FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES IN BENEFICIAL	OWNERSHIP

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Addre		g Person [*]			er Name and Ticke <u>ster Beverage</u>								10%	o Owner
(Last) MONSTER BE 550 MONICA (e of Earliest Transac /2013	ction (M	onth/[Day/Year)			X	below)	e Othe belo an and CEO	er (specify w)
(Street) CORONA	CA	92880		4. If Ar	nendment, Date of	Original	Filed	(Month/Day/	Year)		6. Inc Line) X	Form filed by Or		rson
(City)	(State)	(Zip)	n Deriv	ativo 9	Securities Acq	uirod	Die	nosed of	or Bor	ofici	ally	Owned		
1. Title of Security	(Instr. 3)	Table 1 - NO	2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A Disposed Of (D) (Instr. 3				5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
						Code	v	Amount	(A) or (D)	Price	•	Transaction(s) (Instr. 3 and 4)		(,
Common Stock												1,494,228	D	
Common Stock												1,931,856	I	By Brandon Limited Partnership No. 1 ⁽¹⁾
Common Stock												9,815,648	I	By Brandon Limited Partnership No. 2 ⁽¹⁾
Common Stock												1,415,732	I	By HRS Holdings, L.P. ⁽¹⁾
Common Stock												6,305,140	I	By Hilrod Holdings, L.P. ⁽¹⁾
Common Stock												184,924	I	By Hilrod Holdings IV, L.P. ⁽¹⁾
Common Stock												71,428	I	By Hilrod Holdings V, L.P. ⁽¹⁾
Common Stock												257,900	I	By Hilrod Holdings VI, L.P. ⁽¹⁾
Common Stock												40,072	I	By Hilrod Holdings VII, L.P. ⁽¹⁾
Common Stock												189,528	I	By Hilrod Holdings VIII, L.P. ⁽¹⁾
Common Stock												453,740	I	By Hilrod Holdings IX, L.P. ⁽¹⁾
Common Stock												92,332	I	By Hilrod Holdings X, L.P. ⁽¹⁾
Common Stock												186,636	I	By Hilrod Holdings XI, L.P. ⁽¹⁾

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)					5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)		
Common Stock								170,356	I	By Hilrod Holdings XII, L.P. ⁽¹⁾		
Common Stock								77,121	I	By RCS 2009 GRAT #2 ⁽¹⁾		
Common Stock								45,856	I	By RCS Direct 2010 GRAT ⁽¹⁾		
Common Stock								11,996	I	By RCS Direct 2010 GRAT #2 ⁽¹⁾		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exerc Expiration Da (Month/Day/Y	ate			8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A) (D)		Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy)	\$3.294							(2)	03/23/2015	Common Stock	2,400,000		1,904,890	D	
Employee Stock Option (right to buy)	\$8.435							(2)	11/11/2015	Common Stock	1,200,000		960,000	D	
Employee Stock Option (right to buy)	\$15.86							(2)	06/02/2018	Common Stock	800,000		326,304	D	
Employee Stock Option (right to buy)	\$17.82							(3)	12/01/2019	Common Stock	500,000		300,000	D	
Employee Stock Option (right to buy)	\$53.96	06/03/2013		A		210,000		(4)	06/03/2023	Common Stock	210,000	\$0	210,000	D	
Restricted Stock Units	(5)							(6)	(7)	Common Stock	261,000		174,000	D	

Explanation of Responses:

- 1. The reporting person is one of the general partners of each of Brandon Limited Partnership No. 1, Brandon Limited Partnership No. 2, HRS Holdings, L.P., Hilrod Holdings, L.P., Hilrod Holdings IV, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings XI, L.P., Hilrod Holdings XII, L.P.
- 2. The options are currently vested.
- 3. The options are currently vested with respect to 100,000 shares. The remaining options vest in two equal installments on December 1, 2013 and 2014.
- 4. Granted June 3, 2013 pursuant to the Company's 2011 Omnibus Incentive Plan (which is a Rule 16b-3(d)(1) plan) and Equity Grant Procedures. The options vest in three equal installments on June 3, 2014, 2015 and 2016
- 5. The restricted stock units were granted under the Monster Beverage Corporation 2011 Omnibus Incentive Plan. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock as of the vesting date.
- $6. \ The \ remaining \ restricted \ stock \ units \ vest \ in \ two \ equal \ installments \ on \ September \ 1, \ 2013 \ and \ 2014.$
- 7. Not applicable.

Remarks:

Rodney C. Sacks

06/04/2013

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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