FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHA	NGES IN BENEFI	CIAL OWNERSHIP

OMB APPROVAL

OMB Number: 3235-0287
Estimated average burden
hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	ress of Reporting F ERG HILTOI			ANSEN NATU				IS]		Check all applicable) X Director	10%	6 Owner	
	(First) ΓURAL CORP, CIRCLE, SUIT	(Middle)		Date of Earliest Transa /01/2011	ction (M	lonth/[Day/Year)		X Officer (give title Other (specify below) Vice Chairman and President				
(Street) CORONA (City)	CA (State)	92880 (Zip)	4.	If Amendment, Date of	Original	Filed	(Month/Day		6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
			n-Derivativ	ve Securities Acq	uired	. Dis	posed of	f. or Ben	eficia	ally Owned			
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Ye	2A. Deemed Execution Date,	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4			5. Amount of	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		,,,,	
Common Stock	(990,928	I	By Brandon Limited Partnership No. 1 ⁽¹⁾	
Common Stock	(4,907,824	I	By Brandon Limited Partnership No. 2 ⁽¹⁾	
Common Stock	•									757,866	I	By HRS Holdings, L.P. ⁽¹⁾	
Common Stock	•									3,730,000	I	By Hilrod Holdings, L.P. ⁽¹⁾	
Common Stock	•									92,462	I	By Hilrod Holdings IV, L.P. ⁽¹⁾	
Common Stock	(35,714	I	By Hilrod Holdings V, L.P. ⁽¹⁾	
Common Stock	(128,950	I	By Hilrod Holdings VI, L.P. ⁽¹⁾	
Common Stock	•									30,036	I	By Hilrod Holdings VII, L.P. ⁽¹⁾	
Common Stock	•									114,764	I	By Hilrod Holdings VIII, L.P. ⁽¹⁾	
Common Stock	•									286,098	I	By Hilrod Holdings IX, L.P. ⁽¹⁾	
Common Stock	.									56,166	I	By Hilrod Holdings X, L.P. ⁽¹⁾	
Common Stock										108,318	I	By Hilrod Holdings XI, L.P. ⁽¹⁾	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Transaction					5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(111301. 4)	
Common Stock								85,178	I	By Hilrod Holdings XII, L.P. ⁽¹⁾	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

	(e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	ion Date, Transaction Derivative Expiration Date Securities Und Code (Instr. Securities (Month/Day/Year) Derivative Securities		Underlying Derivative Security		9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)					
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)		
Employee Stock Option (right to buy)	\$0.446							(2)	07/12/2012	Common Stock	1,200,000		448,176	D	
Employee Stock Option (right to buy)	\$0.531							(2)	05/28/2013	Common Stock	1,200,000		860,324	D	
Employee Stock Option (right to buy)	\$6.588							(2)	03/23/2015	Common Stock	1,200,000		1,100,000	D	
Employee Stock Option (right to buy)	\$16.87							(2)	11/11/2015	Common Stock	600,000		600,000	D	
Employee Stock Option (right to buy)	\$31.72							(3)	06/02/2018	Common Stock	400,000		400,000	D	
Employee Stock Option (right to buy)	\$35.64							(4)	12/01/2019	Common Stock	250,000		250,000	D	
Restricted Stock	(5)	09/01/2011		A		130,500		(6)	(7)	Common Stock	130,500	\$0	130,500	D	

Explanation of Responses:

- 1. The reporting person is one of the general partners of each of Brandon Limited Partnership No. 1, Brandon Limited Partnership No. 2, HRS Holdings, L.P., Hilrod Holdings, L.P., Hilrod Holdings IV, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings XI, L
- 2. The options are currently vested.
- 3. The options are currently vested with respect to 240,000 shares. The remaining options vest in two equal installments on June 2, 2012 and 2013.
- 4. The options are currently vested with respect to 50,000 shares. The remaining options vest in four equal installments on December 1, 2011, 2012, 2013 and 2014.
- 5. The restricted stock units were granted under the Hansen Natural Corporation 2011 Omnibus Incentive Plan. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock as of the vesting date.
- $6. \ The \ restricted \ stock \ units \ vest \ in \ three \ equal \ installments \ on \ September \ 1, \ 2012, \ 2013 \ and \ 2014.$
- 7. Not applicable.

Remarks:

Hilton H. Schlosberg

09/02/2011

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.