SEC	Form	4
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## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

STATEMEN	NT OF CHANGES IN BI	ENEFICIAL	OWNERSHIP
Filed	d pursuant to Section 16(a) of the Secu	urities Exchange Ag	ct of 1934

OMB Number: 3235-0287 Estimated average burden 0.5 hours per response:

Section 16. Fe	x if no longer subject orm 4 or Form 5 ay continue. See )).	to STA	Filed put	OF CHANGE rsuant to Section 16(a r Section 30(h) of the	) of the s	Securi	ities Exchange	Act of 19	_		DMB Number: Estimated average bi iours per response:	3235-0287 urden 0.5	
1. Name and Add SACKS RC	ress of Reporting F DNEY C	Person*		Issuer Name <b>and</b> Tick Ionster Beverag				(Che	eck all applicable)	10% Owner			
(Last) 1 MONSTER	(First) WAY	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 09/06/2016 X Onlicer (give tue of Other (spectrum) 09/06/2016 Chairman and CEO									
(Street) CORONA (City)	CA (State)	92879 (Zip)	4.	lf Amendment, Date o	f Origina	al Fileo	l (Month/Day/Y	Line	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
		Table I - No	on-Derivativ	e Securities Ac	quired	l, Dis	sposed of,	or Ber	eficially	y Owned			
Date			2. Transaction Date (Month/Day/Yea	Execution Date,		action Instr.	4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
					Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Common Stoc	x		10/03/2016	6	G	v	569	D	\$0	921,479	D		
Common Stoc	x	10/13/2016	5	<b>G</b> <sup>(1)</sup>	v	374,865	D	\$ <u>0</u>	546,614	D			
Common Stoc	K									1,881,856	I	By Brandon Limited Partnership No. 1 <sup>(2)</sup>	
												Bv	

Common Stock				9,795,648	Ι	By Brandon Limited Partnership No. 2 <sup>(2)</sup>
Common Stock				34,924	Ι	By Hilrod Holdings IV, L.P. <sup>(2)</sup>
Common Stock				71,428	Ι	By Hilrod Holdings V, L.P. <sup>(2)</sup>
Common Stock				107,900	Ι	By Hilrod Holdings VI, L.P. <sup>(2)</sup>
Common Stock				40,072	Ι	By Hilrod Holdings VII, L.P. <sup>(2)</sup>
Common Stock				189,528	Ι	By Hilrod Holdings VIII, L.P. <sup>(2)</sup>
Common Stock				151,148	Ι	By Hilrod Holdings IX, L.P. <sup>(2)</sup>
Common Stock				83,306	Ι	By Hilrod Holdings X, L.P. <sup>(2)</sup>
Common Stock				168,414	Ι	By Hilrod Holdings XI, L.P. <sup>(2)</sup>
Common Stock				133,004	Ι	By Hilrod Holdings XII, L.P. <sup>(2)</sup>

		Та	ble I - No	on-De	rivati	ve S	ecur	ities Ac	quired	l, Dis	sposed c	of, or Be	neficially	y Owned								
1. Title of Security (Instr. 3)		Date					2. Transaction Date (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year)				es Acquirec Of (D) (Instr	l (A) or : 3, 4 and	5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership					
								Code	v	Amount	(A) or (D)	Price	<ul> <li>Reported Transaction (Instr. 3 and</li> </ul>				(Instr. 4)					
Common	Stock													480,31	8 <sup>(3)</sup>	1	[	By Hilrod Holdings XIII, L.P. <sup>(2)</sup>				
Common	Stock													308,6	26		[	By Hilrod Holdings XIV, L.P. <sup>(2)</sup>				
Common	Stock													2,94	4	1	[	By Hilrod Holdings XV, L.P. <sup>(2)</sup>				
Common	Stock			10/:	13/201	.6			G <sup>(4)</sup>	v	749,73	0 A	\$0	749,7	30	1	[	By Hilrod Holding XVI, L.P. <sup>(2)</sup>				
Common	Stock													77,12	21	1	[	By RCS 2009 GRAT #2 <sup>(2)</sup>				
Common	Stock													0 <sup>(5)</sup>		1	[	By RCS Direct 2010 GRAT				
Common	Stock													0(6)		0(e) I		0 <sub>(e)</sub> I		0 <sup>(6)</sup> I Z		By RCS Direct 2010 GRAT #2
Common	Stock													9,57	4	1	[	By HHS 2014 GRAT #2 <sup>(2)</sup>				
			Table II								osed of			Owned								
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Day	d Date,	ate, Transaction Code (Instr		5. Number of Derivative		-	Exerci on Dat	sable and	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	Derivative derivativ Security Securitie		10. Owners Form: Direct ( or Indir (I) (Inst	D) Beneficial D) Ownershi ect (Instr. 4)				
					Code	v	3, 4		Date Exercisa	able	Expiration Date	Title	Amount or Number of Shares	-	Reported Transaction(s) (Instr. 4)							
Employee Stock Option (right to buy)	\$15.86	10/04/2016			G <sup>(7)</sup>	v		62,076	(8)		06/02/2018	Common Stock	62,076	\$0	19,	,541	D					
Employee Stock Option (right to buy)	\$15.86								(8)		06/02/2018	Common Stock	62,076		62,	,076	I	By Hilrod Holdings XVI, L.P. (2)				
Employee Stock Option (right to buy)	\$17.82	10/04/2016			G <sup>(7)</sup>	v		94,390	(8)		12/01/2019	Common Stock	94,390	\$0	5,	610	D					
Employee Stock Option (right to buy)	\$17.82								(8)		12/01/2019	Common Stock	94,390		94,	,390	I	By Hilrod Holdings XVI, L.P. (2)				
Employee Stock Option (right to buy)	\$53.96	10/04/2016			G <sup>(7)</sup>	v		136,294	(8)		06/03/2023	Common Stock	136,294	\$0	3,	706	D					
Employee Stock Option (right to buy)	\$53.96								(8)		06/03/2023	Common Stock	136,294		136	5,294	I	By Hilrod Holdings XVI, L.P. (2)				
Employee Stock Option (right to	\$53.96								(8)		06/03/2023	Common Stock	(9)		70,	,000	I	By Hilrod Holdings XV, L.P. <sup>(2)</sup>				

