FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

### **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* SCHLOSBERG HILTON H	2. Issuer Name <b>and</b> Monster Beve					lationship of Report ck all applicable) Director	6 Owner					
(Last) (First) (Midd 1 MONSTER WAY	lle)	3. Date of Earliest Tr 03/23/2015	ansactio	on (Mo	onth/Day/Year)	X	Delow)	e Othe belo nan and Presid	•			
(Street) CORONA CA 9287 (City) (State) (Zip)	79	4. If Amendment, Da	te of Ori	iginal	Filed (Month/D	6. Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person						
Table I	- Non-Deriva	tive Securities	Acqui	red,	Disposed	of, or	Benefic	cially	Owned			
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Yea	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)		4. Securities of Disposed Of	Acquired (D) (Instr.	(A) or . 3, 4 and 5	5)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price		Transaction(s) (Instr. 3 and 4)		<u> </u>	
Common Stock	03/23/2015		<b>G</b> <sup>(1)</sup>	V	165,068	A	\$0	)	826,815	D		
Common Stock	04/07/2015		S <sup>(2)</sup>		9,935	D	\$140.0	)56 <sup>(3)</sup>	391,213	I	By Hilrod Holdings IX, L.P. <sup>(4)</sup>	
Common Stock									1,881,856	I	By Brandon Limited Partnership No. 1 <sup>(4)</sup>	
Common Stock									9,815,648	I	By Brandon Limited Partnership No. 2 <sup>(4)</sup>	
Common Stock									34,924	I	By Hilrod Holdings IV, L.P. <sup>(4)</sup>	
Common Stock									71,428	I	By Hilrod Holdings V, L.P. <sup>(4)</sup>	
Common Stock									107,900	I	By Hilrod Holdings VI, L.P. <sup>(4)</sup>	
Common Stock									40,072	I	By Hilrod Holdings VII, L.P. <sup>(4)</sup>	
Common Stock									189,528	I	By Hilrod Holdings VIII, L.P. <sup>(4)</sup>	
Common Stock									83,306	I	By Hilrod Holdings X, L.P. <sup>(4)</sup>	
Common Stock									168,414	I	By Hilrod Holdings XI, L.P. <sup>(4)</sup>	
Common Stock									170,356	I	By Hilrod Holdings XII, L.P. <sup>(4)</sup>	
Common Stock									800,000	I	By Hilrod Holdings XIII, L.P. <sup>(4)</sup>	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)		
Common Stock								2,000,000	I	By Hilrod Holdings XIV, L.P. <sup>(4)</sup>		
Common Stock								287,736	I	By Hilrod Holdings XV, L.P. <sup>(4)</sup>		
Common Stock								30,068	I	By RCS 2008 GRAT #2 <sup>(4)</sup>		
Common Stock								68,438	I	By RCS Direct 2011 GRAT <sup>(4)</sup>		

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of Deriv Secu Acqu (A) o Disport of (D	r osed ) r. 3, 4	6. Date Exerc Expiration Da (Month/Day/	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy)	\$8.435							(5)	11/11/2015	Common Stock	1,200,000		960,000	D	
Employee Stock Option (right to buy)	\$15.86							(5)	06/02/2018	Common Stock	800,000		18,912	D	
Employee Stock Option (right to buy)	\$17.82							(5)	12/01/2019	Common Stock	500,000		100,000	D	
Employee Stock Option (right to buy)	\$53.96							(6)	06/03/2023	Common Stock	140,000		140,000	D	
Employee Stock Option (right to buy)	\$53.96							(5)	06/03/2023	Common Stock	70,000		70,000	I	By Hilrod Holdings XV, L.P. <sup>(4)</sup>
Employee Stock Option (right to buy)	\$70.06							(7)	03/14/2024	Common Stock	210,000		210,000	D	
Employee Stock Option (right to buy)	\$135.48							(8)	03/13/2025	Common Stock	79,200		79,200	D	
Restricted Stock Units	(9)							(10)	(11)	Common Stock	38,100		38,100	D	

#### Explanation of Responses:

- 1. Reflects the distribution of shares to the Reporting Person as the proceeds of an in-kind annuity payment from an existing grantor retained annuity trust with an independent trustee.
- 2. Sale of shares pursuant to a Rule 10b5-1 trading plan adopted March 13, 2015.
- 3. This transaction was executed in multiple trades at prices ranging from \$140.00 to \$140.15. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer of a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- 4. The reporting person is one of the general partners of each of Brandon Limited Partnership No. 1, Brandon Limited Partnership No. 2, Hilrod Holdings IV, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VII, L.P., Hilrod Holdings VII, L.P., Hilrod Holdings XII, L.P., Hilrod Holdings XIV, L.
- 5. The options are currently vested.
- $6.\ The\ remaining\ options\ vest\ in\ two\ equal\ installments\ on\ June\ 3,\ 2015\ and\ 2016.$
- 7. The options are current vested with respect to 70,000 shares. The remaining options vest in two equal installments on March 14, 2016 and 2017.
- 8. The options vest in three equal installments on March 13, 2016, 2017 and 2018.
- 9. The restricted stock units were granted under the Monster Beverage Corporation 2011 Omnibus Incentive Plan. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock as of the vesting date.

10. The restricted stock units vest in three equal installments on March 13, 2016, 2017 and 2018.

11. Not applicable.

### Remarks:

Hilton H. Schlosberg

04/09/2015

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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