FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

vasimigton,	D.O.	200-0	

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>SACKS RODNEY C</u>		uer Name and Tickenster Beverag				(Che	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
(Last) (First) (Middle) 1 MONSTER WAY			e of Earliest Transa 3/2014	action (N	1onth/	Day/Year)	,	X Officer (give title Other (specify below) below) Chairman and CEO				
(Street) CORONA CA 92879 (City) (State) (Zip)		4. If A	mendment, Date of	Origina	l Filed	l (Month/Day/Ye	Line)	G. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
	Non-Deriv	ative	Securities Acc	uirec	I. Di	sposed of.	or Ben	eficially	Owned			
1. Title of Security (Instr. 3)	2. Transac Date (Month/Da	tion	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)	ction	4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 a		A) or	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	٧	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)	_		
Common Stock	04/03/2			G ⁽¹⁾	V	400,000	D	\$0	1,185,901(2)	D		
Common Stock	05/08/2			G ⁽³⁾	V	200,000	D	\$0	1,027,404 ⁽²⁾	D		
Common Stock	08/01/2	2014		G ⁽⁴⁾	V	1,000,000	D	\$0	32,477 ⁽⁵⁾	D		
Common Stock									1,881,856	I	By Brandon Limited Partnership No. 1 ⁽⁶⁾	
Common Stock									9,815,648	I	By Brandon Limited Partnership No. 2 ⁽⁶⁾	
Common Stock									4	I	By HRS Holdings, L.P. ⁽⁶⁾	
Common Stock									4	I	By Hilrod Holdings, L.P. ⁽⁶⁾	
Common Stock									184,924	I	By Hilrod Holdings IV, L.P. ⁽⁶⁾	
Common Stock									71,428	I	By Hilrod Holdings V, L.P. ⁽⁶⁾	
Common Stock									257,900	I	By Hilrod Holdings VI, L.P. ⁽⁶⁾	
Common Stock									40,072	I	By Hilrod Holdings VII, L.P. ⁽⁶⁾	
Common Stock									189,528	I	By Hilrod Holdings VIII, L.P. ⁽⁶⁾	
Common Stock									401,148	I	By Hilrod Holdings IX, L.P. ⁽⁶⁾⁽⁷⁾	
Common Stock									83,306	I	By Hilrod Holdings X, L.P. ⁽⁶⁾⁽⁷⁾	

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)	ction Instr.	4. Securities A Disposed Of (I	.cquired (D) (Instr. :	(A) or 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock								168,414	I	By Hilrod Holdings XI, L.P. ⁽⁶⁾
Common Stock								170,356	I	By Hilrod Holdings XII, L.P. ⁽⁶⁾
Common Stock	04/03/2014		G ⁽⁸⁾	v	800,000	A	\$0	800,000	I	By Hilrod Holdings XIII, L.P. ⁽⁶
Common Stock	08/01/2014		G ⁽⁹⁾	v	2,000,000	A	\$0	2,000,000	I	By Hilrod Holdings XIV, L.P. ⁽⁶
Common Stock								77,121	I	By RCS 2009 GRAT #20
Common Stock								35,162	I	By RCS Direct 2010 GRAT ⁽⁶⁾⁽¹⁰
Common Stock								1,612	I	By RCS Direct 2010 GRAT #2 ⁽¹⁰⁾

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)	ection Instr.	Deri Seci Acq or D of (D	umber of vative urities uired (A) isposed O) (Instr. and 5)	6. Date Exerc Expiration Da (Month/Day/)	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)		
Employee Stock Option (right to buy)	\$3.294	05/07/2014		G ⁽¹¹⁾	v		458,636	(12)	03/23/2015	Common Stock	2,110,630	\$0	1,156,884	D	
Employee Stock Option (right to buy)	\$3.294							(12)	03/23/2015	Common Stock	289,370		289,370	I	By Hilrod Holdings XV, L.P. ⁽⁶⁾
Employee Stock Option (right to buy)	\$8.435							(12)	11/11/2015	Common Stock	1,200,000		960,000	D	
Employee Stock Option (right to buy)	\$15.86	05/07/2014		G ⁽¹¹⁾	v		307,392	(12)	06/02/2018	Common Stock	800,000	\$0	18,912	D	
Employee Stock Option (right to buy)	\$17.82	05/07/2014		G ⁽¹¹⁾	v		200,000	(13)	12/01/2019	Common Stock	500,000	\$0	100,000	D	
Employee Stock Option (right to buy)	\$53.96							(14)	06/03/2023	Common Stock	140,000		140,000	D	
Employee Stock Option (right to buy)	\$53.96							(12)	06/03/2023	Common Stock	70,000		70,000	I	By Hilrod Holdings XV, L.P. ⁽⁶⁾
Employee Stock Option (right to buy)	\$70.06							(15)	03/14/2024	Common Stock	210,000		210,000	D	

