Common Stock

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number: 3235-0287
Estimated average burden

0.5

By Hilrod

Holdings

XII, L.P.<sup>(2)</sup>

133,004

hours per response:

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(b) of the Investment Company Act of 1940

				01.5	ection 30(n) of the i	nvesim	eni Co	прапу Астоі	1940					
					suer Name <b>and</b> Tick nster Beverag				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  X Director 10% Owner					
(Last) 1 MONSTER W	(First) /AY	(Middle)			ate of Earliest Trans 13/2016	action (	Month	n/Day/Year)			]	X Officer (give tit below)  Vice Chairr	le Oth beloman and Presi	, i
(Street) CORONA (City)	CA (State)	92879 (Zip)		4. If <i>i</i>	Amendment, Date c	of Origin	al File	d (Month/Day	/Year)		Line	X Form filed by 0	oup Filing (Chec One Reporting P More than One F	erson
		Table I - No	on-Deriva	ative	Securities Acc	quirec	l, Dis	sposed of,	, or Be	nefi	cial	ly Owned		
SCHLOSBERG HILTON H  (Last) (First) (Middle)  1 MONSTER WAY  (Street) CORONA CA 92879  (City) (State) (Zip)  Table I - Non  1. Title of Security (Instr. 3)		2. Transact Date (Month/Day		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					r and	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
						Code	v	Amount	(A) or (D)	Price	e	Transaction(s) (Instr. 3 and 4)		(
Common Stock												1,421,637(1)	D	
Common Stock												1,881,856	I	By Brandon Limited Partnership No. 1 <sup>(2)</sup>
Common Stock												9,795,648	I	By Brandon Limited Partnership No. 2 <sup>(2)</sup>
Common Stock												34,924	I	By Hilrod Holdings IV, L.P. <sup>(2)</sup>
Common Stock												71,428	I	By Hilrod Holdings V, L.P. <sup>(2)</sup>
Common Stock												107,900	I	By Hilrod Holdings VI, L.P. <sup>(2)</sup>
Common Stock												40,072	I	By Hilrod Holdings VII, L.P. <sup>(2)</sup>
Common Stock												189,528	I	By Hilrod Holdings VIII, L.P. <sup>(2)</sup>
Common Stock												151,148	I	By Hilrod Holdings IX, L.P. <sup>(2)</sup>
Common Stock												83,306	I	By Hilrod Holdings X, L.P. <sup>(2)</sup>
Common Stock												168,414	I	By Hilrod Holdings XI, L.P. <sup>(2)</sup>

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)					5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)		
Common Stock								489,892	I	By Hilrod Holdings XIII, L.P. <sup>(2)</sup>		
Common Stock								308,626 <sup>(3)</sup>	I	By Hilrod Holdings XIV, L.P. <sup>(2)</sup>		
Common Stock								2,944	I	By Hilrod Holdings XV, L.P. <sup>(2)</sup>		
Common Stock								30,068	I	By RCS 2008 GRAT #2 <sup>(2)</sup>		
Common Stock								26,866	I	By RCS Direct 2011 GRAT <sup>(2)</sup>		

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		5. Nu of Deriv Secu Acqu (A) or Dispo of (D) (Instr and 5	rities ired r osed ) . 3, 4	6. Date Exerc Expiration Da (Month/Day/\	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy)	\$15.86							(4)	06/02/2018	Common Stock	(5)		81,617	D	
Employee Stock Option (right to buy)	\$17.82							(4)	12/01/2019	Common Stock	(5)		100,000	D	
Employee Stock Option (right to buy)	\$53.96							(4)	06/03/2023	Common Stock	(5)		140,000	D	
Employee Stock Option (right to buy)	\$53.96							(4)	06/03/2023	Common Stock	(5)		70,000	I	By Hilrod Holdings XV, L.P. <sup>(2)</sup>
Employee Stock Option (right to buy)	\$70.06							(6)	03/14/2024	Common Stock	(5)		210,000	D	
Employee Stock Option (right to buy)	\$135.48							(7)	03/13/2025	Common Stock	(5)		79,200	D	
Employee Stock Option (right to buy)	\$131.96							(8)	03/24/2026	Common Stock	(5)		105,000	D	
Restricted Stock Units	(9)							(10)	(11)	Common Stock	(5)		25,400	D	
Restricted Stock Units	(9)							(12)	(11)	Common Stock	(5)		39,000	D	

## **Explanation of Responses:**

1. As a result of the distribution of shares, which were previously reported as indirectly beneficially owned by the reporting person, as the proceeds of an in-kind annuity payment from an existing grantor retained annuity trust to the reporting person and a distribution of shares directly to the reporting person, the total amount of shares directly owned by the reporting person has increased. This Form 4 is being filed solely to disclose the foregoing.

- 2. The reporting person is one of the general partners of each of Brandon Limited Partnership No. 1, Brandon Limited Partnership No. 2, Hilrod Holdings IV, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings VI, L.P., Hilrod Holdings XI, L.P., Hilrod Holdings XI, L.P., Hilrod Holdings XII, L.P., Hilrod Holdings XIII, L.P., Hilrod Holdings XII
- 3. Reflects the distribution of shares to a limited partner, an existing grantor retained annuity trust with an independent trustee (a portion of which were then distributed to the reporting person as the proceeds of an in-kind annuity payment from such grantor retained annuity trust), and the distribution of shares directly to the reporting person, a general partner, in each case in accordance with the terms of the partnership agreement. The 116,136 shares received from the in-kind annuity payment and direct distribution are directly beneficially owned by the reporting person.
- 4. The options are currently vested.
- 5. No transaction is being reported at this time. This line is only reporting holdings as of the date hereof.
- 6. The options are currently vested with respect to 140,000 shares. The remaining options vest on March 14, 2017.
- 7. The options are currently vested with respect to 26,400 shares. The remaining options vest in two equal installments on March 14, 2017 and 2018.
- 8. The options vest in three equal installments on March 14, 2017, 2018 and 2019.
- 9. The restricted stock units were granted under the Monster Beverage Corporation 2011 Omnibus Incentive Plan. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock as of the vesting date.
- 10. The remaining restricted stock units vest in two equal installments on March 13, 2017 and 2018.
- 11. Not applicable.
- 12. The restricted stock units vest in three equal installments on March 14, 2017, 2018 and 2019.

Paul J. Dechary, attorney-infact 08/05/2016

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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