UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 12b-25

NOTIFICATION OF LATE FILING

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(Check One).	[A Jroini 10-K	[]I OIIII 20-I	[]FOIM 11-K	[]Form 10-Q	[]FOIII N-SAK		
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For Period Ended:	December 31	<u>, 2006</u>					
o Transition Report o	on Form 10-K						
o Transition Report o	on Form 20-F						
Transition Report on Form 11-K							
o Transition Report on Form 10-Q							
o Transition Report o	on Form N-SAR						
For the Transition Pe	eriod Ended:						

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[V]Form 10 K []Form 20 F

Read Instruction (on back page) Before Preparing Form. Please Print or Type.

Nothing in this form shall be construed to imply that the Commission has verified any information contained herein.

If the notification relates to a portion of the filing checked above, identify the Item(s) to which the notification relates:

PART I -- REGISTRANT INFORMATION Hansen Natural Corporation Full Name of Registrant Former Name if Applicable 1010 Railroad Street Address of Principal Executive Office (Street and Number) Corona, California 92882

City, State and Zip Code

PART II -- RULES 12b-25(b) AND (c)

If the subject report could not be filed without unreasonable effort or expense and the registrant seeks relief pursuant to Rule 12b-25(b), the following should be completed. (Check box if appropriate) []

a) The reasons described in reasonable detail in Part III of this form could not be eliminated without unreasonable effort or expense;
b) The subject annual report, semi-annual report, transition report on Form 10-K, Form 20-F,11-K or Form N-SAR, or portion thereof, will be filed on or before the fifteenth calendar day following the prescribed due date; or the subject quarterly report of transition report on Form 10-Q, or portion thereof will be filed on or before the fifth;
c) The accountant's statement or other exhibit required by Rule 12b-25(c) has been attached if applicable.

PART III -- NARRATIVE

State below in reasonable detail the reasons why Forms 10-K, 20-F, 11-K, 10-Q, N-SAR, or the transition report portion thereof, could not be filed within the prescribed time period.

On October 31, 2006, Hansen Natural Corporation (the "Company") disclosed the receipt of a letter from the Staff of the Pacific Regional Office of the Securities and Exchange Commission requesting that the Company voluntarily produce certain documents and information relating to the Company's filing of SEC Forms 4 and the Company's stock option grant practices. On November 6, 2006, the Company announced that it had appointed a special committee (the "Special Committee") to undertake a special investigation of certain option grants. The Special Committee has retained independent counsel to conduct the investigation, which is ongoing. In light of these developments, the Company currently is not in a position to complete the preparation of the financial statements and certain related information required to be included in the Form 10-K. The Company intends to file the Form 10-K as soon as practicable after the completion of the investigation by the Special Committee. This will likely not occur until after the fifteenth calendar day following the prescribed due date of the Form 10-K.

PART IV-- OTHER INFORMATION

	Hilton H. Schlosberg	(951)	739 – 6200	
	(Name)	(Area Code)	(Telephone Number)	
2)		onths or for such shorter period that th	Securities Exchange Act of 1934 or Section 30 of the e registrant was required to file such report(s) been f	1 5
3)	. , ,	t change in results of operations from t bject report or portion thereof? []Yes	he corresponding period for the last fiscal year will b	pe reflected by the earnings
estimat	If so, attach an explanation te of the results cannot be made.	on of the anticipated change, both narra	ntively and quantitatively, and, if appropriate, state th	e reasons why a reasonable
		Hansen Natural C	orporation	
		(Name of Registrant as Sp	ecified in Charter)	
has cau	used this notification to be signed on	its behalf by the undersigned hereunto	duly authorized.	
	Date <u>March 1, 2007</u>	By /s/ Hilton H.Schlosberg Name: Hilton H. Schlosb Title: Vice Chairman of t Officer	erg he Board of Directors, President and Chief Financial	

1) Name and telephone number of person to contact in regard to this notification

INSTRUCTION: The form may be signed by an executive officer of the registrant or by any other duly authorized representative. The name and title of the person signing the form shall be typed or printed beneath the signature. If the statement is signed on behalf of the registrant by an authorized representative (other than an executive officer), evidence of the representative's authority to sign on behalf of the registrant shall be filed with the form.