SEC Form 4	
------------	--

 $\Box$ 

## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

c

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OWB APPRC	VAL
OMB Number:	3235-0287
Estimated average burde	en
hours per response:	0.5

	ss of Reporting Perso	n*	2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>Monster Beverage Corp</u> [ MNST ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
SACKS ROL	<u>INEY C</u>		<u> </u>	X	Director	10% Owner			
(Last) (First) (Middle) 1 MONSTER WAY		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 12/21/2017	Х	Officer (give title below) Chairman and C	Other (specify below) CEO			
(Street)	СА	92879	4. If Amendment, Date of Original Filed (Month/Day/Year)	Line)	idual or Joint/Group Filing (				
(City)	(State)	(Zip)		X	Form filed by One Report Form filed by More than C Person	e e e e e e e e e e e e e e e e e e e			

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)		4. Securities Disposed Of	Acquired (D) (Insti	d (A) or r. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	12/21/2017		<b>S</b> <sup>(1)</sup>		22,252	D	\$64.01 <sup>(2)</sup>	984,287	D	
Common Stock	12/22/2017		<b>S</b> <sup>(1)</sup>		12,347	D	\$63.78 <sup>(3)</sup>	971,940	D	
Common Stock	12/26/2017		<b>S</b> <sup>(1)</sup>		7,950	D	\$63.88(4)	963,990	D	
Common Stock	12/21/2017		S <sup>(1)</sup>		77,036	D	\$64.01 <sup>(2)</sup>	2,368,566	I	By Hilrod Holdings XVI, L.P. <sup>(5)</sup>
Common Stock	12/22/2017		S <sup>(1)</sup>		42,746	D	\$63.78 <sup>(3)</sup>	2,325,820	I	By Hilrod Holdings XVI, L.P. <sup>(5)</sup>
Common Stock	12/26/2017		S <sup>(1)</sup>		27,530	D	\$63.88 <sup>(4)</sup>	2,298,290	I	By Hilrod Holdings XVI, L.P. <sup>(5)</sup>
Common Stock								5,645,568	I	By Brandon Limited Partnership No. 1 <sup>(5)</sup>
Common Stock								29,386,944	I	By Brandon Limited Partnership No. 2 <sup>(5)</sup>
Common Stock								104,772	I	By Hilrod Holdings IV, L.P. <sup>(5)</sup>
Common Stock								214,284	I	By Hilrod Holdings V, L.P. <sup>(5)</sup>
Common Stock								323,700	I	By Hilrod Holdings VI, L.P. <sup>(5)</sup>
Common Stock								120,216	I	By Hilrod Holdings VII, L.P. <sup>(5)</sup>
Common Stock								568,584	I	By Hilrod Holdings VIII, L.P. <sup>(5)</sup>
Common Stock								453,444	I	By Hilrod Holdings IX, L.P. <sup>(5)</sup>

