



Hansen Natural to Host Mid Quarter Business Update Conference Call

CORONA, Calif., Sep 16, 2008 (GlobeNewswire via COMTEX News Network) -- Hansen Natural Corporation (Nasdaq:HANS) announced today that the company's Chairman and Chief Executive Officer Rodney Sacks and Vice Chairman and President Hilton Schlosberg will host an investor conference call Tuesday, September 23, 2008 at 2 p.m. Pacific Time (5 p.m. Eastern Time) to provide an update on the company's business and operations.

The call will be open to all interested investors through a live audio Web broadcast via the Internet at www.hansens.com and www.opencompany.info. For those who are not able to listen to the live broadcast, the call will be archived for approximately one year on both Websites.

Hansen Natural Corporation

Based in Corona, California, Hansen Natural Corporation markets and distributes Hansen's(r) natural sodas, sparkling beverages, apple juice and juice blends, fruit juice smoothies, multi-vitamin juice drinks in aseptic packaging, iced teas, energy drinks, Junior Juice(r) juices and water beverages, Energade(r) energy sports drinks, Blue Sky(r) brand beverages, Monster Energy(r) brand energy drinks, Monster Hitman(tm) energy shooters, Java Monster(tm) brand non-carbonated dairy based coffee drinks, Lost(r) Energy(tm) brand energy drinks, Joker Mad Energy(tm), Unbound(r) Energy and Ace(tm) Energy brand energy drinks and Rumba(r), Samba and Tango brand energy juices. For more information visit www.hansens.com and www.monsterenergy.com.

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