FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number: 3235-0287
Estimated average burden
hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  SCHOTT MICHAEL B						2. Issuer Name and Ticker or Trading Symbol HANSEN NATURAL CORP [ HANS ]								nship of Reporting Person(s) to Issuer l applicable) Director 10% Owner Officer (give title Other (spec			ner			
	N NATURA			3. Date of Earliest Transaction (Month/Day/Year) 08/13/2007								below) below)  SVP- DSD Hansen Beverage Co								
1010 RAILROAD STREET						If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable						
(Street)	A C.	A	92882										X Form filed by One Reporting Person Form filed by More than One Reporting							
(City)	(S	tate)	(Zip)										Person							
		Т	able I - No	n-Deri	vative S	ative Securities Acquired, Disposed of, or Benefi							cially Owned							
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Yea		2A. Deemed Execution Date, if any (Month/Day/Year)	Code (	Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3,			5. Amount of Securities Beneficially Owned Following Reported	s Illy ollowing	6. Ownershi Form: Direc (D) or Indire (I) (Instr. 4)	t Inct B	7. Nature of Indirect Beneficial Ownership				
						Code	Code V		unt (A) or (D)		ce	Transaction(s) (Instr. 3 and 4)	ion(s)		"	(Instr. 4)				
Common	Stock			08/13	3/2007		S		200	D	\$	45.08	16,	041	D					
Common	Stock			08/13	3/2007		S		500	D	\$	45.1	15,	541	D					
Common	Stock			08/13	3/2007		S		2,000	D	\$	45.11	13,	541	D					
Common Stock				08/13/2007			S		2,200	D	\$	45.13	11,	341	D					
Common Stock				08/13/2007			S		2,000	D	\$	45.14	9,3	341	D					
Common	Stock			08/13	3/2007		S		1,600	D	\$	45.15	7,7	741	D					
Common	Stock			08/13	3/2007		S		200	D	\$	45.18	7,5	541	D					
Common	Stock			08/13	3/2007		S		400	D	\$	45.21	7,1	141	D					
Common	Stock			08/13	3/2007		S		200	D	\$	45.27	6,9	941	D					
Common Stock			08/13	3/2007		S		100	D	\$	45.29	6,8	341	D						
Common Stock			08/13	3/2007		S		300	D	\$	45.31	6,5	541	D						
Common Stock				08/13	3/2007		S		200	D	\$	45.32	6,3	341	D					
Common Stock			08/13/2007			S		1,400	) D	\$	45.33	4,9	4,941							
Common Stock			08/13/2007			S		200	200 D		45.38	4,741		D						
Common Stock			08/13	3/2007		S		100	D	\$	45.5	4,6	4,641		D					
Common Stock			08/13/2007			S		300	D	\$	45.8	4,3	341	D						
Common Stock			08/13/2007			S		1,500	D	\$45.9		2,841		D						
Common Stock				08/13/2007			S		200	D	\$	45.91	2,6	2,641		D				
Common Stock				08/13/2007			S	S		D	\$	45.92	2,141		D					
Common Stock				08/13/2007			S		100	D	\$	45.93	2,041		D					
Common Stock					3/2007		S		100	D	\$45.94		1,941		D					
Common Stock 08/13					3/2007		S		200	D	\$	45.97	1,741		D					
Common Stock 08/13					3/2007		S		1,741	. D	\$	45.98		0	D					
Common Stock 08/14/					4/2007	2007			48,000	A \$0		.4813	48,000		D					
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year	3A. Deeme Execution if any (Month/Da	d A	4. Fransactior Code (Instr.	5. Number of	6. Date Ex Expiration (Month/Da	cercis	ble and 7. Title and Amo of Securities		unt	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transaction (Instr. 4)	Owne Form Direct or Ind (I) (In:	t (D) lirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)				

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	puts call Code V 4. Transaction Code (Instr.		s, warrant		uired, Disposed of Spaptions Equiverting Date 5. Date Exercisable and Expiration Date (Month/Day/Year)				8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
							Date	Expiration		Amount or Number				
Common Stock	<b>\$0.4813</b>	08/14/2007	Code M	V	(A)	וח) _48,000_	Exercisable	Date _08/09/2012_	Common Stock	-576,000-	\$0.4813	48,000	D	
Common Stock	\$1.0188						(2)	01/15/2014	Common Stock	256,000		32,000	D	
Common Stock	\$6.5875						(3)	03/23/2015	Common Stock	200,000		90,000	D	
Common Stock	\$16.87						(4)	11/11/2015	Common Stock	48,000		33,600	D	

## **Explanation of Responses:**

- 1. The remaining options vest on August 9, 2008.
- 2. The remaining options vest on January 15, 2008.
- $3.\ The\ remaining\ options\ vest\ in\ three\ equal\ installments\ on\ March\ 23,\ 2008,\ 2009\ and\ 2010.$
- $4. \ The \ remaining \ options \ vest \ in \ four \ equal \ installments \ on \ November \ 11, 2007, 2008, 2009 \ and \ 2010.$

<u>Michael B. Schott</u> <u>08/15/2007</u>

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.