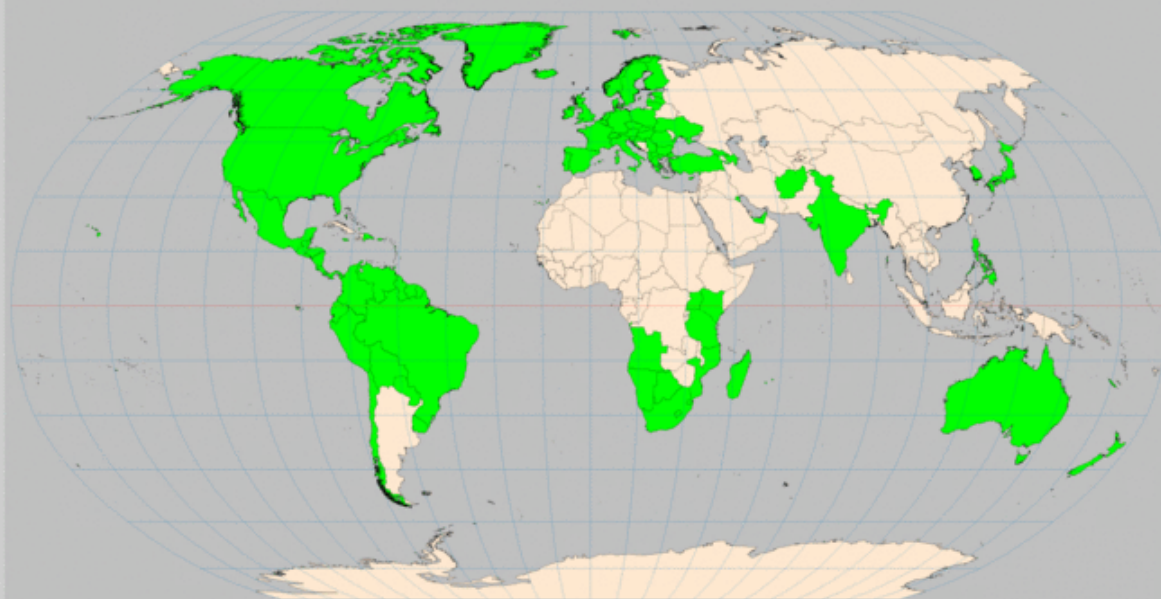


	Shares Purchased	Avg. Price (excluding broker's commission)	Gross Amount (excluding broker's commission)
Q1 2013	256,820	51.99	13,352,139.30
Q2 2013	-	-	-
Q3 2013	-	-	-
Q4 2013	950,690	56.98	54,167,145.12
	1,207,510	\$55.92	\$67,519,284.42

Monster's International Footprint



MONSTER ENERGY'S INTERNATIONAL FOOTPRINT



Existing

