



## Hansen Natural to Host Business Update Conference Call

CORONA, Calif., Jun 25, 2008 (PrimeNewswire via COMTEX News Network) -- As previously indicated during the course of the company's most recent earnings call, Hansen Natural Corporation (Nasdaq:HANS) announced today that the company's Chairman and Chief Executive Officer Rodney Sacks and Vice Chairman and President Hilton Schlosberg will host an investor conference call Tuesday, July 8, 2008 at 2 p.m. Pacific Time (5 p.m. Eastern Time) to provide an update on the company's business and operations.

The call will be open to all interested investors through a live audio Web broadcast via the Internet at [www.hansens.com](http://www.hansens.com) and [www.opencompany.info](http://www.opencompany.info). For those who are not able to listen to the live broadcast, the call will be archived for approximately one year on both Websites.

Hansen Natural Corporation

Based in Corona, California, Hansen Natural Corporation markets and distributes Hansen's(r) Natural Sodas, sparkling beverages, fruit juice Smoothies, Energy drinks, Energade(r) energy sports drinks, multi-vitamin juice drinks in aseptic packaging, iced teas, apple juice and juice blends, Junior Juice(r) juices, Blue Sky(r) brand beverages, Monster Energy(r) brand energy drinks, Java Monster(tm) brand non-carbonated dairy based coffee drinks, Lost(r) Energy(tm) brand energy drinks, Joker Mad Energy(tm), Unbound(r) Energy and Ace(tm) Energy brand energy drinks, Rumba(tm) brand energy juice, and Fizzit(tm) brand powdered drink mixes. For more information visit [www.hansens.com](http://www.hansens.com) and [www.monsterenergy.com](http://www.monsterenergy.com).

This news release was distributed by PrimeNewswire, [www.primenewswire.com](http://www.primenewswire.com)

SOURCE: Hansen Natural Corporation

Hansen Natural  
Corporation

Rodney C. Sacks, Chairman and Chief Executive Officer  
(951) 739-6200

Hilton H. Schlosberg, Vice Chairman  
(951) 739-6200

PondelWilkinson Inc.  
Roger S. Pondel / Judy Lin Sfetcu  
(310) 279-5980

(C) Copyright 2008 PrimeNewswire, Inc. All rights reserved.

News Provided by COMTEX