| SEC 1 | Form 4 |
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## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

| OMB Number:              | 3235-0287 |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|
| Estimated average burden |           |  |  |  |  |  |  |
| hours per response:      | 0.5       |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

FORM 4

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person <sup>*</sup><br>HALL MARK J |   |  |  |  | 2. Issuer Name <b>and</b> Ticker or Trading Symbol<br><u>Monster Beverage Corp</u> [ MNST ] |   |  |     |  |   |   |  | elationship o<br>ck all applic<br>Oirector          | ,   |   | son(s) to Issuer<br>10% Owner                        |  |   |
|---|---|--|--|--|---|---|--|-----|--|---|---|--|---|---|---|--|--|---|
| (Last) (First) (Middle)<br>1 MONSTER WAY                            |   |  |  |  |   |   | 3. Date of Earliest Transaction (Month/Day/Year)<br>03/13/2023 |     |  |   |   |  |   |   | (give title   |  | Other (s<br>below)                                   | specify   |
| (Street)<br>CORONA CA 92879<br>                                     |   |  |  |  |   | 4. If Amendment, Date of Original Filed (Month/Day/Year)                |  |     |  |   |   |  |   | <ul> <li>6. Individual or Joint/Group Filing (Check Applicable<br/>Line)</li> <li>X Form filed by One Reporting Person</li> <li>Form filed by More than One Reporting<br/>Person</li> </ul> |   |  |  |   |
|   | (3  |  |  | . Davis  |   |   |  |     |  | <b>D</b> :-                             |   |  | - <b>f</b> i - i - II                               | . 0   |   |  |  |   |
| Date  |   |  |  |  | saction<br>//Day/Year)  |   | 2A. Deemed<br>Execution Date,                                  |     | 3.<br>Transa<br>Code (<br>8)   | action<br>Instr.                        | 4. Securiti<br>Disposed<br>5)                       | es Acquired<br>Of (D) (Insti   | d (A) or<br>. 3, 4 and                              | 5. Amour<br>Securitie<br>Beneficia<br>Owned F<br>Reported   | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported<br>Transaction(s) |  | : Direct<br>Indirect<br>str. 4)                      | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
| Common Stock  |   |  | 03/1   | 3/202  | 3/2023  |   | M  | v   | Amount   | (D) | (1)   | (Instr. 3 and 4)<br>623,506  |   | I   |   | By<br>MJCF<br>Hall<br>Family<br>Trust <sup>(2)</sup> |  |   |
| Common  | Common Stock  |  | 03/14  | 4/2023   |   |   |  | М   |  | 2,125                                   | A   | (1)  | 625   | 625,631   |   | I  | By<br>MJCF<br>Hall<br>Family<br>Trust <sup>(2)</sup> |   |
|   |   |  | Table II -   |  |   |   |  |     |  |   |   |  |   | Owned   |   |  |  | 1   |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)                 | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution D<br>if any<br>(Month/Day/ | (e.g., puts, calls, warrants, of<br>ate, Code (Instr. Securities ( |   | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year)<br>Deriv |  |     | 7. Title an<br>of Securit<br>Underlyin<br>Derivative<br>(Instr. 3 ar | d Amount<br>ies<br>g<br>Security        | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | derivative<br>Securitie<br>Beneficia<br>Owned<br>Following<br>Reported | curities<br>neficially<br>vned<br>llowing<br>ported | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4)  | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4)                          |  |  |   |
|   |   |  |  | c  | ode   | v   | (A)  | (D) | Date<br>Exercisa   | ıble                                    | Expiration<br>Date                                  | Title  | Amount<br>or<br>Number<br>of<br>Shares              |   | Transacti<br>(Instr. 4)   | ion(s)   |  |   |
| Employee<br>Stock<br>Option<br>(right to<br>buy)                    | \$45.16   |  |  |  |   |   |  |     | (3)  |   | 03/13/2025  | Common<br>Stock  | (4)   |   | 60,00   | )0   | D  |   |
| Employee<br>Stock<br>Option<br>(right to<br>buy)                    | \$43.64   |  |  |  |   |   |  |     | (3)  |   | 12/01/2026  | Common<br>Stock  | (4)   |   | 60,00   | )0   | D  |   |
| Employee<br>Stock<br>Option<br>(right to<br>buy)                    | \$58.73   |  |  |  |   |   |  |     | (3)  |   | 03/14/2028  | Common<br>Stock  | (4)   |   | 50,00   | )0   | D  |   |
| Employee<br>Stock<br>Option<br>(right to<br>buy)                    | \$59.67   |  |  |  |   |   |  |     | (5)  |   | 03/14/2029  | Common<br>Stock  | (4)   |   | 25,00   | )0   | D  |   |
| Employee<br>Stock<br>Option<br>(right to<br>buy)                    | <b>\$</b> 62.39   |  |  |  |   |   |  |     | (6)  |   | 03/13/2030  | Common<br>Stock  | (4)   |   | 20,00   | )0   | D  |   |
| Employee<br>Stock<br>Option<br>(right to<br>buy)                    | <b>\$</b> 88.94   |  |  |  |   |   |  |     | (7)  |   | 03/12/2031  | Common<br>Stock  | (4)   |   | 20,00   | )0   | D  |   |
| Employee<br>Stock<br>Option<br>(right to<br>buy)                    | \$73.23   |  |  |  |   |   |  |     | (8)  |   | 03/14/2032  | Common<br>Stock  | (4)   |   | 30,00   | )0   | D  |   |

| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned           (e.g., puts, calls, warrants, options, convertible securities) |   |  |   |   |   |  |       |   |                    |   |  |  |  |   |  |
|--|---|--|---|---|---|--|-------|---|--------------------|---|--|--|--|---|--|
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)  | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transaction<br>Code (Instr.<br>8)<br>Securities<br>Acquired (A)<br>or Disposed<br>of (D) (Instr. 3,<br>4 and 5) |   | 6. Date Exerc<br>Expiration Da<br>(Month/Day/Y | ate   | 7. Title and Amount<br>of Securities<br>Underlying<br>Derivative Security<br>(Instr. 3 and 4) |                    | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |   |  |
|  |   |  |   | Code  | v | (A)  | (D)   | Date<br>Exercisable   | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares   |  | Transaction(s)<br>(Instr. 4)                                       |   |  |
| Employee<br>Stock<br>Option<br>(right to<br>buy)   | \$101.64  | 03/14/2023                                 |   | Α   |   | 30,000   |       | (9)   | 03/14/2033         | Common<br>Stock                                     | 30,000   | \$0  | 30,000   | D |  |
| Restricted<br>Stock<br>Units   | (10)  | 03/14/2023                                 |   | М   |   |  | 2,125 | (11)  | (12)               | Common<br>Stock                                     | 2,125  | \$ <u>0</u>  | 2,550  | D |  |
| Restricted<br>Stock<br>Units   | (10)  | 03/13/2023                                 |   | М   |   |  | 1,400 | (13)  | (12)               | Common<br>Stock                                     | 1,400  | \$0  | 3,850  | D |  |

## Explanation of Responses:

1. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock as of the vesting date. Accordingly, these restricted stock units were settled in shares of common stock.

2. The reporting person serves as co-trustee of the MJCF Hall Family Trust, of which the reporting person and his wife are trustees and beneficiaries.

3. The options are fully vested.

4. No transaction is being reported at this time. This line is only reporting holdings as of the date hereof.

5. The options are currently vested with respect to 17,500 shares. The remaining options vest on March 14, 2024.

6. The options are currently vested with respect to 9,000 shares. The remaining options vest in two installments as follows: 5,000 shares on March 13, 2024 and 6,000 shares on March 13, 2025.

7. The options are currently vested with respect to 5,000 shares. The remaining options vest in three installments as follows: 4,000 shares on March 12, 2024; 5,000 shares on March 12, 2025 and 6,000 shares on March 12, 2026.

8. The options are currently vested with respect to 3,000 shares. The remaining options vest in four installments as follows: 4,500 shares on March 14, 2024; 6,000 shares on March 14, 2025; 7,500 shares on March 14, 2026 and 9,000 shares on March 14, 2027.

9. The options vest in five installments as follows: 3,000 shares on March 14, 2024; 4,500 shares on March 14, 2025; 6,000 shares on March 14, 2026; 7,500 shares on March 14, 2027 and 9,000 shares on March 14, 2028.

10. The restricted stock units were granted under the Monster Beverage Corporation 2011 Omnibus Incentive Plan. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock as of the vesting date.

11. The remaining restricted stock units vest on March 14, 2024.

12. Not applicable.

13. The remaining restricted stock units vest in two installments as follows: 1,750 units on March 13, 2024 and 2,100 units on March 13, 2025.

/s/ Paul J. Dechary, attorney-infact 03/14/2023

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.