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		Derivative Expiration Date (Month/Day/Year)					8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Restricted Stock Units	(16)							(17)	(18)	Common Stock	261,000		87,000	D	

Explanation of Responses:

- 1. Reflects the assignment of shares from the reporting person to Hilrod Holdings XIII, L.P., of which the reporting person is one of the general partners. The shares assigned to Hilrod Holdings XIII, L.P. are indirectly beneficially owned by the reporting person.
- 2. As a result of the distribution of shares, which were previously reported as indirectly beneficially owned by the reporting person, as the proceeds of an in-kind annuity payment from an existing grantor retained annuity trust to the reporting person, the total amount of shares directly owned increased prior to this transaction.
- 3. Reflects the assignment of shares from the reporting person to a grantor retained annuity trust of which the reporting person is not the beneficial owner.
- 4. As a result of the distribution of shares, which were previously reported as indirectly beneficially owned by the reporting person, as the proceeds of an in-kind annuity payment from an existing grantor retained annuity trust to the reporting person, the total amount of shares directly owned increased following this transaction.
- 5. Reflects the assignment of shares from the reporting person to Hilrod Holdings XIV, L.P., of which the reporting person is one of the general partners. The shares assigned to Hilrod Holdings XIV, L.P. are indirectly beneficially owned by the reporting person.

 6. The reporting person is one of the general partners of each of Brandon Limited Partnership No. 1. Brandon Limited Partnership No. 2. HPS Holdings L.P. Hilrod Holdings L.P. Hilrod Holdings L.P. Hilrod
- 6. The reporting person is one of the general partners of each of Brandon Limited Partnership No. 1, Brandon Limited Partnership No. 2, HRS Holdings, L.P., Hilrod Holdings, L.P., Hilrod Holdings IV, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings XI, L.P., Hilrod Holdings XI, L.P., Hilrod Holdings XI, L.P., Hilrod Holdings XI, L.P., Hilrod Holdings XIV, L.P. and Hilrod Holdings XV, L.P. The reporting person is the trustee of each of RCS 2009 GRAT #2, RCS Direct 2010 GRAT and RCS Direct 2010 GRAT #2.
- 7. Reflects the distribution of shares as the proceeds of an in-kind annuity payment from existing grantor retained annuity trusts and the transfer of shares directly to the reporting person. The shares received from the in-kind annuity payment and direct transfer are directly beneficially owned by the reporting person.
- 8. Reflects the assignment of shares from the reporting person and Hilton Schlosberg to Hilrod Holdings XIII, L.P., of which the reporting person is one of the general partners. The shares assigned to Hilrod Holdings XIII, L.P. are indirectly beneficially owned by the reporting person.

 9. Reflects the assignment of shares from the reporting person and Hilton Schlosberg to Hilrod Holdings XIV, L.P., of which the reporting person is one of the general partners. The shares assigned to Hilrod Holdings
- XIV, L.P. are indirectly beneficially owned by the reporting person.

 10. Reflects the distribution of shares as the proceeds of an in-kind annuity payment from such existing grantor retained annuity trust. The shares received from the in-kind annuity payment are directly beneficially
- 10. Reflects the distribution of shares as the proceeds of an in-kind annuity payment from such existing grantor retained annuity trust. The shares received from the in-kind annuity payment are directly beneficially owned by the reporting person.
- 11. Reflects the assignment of options to a grantor retained annuity trust of which the reporting person is not the beneficial owner.
- 12. The options are currently vested.
- 13. The remaining options vest on December 1, 2014.
- 14. The remaining options vest in two equal installments on June 3, 2015 and 2016.
- 15. The options vest in three equal installments on March 14, 2015, 2016 and 2017.
- 16. The restricted stock units were granted under the Monster Beverage Corporation 2011 Omnibus Incentive Plan. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock as of the vesting date.
- 17. The remaining restricted stock units vest on September 1, 2014.
- 18. Not applicable.

Remarks:

<u>Rodney C. Sacks</u> <u>08/18/2014</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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