FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

287
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

					OI	Secui	JII 30(I	1) 01 111	e investin	eni C	ompany Ac	101 1940									
1. Name and Address of Reporting Person* SACKS RODNEY C						2. Issuer Name and Ticker or Trading Symbol HANSEN NATURAL CORP [HANS]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner						
(Last) C/O HAI 1010 RA		3. Date of Earliest Transaction (Month/Day/Year) 06/02/2004								X Officer (give title Other (specify below) Chairman and Chief Executive O											
(Street) CORONA CA 92882					_ 4. I	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting						
(City)	(S	tate)	(Zip)												Person						
		Tak	le I - No	on-Deri	vativ	e Se	curiti	es A	cquired	l, Di	sposed	of, or B	enefic	iall	y Owned						
Dat				2. Transa Date (Month/I		Ex r) if a	2A. Deemed Execution Date, f any Month/Day/Year)		3. Transaction Code (Instr. 8)						5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
										v	Amount	(A) or (D)	Price	e	Transaction(s) (Instr. 3 and 4)						
Common Stock					/2004				S		500,00	00 D	\$2	23	2,041,667		I Bi		By Bran Limi Partr No.2	ited nership	
Common Stock															387,5	00	D				
Common Stock															654,8	22		By Brait Lim Part No.		ited nership	
			Table II	- Deriv	ative nuts.	Secu	uritie	s Acc	quired,	Dispons.	oosed o	f, or Ber	neficia curitie	ally s)	Owned			•		•	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	Conversion Date (Month/Day/Year) in Exercise (Month/Day/Year) in Conversion (Month/Day/Year)		Deemed 4 cution Date, T		I. Fransaction Code (Instr. B)		5. Number 6		6. Date Exercis. Expiration Date (Month/Day/Yea				nt	Derivative de Security (Instr. 5) Be Ow Fo Re		ies cially ng ed ction(s)	10. Owners Form: Direct (I or Indirect)	hip c E D) C ect (i	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisal		Expiration Date	Title	Amour or Number of Sha	er							
Employee Stock Option (right to buy)	\$1.59								(2)	(01/30/2008	Common Stock	75,0	00		37,	7,500 D				
Employee Stock Option (right to buy)	\$4.25								(2)		02/02/2009	Common Stock	100,0	000		100,	0,000 D				
Employee Stock Option (right to buy)	\$3.57								(3)		07/12/2012	Common Stock	150,0	000		150,	150,000		D		
Employee Stock Option (right to buy)	\$4.2								(4)	(05/28/2013	Common Stock	150,0	000		150,	,000	D			

Explanation of Responses:

- 1. The reporting person is one of the general partners of each Brandon Limited Partnership No.1 and Brandon Limited Partnership No. 2.
- 2 Immediately
- $3. \ The options are currently vested with respect to 30,000 shares. The remaining options vest in three equal installments on July 12, 2004, 2005 and 2006.$
- $4. \ The options are currently vested with respect to 30,000 shares. The remaining options vest in four equal installments on January 1, 2005, 2006, 2007 and 2008.$

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.