		Tab	le I - N	lon-Deri	vative	e Sec	uriti	es Ac	quire	d, D	isposed o	of, or B	eneficial	ly Owne	d							
1. Title of	1. Title of Security (Instr. 3)		of Security (Instr. 3) 2. Transac Date (Month/Da				Exec if any	eemed ution E / th/Day	Date,	3. Transa Code (I 8)		4. Securities Disposed O	Acquired f (D) (Instr.	(A) or 3, 4 and 5)	5. Amoun Securities Beneficia Owned Fo Reported	s Ily pllowing	6. Owner Form: Dir (D) or Ind (I) (Instr.	rect In irect B 4) O	Nature of direct eneficial wnership nstr. 4)			
									Code	v	Amount	(A) or (D)	Price	Transactio (Instr. 3 a	on(s)			isu. <del>4</del> )				
Common	Stock													249,	918	I	H	y Hilrod Ioldings I, L.P. <sup>(5)</sup>				
Common	Stock													505,	242	I	H	by Hilrod Ioldings II, L.P. <sup>(5)</sup>				
Common	Stock													327,	186	I	H	y Hilrod Ioldings III, L.P. <sup>(5)</sup>				
Common	Stock													1,440	,954	I	H	y Hilrod Ioldings IIII, L.P. <sup>(5)</sup>				
Common	Stock													186,	790	I	H	y Hilrod Ioldings IV, L.P. <sup>(5)</sup>				
Common	Stock													4,1	76	I	H	y Hilrod Ioldings V, L.P. <sup>(5)</sup>				
Common	Stock													3,091,215		3,091,215		3,091,215		I	2	y HHS 010 RAT #3 <sup>(5)</sup>
Common	Stock													28,7	8,722 I		2	y HHS 014 RAT #2 <sup>(5)</sup>				
		т	able II	- Deriva	ative S	Secu	rities	s Acq	uired,	, Dis	posed of, converti	or Ber	neficially	Owned								
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	if any		4. Transa Code (	ction	5. Nu of	mber rities rited r osed ) 7. 3, 4		Exerc ion Da	isable and Ite	7. Title ar Amount o Securities Underlyir	nd of s ng e Security	8. Price of Derivative Security (Instr. 5)	9. Numb derivativ Securitie Benefici Owned Followin Reporter Transact (Instr. 4)	ve O es Fr ally D og (ľ) d tion(s)	). wnership orm: irect (D) r Indirect (Instr. 4)	Beneficial Ownership (Instr. 4)				
					Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	Amount or Number of Shares									
Employee Stock Option (right to buy)	\$5.94								(6)		12/01/2019	Common Stock	(7)		16,8	30	D					
Employee Stock Option (right to buy)	\$5.94								(6)		12/01/2019	Common Stock	(7)		283,1	170	Ι	By Hilrod Holdings XVI, L.P. (5)				
Employee Stock Option (right to buy)	\$17.99								(6)		06/03/2023	Common Stock	(7)		11,1	18	D					
Employee Stock Option (right to buy)	\$17.99								(6)		06/03/2023	Common Stock	(7)		408,8	382	Ι	By Hilrod Holdings XVI, L.P. (5)				
Employee Stock Option (right to buy)	\$17.99								(6)		06/03/2023	Common Stock	(7)		210,0	000	Ι	By Hilrod Holdings XV, L.P. <sup>(5)</sup>				
Employee Stock Option (right to buy)	\$23.35								(6)		03/14/2024	Common Stock	(7)		210,0	000	D					

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned   (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)	action (Instr.	of Deriv	r osed ) r. 3, 4	Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy)	<b>\$</b> 23.35							(6)	03/14/2024	Common Stock	(7)		420,000	I	By Hilrod Holdings XVI, L.P. (5)
Employee Stock Option (right to buy)	<b>\$</b> 45.16							(8)	03/13/2025	Common Stock	(7)		158,400	D	
Employee Stock Option (right to buy)	\$45.16							(6)	03/13/2025	Common Stock	(7)		79,200	I	By Hilrod Holdings XVI, L.P. (5)
Employee Stock Option (right to buy)	<b>\$</b> 43.99							(9)	03/14/2026	Common Stock	(7)		315,000	D	
Employee Stock Option (right to buy)	<b>\$</b> 46.27							(10)	03/14/2027	Common Stock	(7)		305,500	D	
Restricted Stock Units	(11)							(12)	(13)	Common Stock	(7)		38,100	D	
Restricted Stock Units	(11)							(14)	(13)	Common Stock	(7)		78,000	D	
Restricted Stock Units	(11)							(15)	(13)	Common Stock	(7)		116,100	D	

## Explanation of Responses:

1. Sale of shares pursuant to a Rule 10b5-1 trading plan adopted December 14, 2017.

2. This transaction was executed in multiple trades at prices ranging from \$63.57 to \$64.41. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer of a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

3. This transaction was executed in multiple trades at prices ranging from \$63.52 to \$64.05. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer of a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

4. This transaction was executed in multiple trades at prices ranging from \$63.27 to \$64.09. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer of a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

5. The reporting person is one of the general partners of each of Brandon Limited Partnership No. 1, Brandon Limited Partnership No. 2, Hilrod Holdings IV, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings XI, L.P., Hilrod Holdings XI, L.P., Hilrod Holdings XI, L.P., Hilrod Holdings XII, L.P.,

6. The options are currently vested.

7. No transaction is being reported at this time. This line is only reporting holdings as of the date hereof.

8. The options are currently vested with respect to 79,200 shares. The remaining options vest on March 13, 2018.

9. The options are currently vested with respect to 105,000 shares. The remaining options vest in two equal installments on March 14, 2018 and 2019.

10. The options vest in three equal installments on March 14, 2018, 2019 and 2020.

11. The restricted stock units were granted under the Monster Beverage Corporation 2011 Omnibus Incentive Plan. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock as of the vesting date.

12. The remaining restricted stock units vest on March 13, 2018.

13. Not applicable.

14. The remaining restricted stock units vest in two equal installments on March 14, 2018 and 2019.

15. The restricted stock units vest in three equal installments on March 14, 2018, 2019 and 2020.

Paul J. Dechary, attorney-in-

fact

12/26/2017

Date

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.