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned         (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Derivative Code (Instr. Securities		6. Date Exerc Expiration D (Month/Day/	ate	7. Title an of Securit Underlyin Derivative (Instr. 3 ar	ies g Security	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)		
Employee Stock Option (right to buy)	\$70.06	10/04/2016		G <sup>(7)</sup>	v		140,000	(10)	03/14/2024	Common Stock	140,000	\$0	70,000	D	
Employee Stock Option (right to buy)	\$70.06							(8)	03/14/2024	Common Stock	140,000		140,000	I	By Hilrod Holdings XVI, L.P. (2)
Employee Stock Option (right to buy)	\$135.48	10/04/2016		G <sup>(7)</sup>	v		26,400	(11)	03/13/2025	Common Stock	26,400	\$0	52,800	D	
Employee Stock Option (right to buy)	\$135.48							(8)	03/13/2025	Common Stock	26,400		26,400	I	By Hilrod Holdings XVI, L.P. (2)
Employee Stock Option (right to buy)	\$131.96							(12)	03/14/2026	Common Stock	(9)		105,000	D	
Restricted Stock Units	(13)							(14)	(15)	Common Stock	(9)		25,400	D	
Restricted Stock Units	(13)							(16)	(15)	Common Stock	(9)		39,000	D	

## Explanation of Responses:

1. Reflects the assignment of shares from the reporting person to Hilrod Holdings XVI, L.P., of which the reporting person is one of the general partners. The shares assigned to Hilrod Holdings XVI, L.P. are indirectly beneficially owned by the reporting person.

2. The reporting person is one of the general partners of each of Brandon Limited Partnership No. 1, Brandon Limited Partnership No. 2, Hilrod Holdings IV, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings XI, L.P., Hilrod Holdi

3. Excludes 9,574 shares previously reported as indirectly beneficially owned by the reporting person through Hilrod Holdings XIII, L.P, which were distributed to HHS 2014 GRAT #2 on September 6, 2016. 4. Reflects the assignment of shares from the reporting person and Hilton Schlosberg to Hilrod Holdings XVI, L.P, of which the reporting person is one of the general partners. The shares assigned to Hilrod Holdings XVI, L.P. are indirectly beneficially owned by the reporting person.

5. Reporting person previously reported indirect beneficial ownership of 35,162 shares. Reporting person has resigned as trustee for RCS Direct 2010 GRAT.

6. Reporting person previously reported indirect beneficial ownership 1,612 shares. Reporting person has resigned as trustee for RCS Direct 2010 GRAT #2.

7. Reflects the assignment of options from the reporting person to Hilrod Holdings XVI, L.P., of which the reporting person is one of the general partners. The options assigned to Hilrod Holdings XVI, L.P. are indirectly beneficially owned by the reporting person.

8. The options are currently vested.

9. No transaction is being reported at this time. This line is only reporting holdings as of the date hereof.

10. The options are currently vested with respect to 140,000 shares. The remaining options vest on March 14, 2017.

11. The options are currently vested with respect to 26,400 shares. The remaining options vest in two equal installments on March 14, 2017 and 2018.

12. The options vest in three equal installments on March 14, 2017, 2018 and 2019.

13. The restricted stock units were granted under the Monster Beverage Corporation 2011 Omnibus Incentive Plan. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock as of the vesting date.

14. The remaining restricted stock units vest in two equal installments on March 13, 2017 and 2018.

15. Not applicable.

16. The restricted stock units vest in three equal installments on March 14, 2017, 2018 and 2019.

## Paul J. Dechary, attorney-in-fact 10/14/2016

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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