FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

### **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     SCHLOSBERG HILTON H					suer Name <b>and</b> Tid ANSEN NAT				Relationship of Reporting Person(s) to Issuer (Check all applicable)     X Director 10% Owner  Officer (give title Other (specify))					
(Last) (First) (Middle) HANSEN NATURAL CORP, 550 MONICA CIRCLE, SUITE 201					ate of Earliest Tran 19/2011	saction	(Mon	th/Day/Year)	X Officer (give title Other (spec below) below)  Vice Chairman and President					
(Street)	CA	92880		4. If	Amendment, Date	of Origi	inal Fil	led (Month/Day	//Year)		6. Inc Line)	Form filed by O Form filed by M	up Filing (Check one Reporting Pe lore than One R	erson
(City)	(State)	(Zip)							Person					
		Table I - N	Non-Deriva	ative	Securities A	cquire	ed, D	isposed of	f, or Be	enefic	cially	Owned		
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/)		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities / Disposed Of (	Acquired (D) (Instr.	) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
						Code	v	Amount	(A) or (D)	Price		Transaction(s) (Instr. 3 and 4)		
Common Stock	t		12/19/20	11		S		22,891 <sup>(1)</sup>	D	\$98.	04(2)	3,534,679	I	By Hilrod Holdings, L.P. <sup>(3)</sup>
Common Stock	:											990,928	I	By Brandon Limited Partnership No. 1 <sup>(3)</sup>
Common Stock	i.											4,907,824	I	By Brandon Limited Partnership No. 2 <sup>(3)</sup>
Common Stock	:											757,866	I	By HRS Holdings, L.P. <sup>(3)</sup>
Common Stock	:											92,462	I	By Hilrod Holdings IV, L.P. <sup>(3)</sup>
Common Stock	:											35,714	I	By Hilrod Holdings V, L.P. <sup>(3)</sup>
Common Stock	:											128,950	I	By Hilrod Holdings VI, L.P. <sup>(3)</sup>
Common Stock	:											30,036	I	By Hilrod Holdings VII, L.P. <sup>(3)</sup>
Common Stock	:											114,764	I	By Hilrod Holdings VIII, L.P. <sup>(3)</sup>
Common Stock												286,098	I	By Hilrod Holdings IX, L.P. <sup>(3)</sup>
Common Stock	:											56,166	I	By Hilrod Holdings X, L.P. <sup>(3)</sup>
Common Stock												108,318	I	By Hilrod Holdings XI, L.P. <sup>(3)</sup>

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Ownered	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)		
Common Stock								85,178	I	By Hilrod Holdings XII, L.P. <sup>(3)</sup>		
Common Stock								15,034	I	By RCS 2008 GRAT <sup>(4)</sup>		

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

(e.g., puis, cans, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy)	\$0.446							(5)	07/12/2012	Common Stock	1,200,000		448,176	D	
Employee Stock Option (right to buy)	\$0.531							(5)	05/28/2013	Common Stock	1,200,000		860,324	D	
Employee Stock Option (right to buy)	\$6.588							(5)	03/23/2015	Common Stock	1,200,000		1,100,000	D	
Employee Stock Option (right to buy)	\$16.87							(5)	11/11/2015	Common Stock	600,000		600,000	D	
Employee Stock Option (right to buy)	\$31.72							(6)	06/02/2018	Common Stock	400,000		400,000	D	
Employee Stock Option (right to buy)	\$35.64							(7)	12/01/2019	Common Stock	250,000		250,000	D	
Restricted Stock Units	(8)							(9)	(10)	Common Stock	130,500		130,500	D	

### Explanation of Responses:

- $1. \ Sale \ of \ shares \ pursuant \ to \ a \ Rule \ 10b5-1 \ trading \ plan \ adopted \ December \ 13, \ 2011.$
- 2. This transaction was executed in multiple trades at prices ranging from \$98.00 to \$98.22. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- 3. The reporting person is one of the general partners of each of Brandon Limited Partnership No. 1, Brandon Limited Partnership No. 2, HRS Holdings, L.P., Hilrod Holdings, L.P., Hilrod Holdings IV, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VII, L.P., Hilrod Holdings VIII, L.P., Hilrod Holdings IX, L.P., Hilrod Holdings XI, L.P., and Hilrod Holdings XII, L.P.
- 4. These shares were previously reported as being indirectly owned by Rodney C. Sacks as sole trustee of RCS 2008 GRAT. The change in beneficial ownership reported on this Form 4 is a result of the Reporting Person replacing Rodney C. Sacks as a co-trustee of RCS 2008 GRAT.
- 5. The options are currently vested.
- $6. \ The \ options \ are \ currently \ vested \ with \ respect \ to \ 240,000 \ shares. \ The \ remaining \ options \ vest \ in \ two \ equal \ installments \ on \ June \ 2, \ 2012 \ and \ 2013.$
- $7. \ The options are currently vested with respect to 100,000 shares. The remaining options vest in three equal installments on December 1, 2012, 2013 and 2014.$
- 8. The restricted stock units were granted under the Hansen Natural Corporation 2011 Omnibus Incentive Plan. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock as of the vesting date.
- $9. \ The \ restricted \ stock \ units \ vest \ in \ three \ equal \ installments \ on \ September \ 1, \ 2012, \ 2013 \ and \ 2014.$
- 10. Not applicable.

#### Remarks:

Hilton H. Schlosberg

12/21/2011

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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