Instruction 1(b)

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

*			2 Januar Nama and Tieles or Trading Combal	C. Deletionship of Depositing Develop(e) to leaver					
Name and Address of Reporting Person*			2. Issuer Name and Ticker or Trading Symbol HANSEN NATURAL CORP [HANS]	Relationship of Reporting Person(s) to Issuer (Check all applicable)					
SCHOTT MICHAEL B			HANSEN NATURAL CORP [HANS]	Director 10% Owner					
				X Officer (give title Other (specif					
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year)	below) below)					
HANSEN NATURAL CORP.		,	08/29/2005	VP - Hansen Beverage Company					
1010 RAILRO	DAD STREET		1 1/4 1 1 1 2 1 1 2 1 1 1 1 1 1 1 2 1 1 2 1 1 2 1 1 2 1 1 2 1 2 1 1						
,			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicat Line)					
(Street)				X Form filed by One Reporting Person					
CORONA CA	CA	CA 92882		Form filed by More than One Reporting					
,			<u> </u>	Person					
(City)	(State)	(Zip)							
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned										
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	08/29/2005		S		450	D	\$45.995	0	D	
Common Stock	08/29/2005		S		1,700	D	\$45.89	0	D	
Common Stock	08/29/2005		S		400	D	\$45.9	0	D	
Common Stock	08/29/2005		S		200	D	\$45.92	0	D	
Common Stock	08/29/2005		S		300	D	\$45.95	0	D	
Common Stock	08/29/2005		S		100	D	\$45.99	0	D	
Common Stock	08/29/2005		S		100	D	\$46.04	0	D	
Common Stock	08/29/2005		S		400	D	\$46.05	0	D	
Common Stock	08/29/2005		S		300	D	\$46.06	0	D	
Common Stock	08/29/2005		S		100	D	\$46.08	0	D	
Common Stock	08/29/2005		S		300	D	\$46.09	0	D	
Common Stock	08/29/2005		S		300	D	\$46.1	0	D	
Common Stock	08/29/2005		S		100	D	\$46.11	34,250	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of Derivative 3. Transaction 3A. Deemed 6. Date Exercisable and 9. Number of 11. Nature 5. Number 7. Title and Amount 8. Price of Derivative Conversion **Execution Date** Transaction **Expiration Date** of Securities derivative Ownership of Indirect Security (Instr. 3) or Exercise Price of Form: Direct (D) (Month/Day/Year) if any (Month/Day/Year) Code (Instr. Derivative (Month/Day/Year) 8) Derivative Security (Instr. 5) Beneficially Ownership Securities Acquired (A) or Disposed Owned Following Reported Derivative Security (Instr. 3 and 4) or Indirect (I) (Instr. 4) (Instr. 4) of (D) (Instr. 3, 4 Transaction(s) (Instr. 4) and 5) Amount Expiration Number Date Code ν (A) (D) Exercisable Date Title of Shares Stock Option 08/09/2012 Common 144,000 36,000 \$1,925 D (right to Stock buy) Stock Option Common 01/15/2014 \$4.075 64,000 24,000 D (right to Stock buy) Stock Option (3) 03/23/2015 \$26.25 50,000 37,500 D (right to Stock buy)

Explanation of Responses:

- 1. The remaining options vest in three equal installments on August 9, 2006, 2007 and 2008.
- 2. The remaining options vest in three equal installments on January 15, 2006, 2007 and 2008.
- 3. Granted March 23, 2005 pursuant to the Company's 2001 Stock Option Plan (which is a Rule 16b-3(d)(1) plan). The options vest in five equal installments on March 23, 2006, 2007, 2008, 2009 and 2010.

Michael B. Schott

08/31/2005

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.